

GLOBAL PANEL BOOK

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WHO ARE WE?

Mudboxx Research, founded by a team of seasoned market research professionals, offers unrivaled access to global B2B, Healthcare, and Consumer survey respondents, delivering exceptional customer service across diverse industries.

Our innovative and consultative approach to project management ensures we not only meet but exceed client expectations, evidenced by our impressive company growth. Specializing in consultation, data sampling, and data interpretation, we employ state-of-the-art technologies for the highest quality data.

With young but robust market research experience, our leadership team and qualified staff, immersed in the online Panel/Sample space, create a collaborative and fun work environment. At Mudboxx Research, we are dedicated to disrupting the industry, remaining flexible, and being the top choice for global research partnerships.



WHY CHOOSE US?

In the crowded field of online research, Mudboxx Research stands out for its top-notch sampling and data collection methods. We prioritize quality, earning the trust of both market research and corporate clients since day one. Our advanced profiling ensures we target the right audience with precision, delivering valuable insights at the perfect time.

1. Real Respondents: We ensure genuine and engaged participants in our surveys—only the right people for accurate insights.
2. Global Support: With 24/7 operations, our Project Managers are always available to assist you.
3. Quality Control: We uphold high-quality data standards through rigorous QA measures.
4. Advanced Technology: Employing the latest survey tech for a top-notch research experience.
5. Competitive Pricing: Our flexible teams and tech infrastructure mean competitive pricing, ensuring you get the most value and ROI for your research needs.



OUR SERVICES

Mudboxx Research carefully selects special online groups to get opinions from people worldwide, especially for B2B decisions, healthcare insights, and consumer perspectives. We focus on being accurate, trustworthy, and top-notch in our work.

Our experienced project managers collaborate closely with your team to customize processes, save you time and money, and ensure your research goals are met with care and expertise.

We utilize the latest survey tools with advanced features like in-field monitoring and analytics. Our Survey Programmers and Project Managers employ automation, real-time reporting, dashboards, and mobile optimization for an innovative and efficient research approach.





RECRUITMENT METHODOLOGIES

Mudboxx Research recruits participants for market research through online panels, social media, and targeted advertising. The company offers comprehensive research solutions with a focus on quality data, real-time survey access, and competitive pricing to provide clients with valuable insights for business success.

1

Explore Mudboxx Surveys:

Users find Mudboxx Research survey opportunities in popular apps and online platforms.

2

Answer, Pass, Participate:

Users answer questions and clear quality checks with Mudboxx Research to enter surveys.

3

Instant Survey Access:

Users who successfully clear all checks are directed into an appropriate survey in real-time, ensuring a seamless and efficient experience.



DATA QUALITY

Mudboxx Research operates exclusive online panels, directly engaging with thousands of respondents in the world, prioritizing B2B, healthcare, and consumer insights. Participants go through a secure registration and double opt-in process for survey eligibility.

Before each session, respondents answer a demographic screening survey with trap questions. This helps us keep their profiles up-to-date and ensures they are actively engaged.

1

We verify survey responses using a digital fingerprint, including mobile Ad ID, IP address, and browser cookies, ensuring each response is from a unique respondent.

2

We analyze respondent networks to eliminate suspicious elements like proxies and server farms, maintaining data integrity and eliminating potential biases.

3

Continuous engagement and targeted questions assess user consistency and attentiveness, ensuring the reliability of the data collected in our surveys.

CONSUMER

Vehicles

- Number of vehicles owned
- Types of vehicles
- Vehicle makes
- Future purchase intentions

Mother of Baby

- Quantity of babies
- Ages of babies
- Genders of babies
- Preferences for baby products
- Shopping behavior for baby items

- Frequency of Baby-related shopping.

Food and Beverages

- Food purchasing habits
- Preferred beverage choices
- Favorite fast-food selections
- Frequency of fast-food consumption

Travel

- Preferred airline
- Travel frequency
- Favorite hotels

- Travel destinations
- Business vs. pleasure travel
- Domestic and international travel frequency

Hobbies & Interests

- Engagement in Hobbies and Activities
- Sports participation
- Collected hobby items
- Attendance at sporting events
- Sports equipment ownership or intent to purchase

CONSUMER

Cellphones

- Electronic product preferences
- Cell phone brand and OS
- Telecom operator choice
- Cell phone features and activities

Internet Users

- Network connection modes
- Internet gadgets
- Individual website ownership
- Social networking preference
- Weekly time investment on the internet

Wealth Management

- Credit Card/ Cards Ownership
- Deposit Investment Destination
- Family Net Assets
- Savings Type/Stock Type

Video Games

- Gaming platform
- Types of games
- Games purchased/rented
- Game categories
- Frequency of game played on the internet

- Intention to purchase Video Games in future

More...

- Smoking/beer habits
- Contact lens use
- Electronic and tech adoption
- Health and fitness practices
- Preferred stores and restaurants

BUSINESS

Occupation

- Banking Professionals
- Government Officials
- Legal Practitioners
- Educators
- IT Decision Makers (ITDM's)
- IT Professionals (IT Pros)
- HR Decision Makers (HRDM's)
- and many more...

Company Size

- Small (Less than 10)
- Medium (11-50, 51-100)

- Large (101-250, 251-500)
- Enterprise (501-1000, 1001-5000, 5000+)

Departments

- IT
- Finance
- Accounting
- Legal
- Sales
- Customer Service
- Housekeeping and
- Many more...

Industry

- Retail
- Legal
- Aviation
- Automobile
- Government
- Manufacturing
- Food & Beverage
- Mining
- Apparel
- Construction and
- Many more...

BUSINESS

Positions

- Top Executives (C-Level, VP level+)
- Leadership (Director+)
- Management (Manager+)
- Subject Matter Experts (SMEs)
- Team Leaders
- Associates

Government/ Military

- Government Employees/Military Personnel
- Law Enforcement/Emergency

Service Types

- Part-Time Military Service Branch
- Full-Time Military Service Branch
- National Guard Service Branch
- Military Service Status
- Government Employment Level

Additional Attributes

- Employment Status
- Industry Affiliation (Personal/Household)

- Job Title (C-Level/Owner/Partner/President/Director/Managers &more)
- Organization Size
- Company Revenue
- And More...



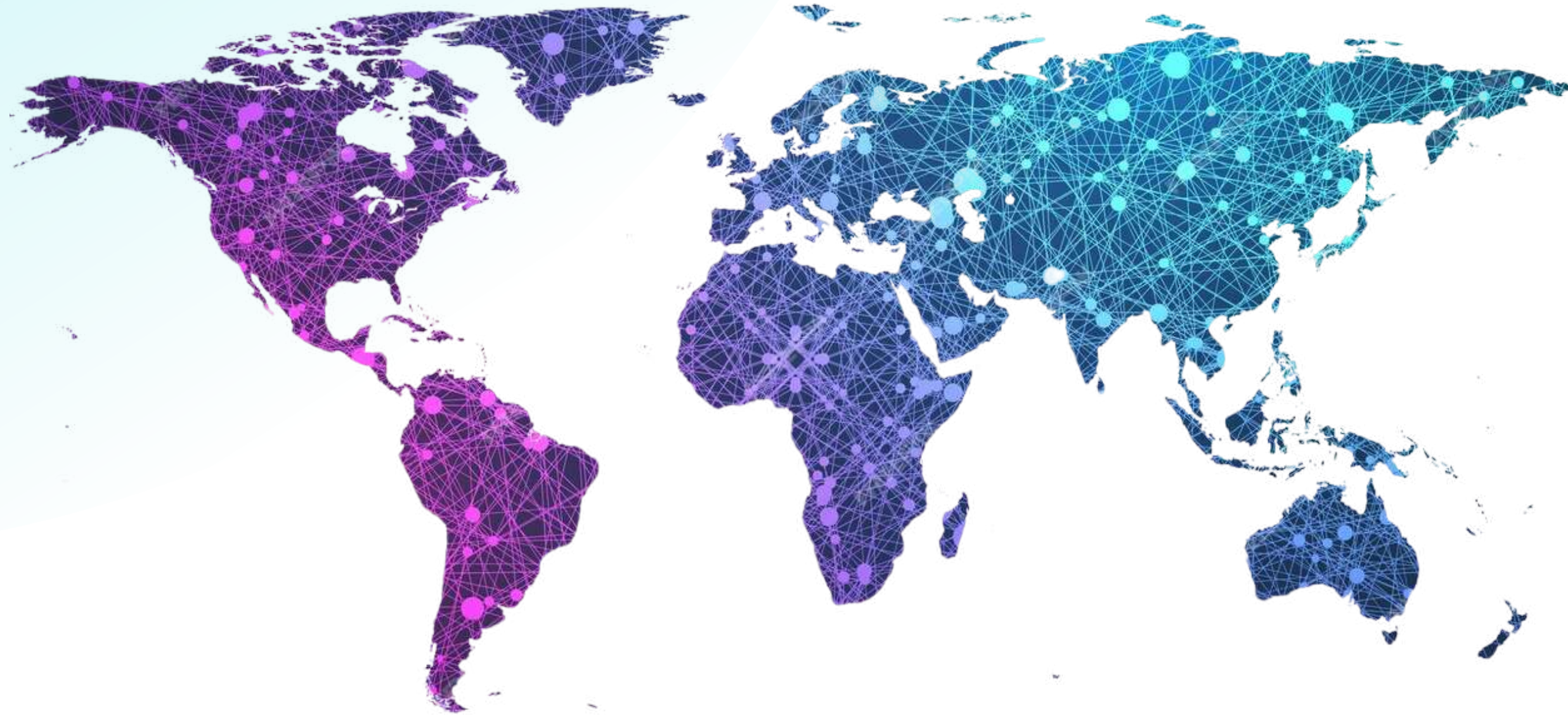
HEALTHCARE

Health Conditions

- Alzheimer's
- Anemia
- Arthritis
- Asthma
- Back Pain
- Cancer
- Chronic Fatigue Syndrome
- Chronic Kidney Disease
- Dental Problems
- Diabetes
- Emphysema
- Chronic Lymphocytic Leukemia
- Gastroenteritis
- Heart Conditions/Failure
- Hemophilia
- High Cholesterol
- Liver Cirrhosis
- Lyme Disease
- Multiple Sclerosis
- Obesity
- Osteoarthritis
- Osteoporosis
- Rheumatoid Arthritis
- Schizophrenia
- Sleeping Disorders
- And more...



INTERNATIONAL REACH





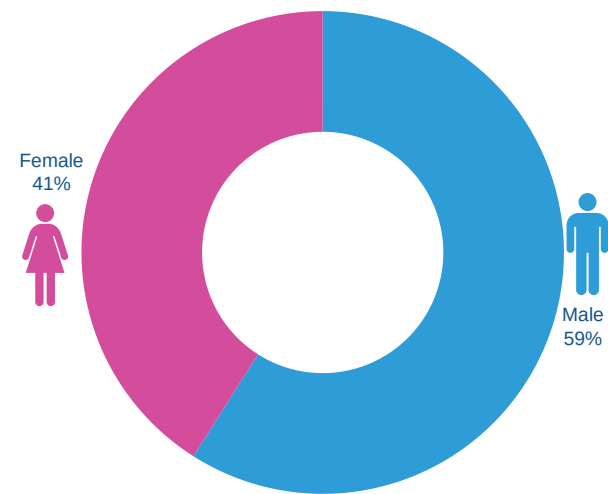
PANEL DEMOGRAPHICS BY COUNTRY

AMER

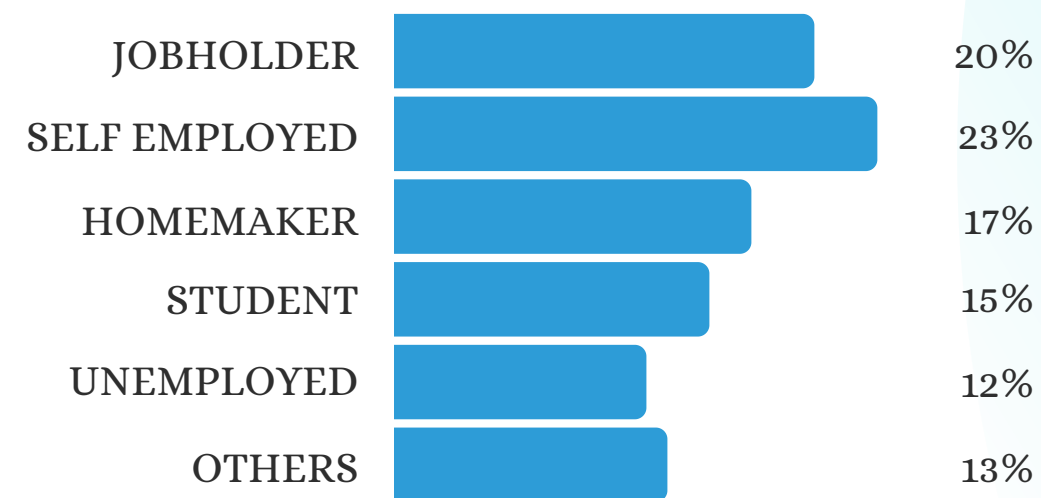


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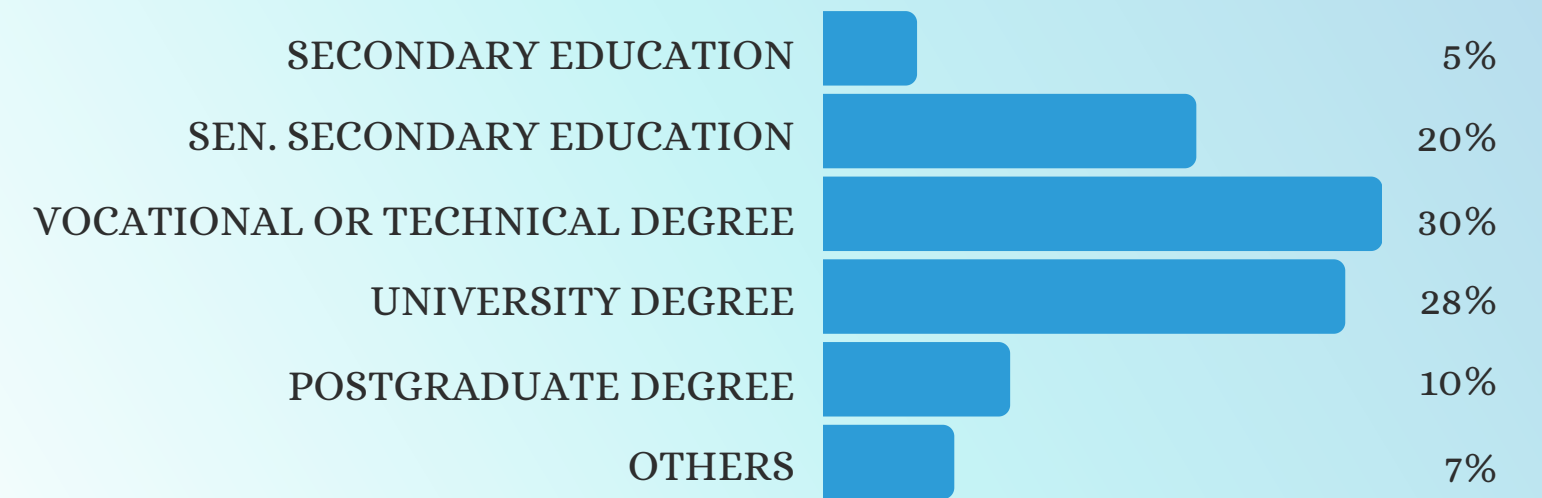
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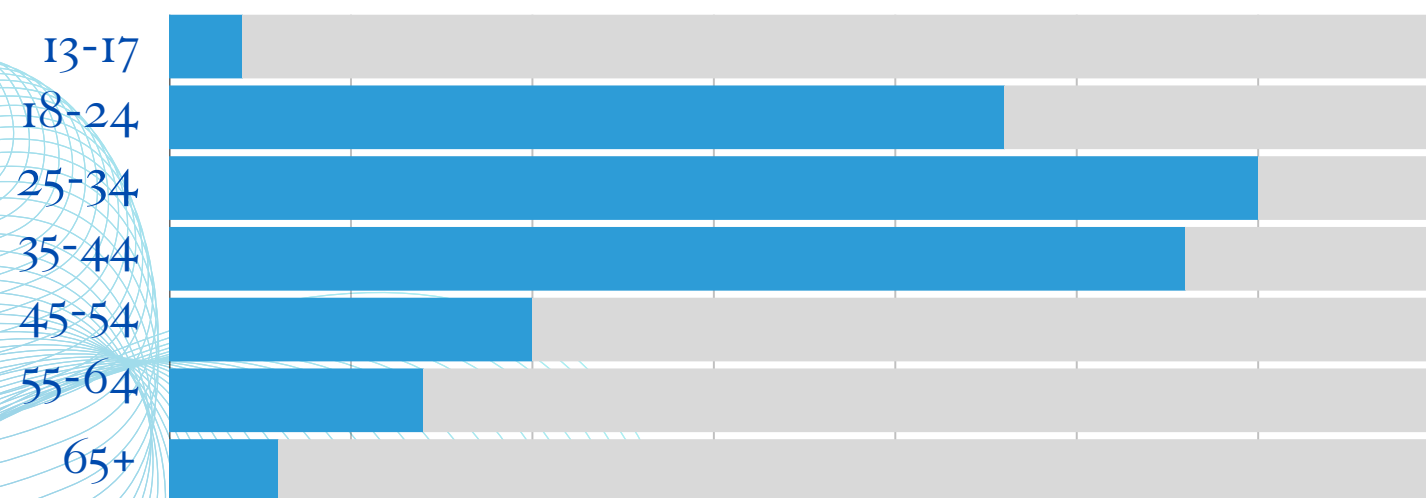
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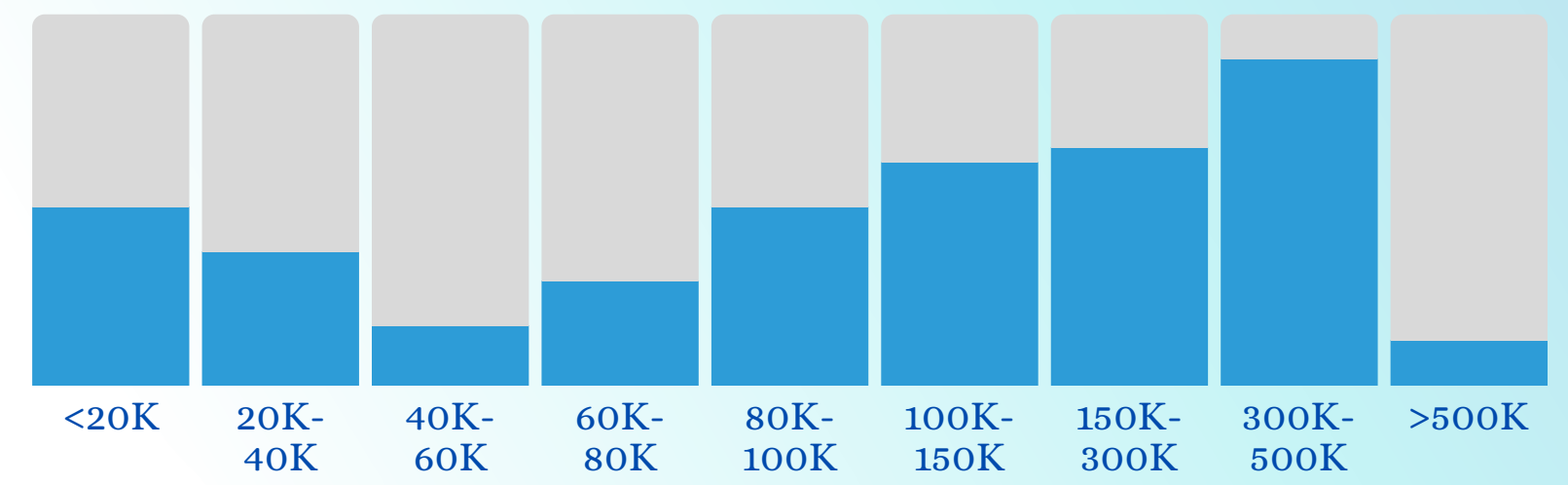
EDUCATION



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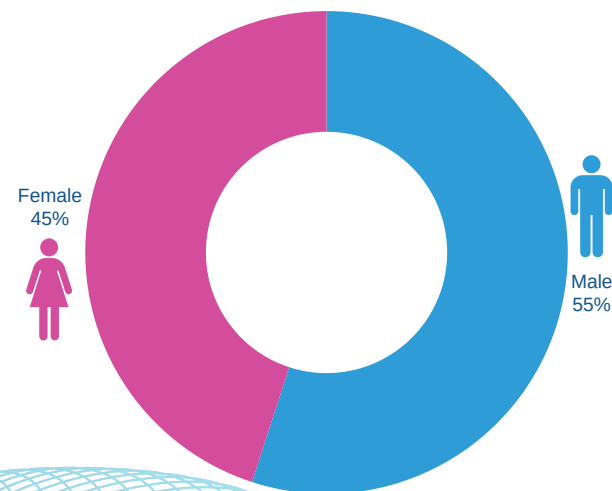


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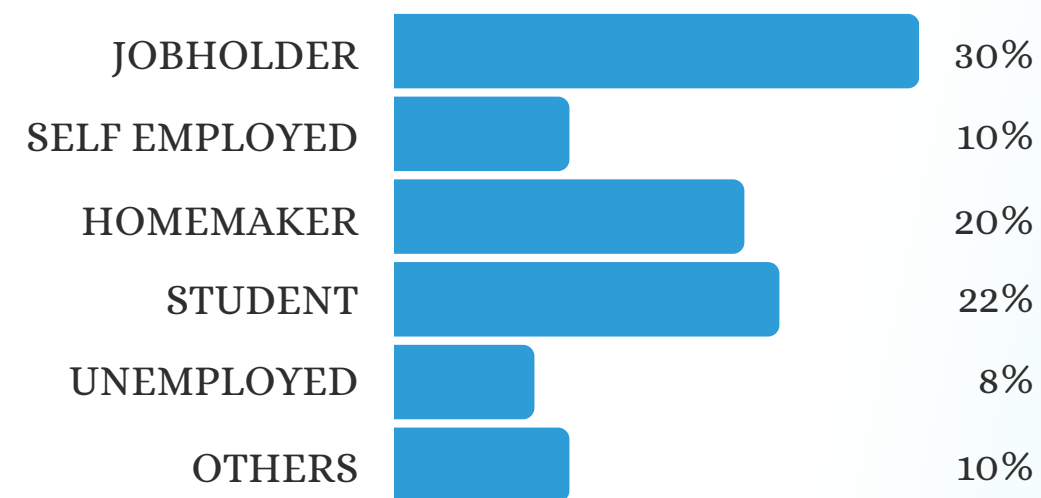


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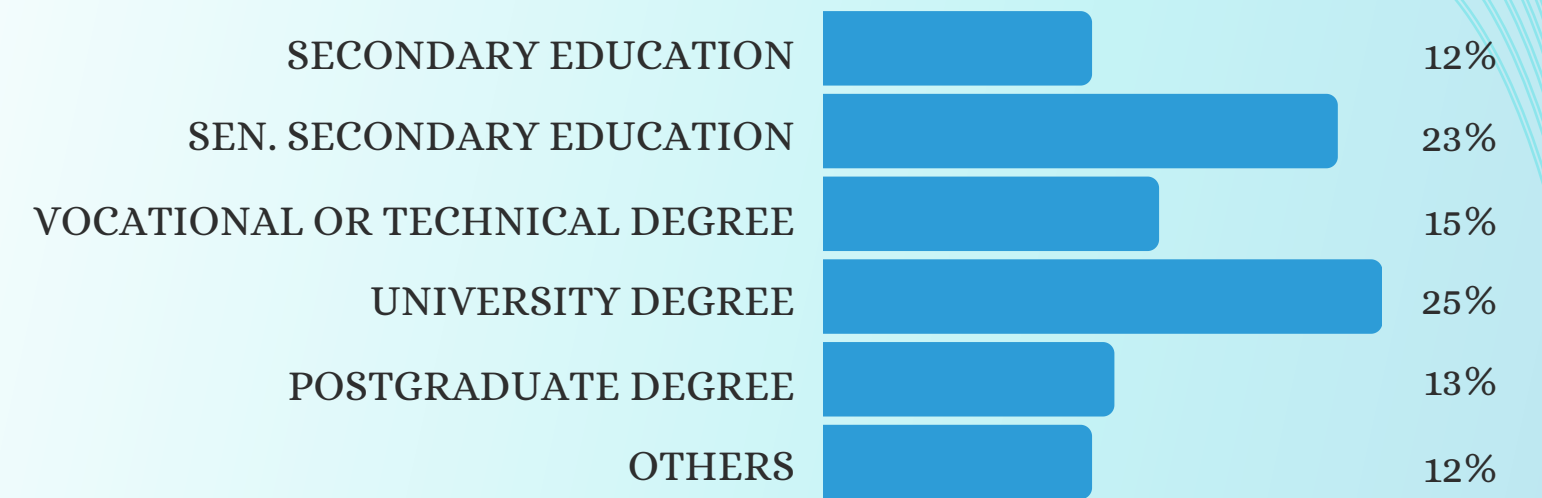
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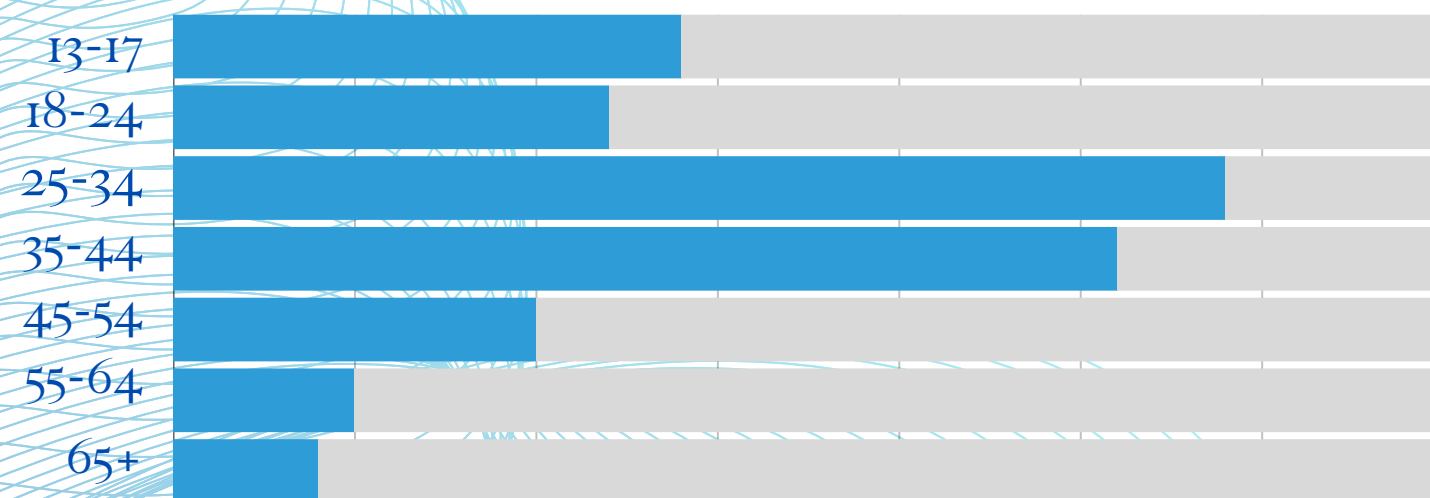
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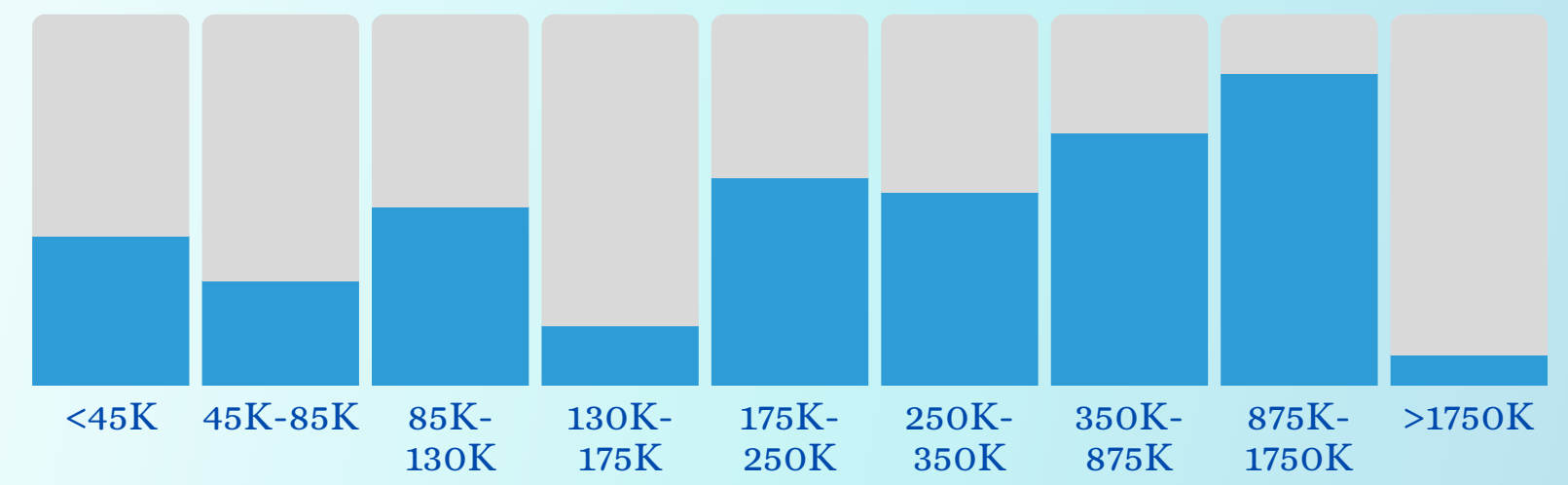
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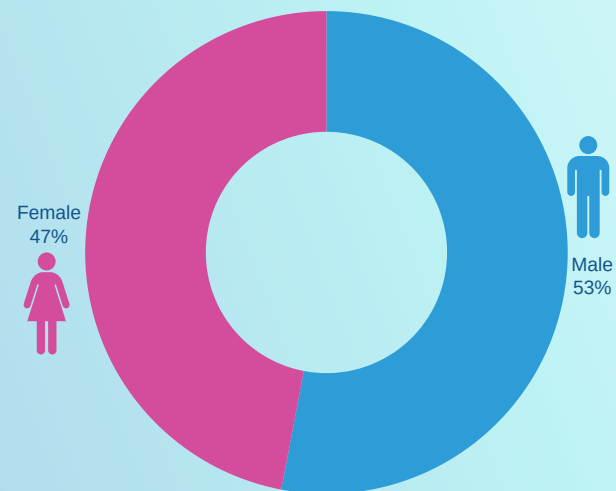


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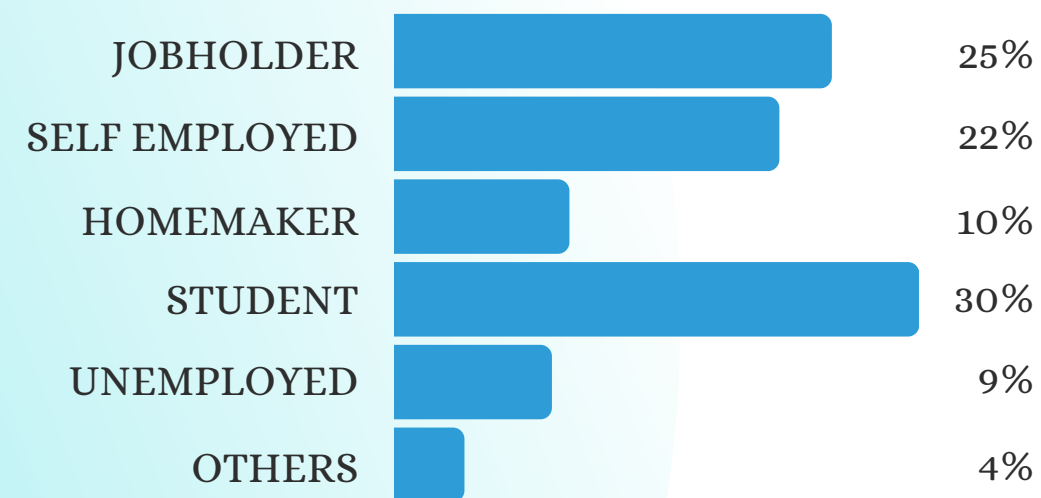


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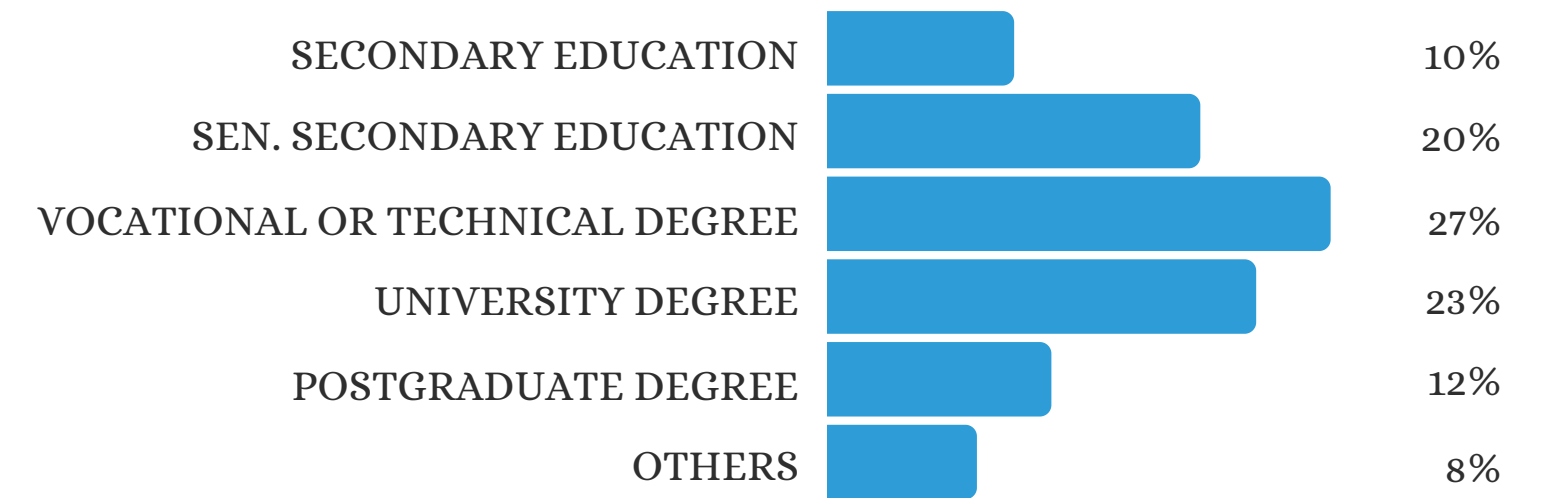
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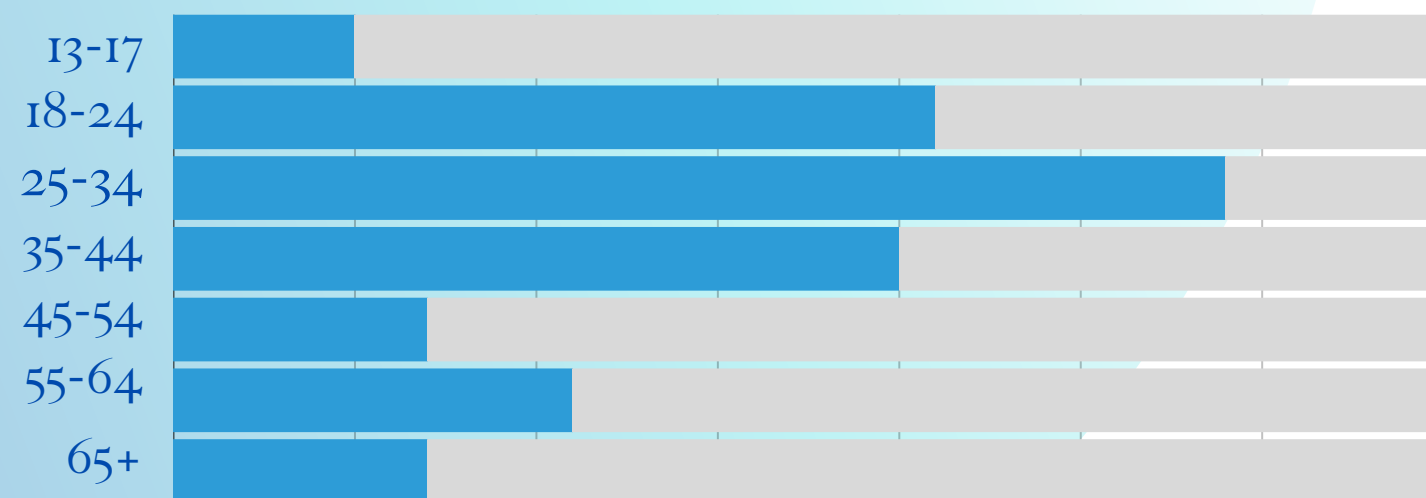
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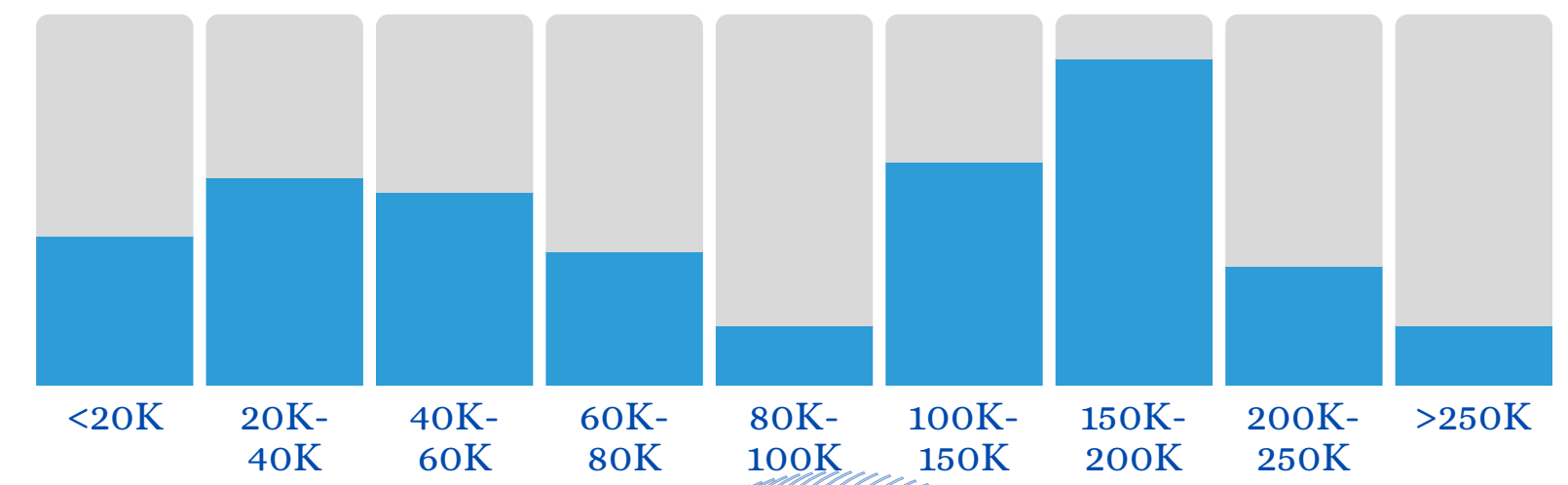
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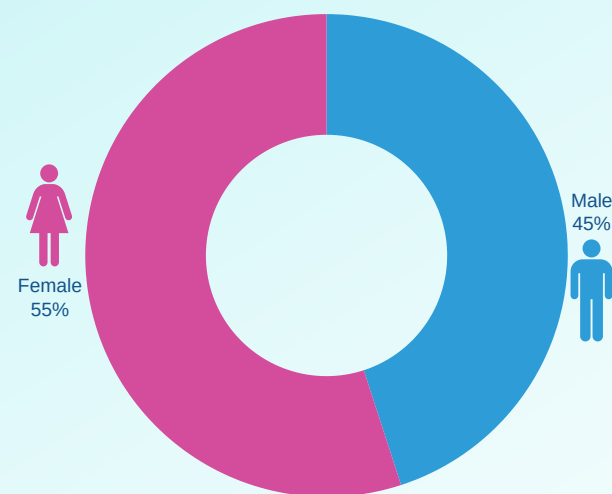


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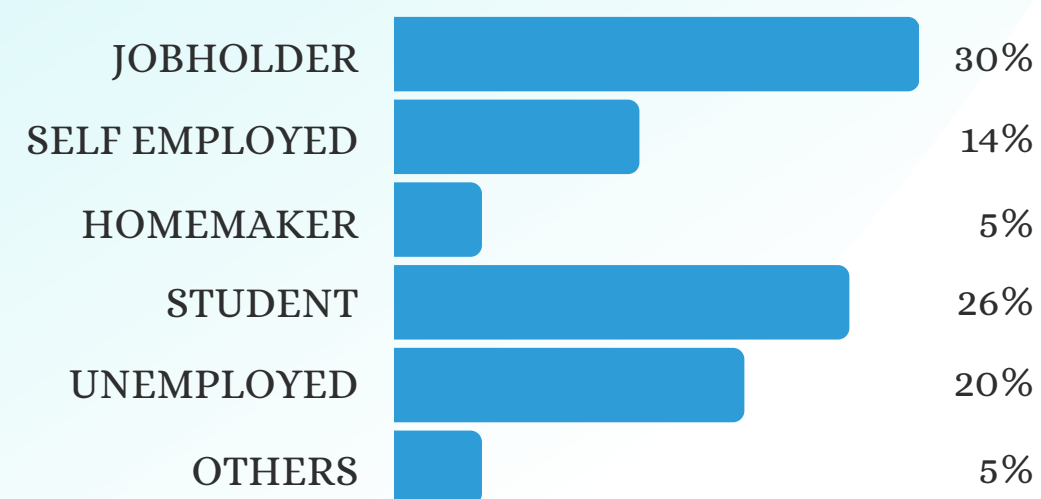


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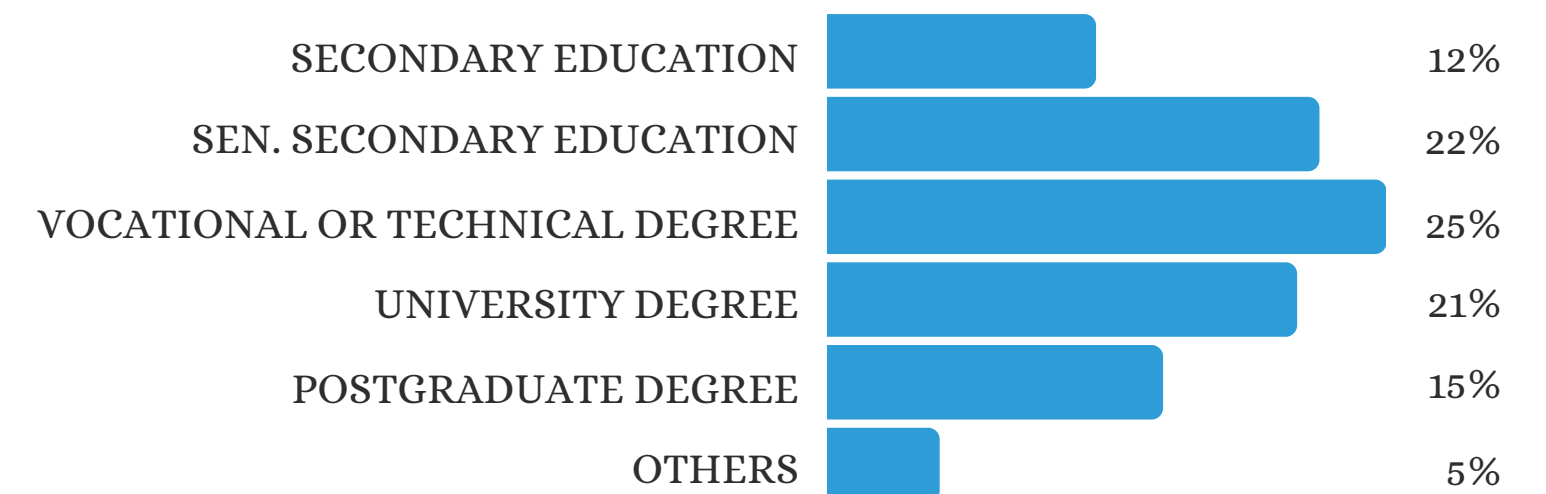
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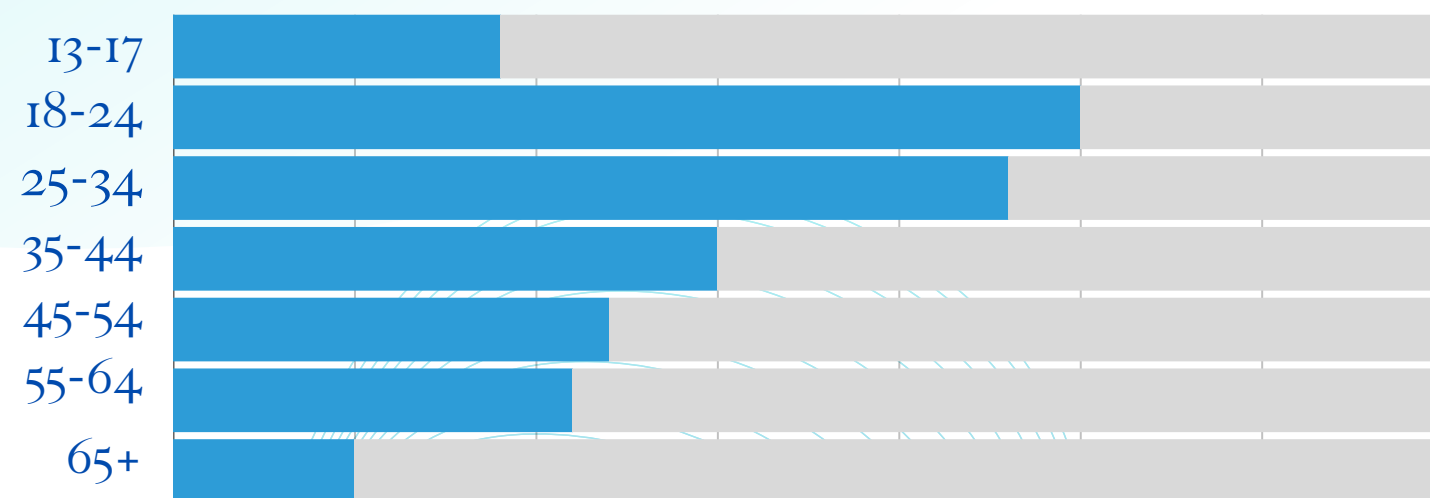
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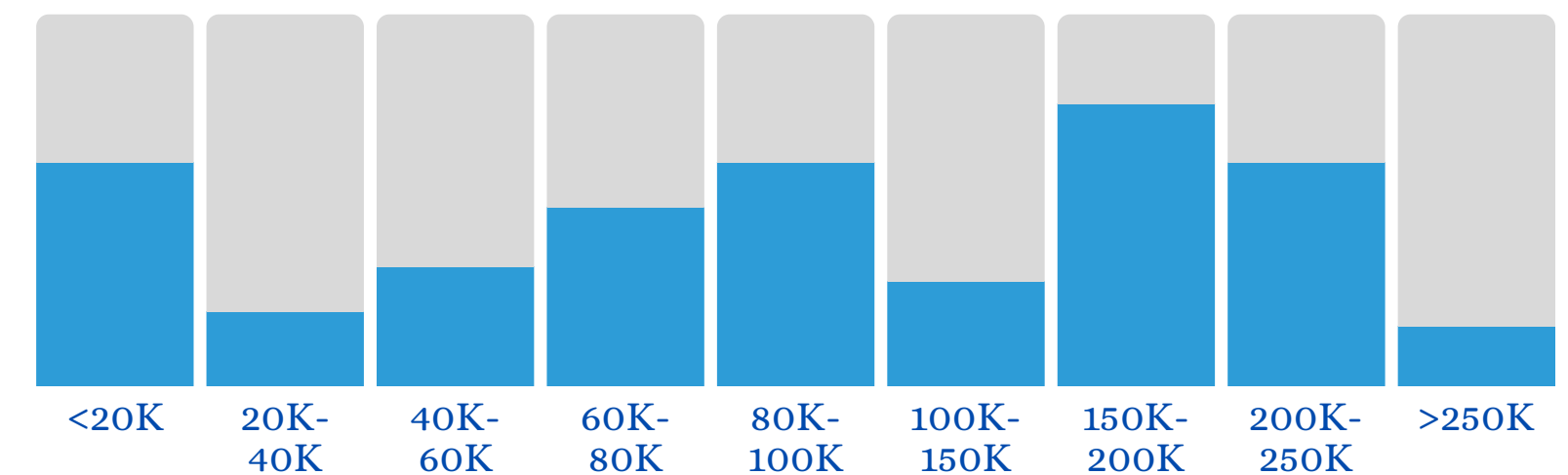
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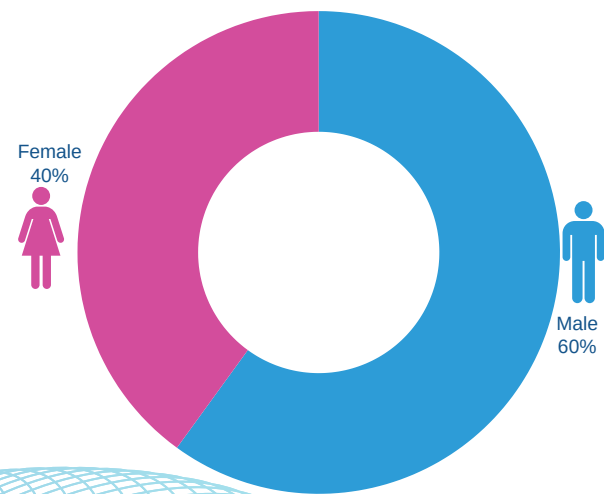


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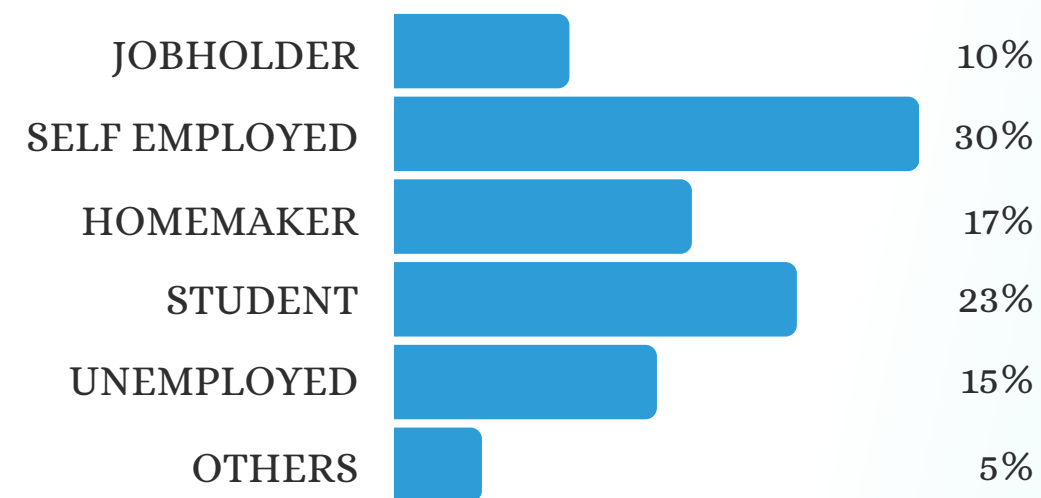


UNITED STATES

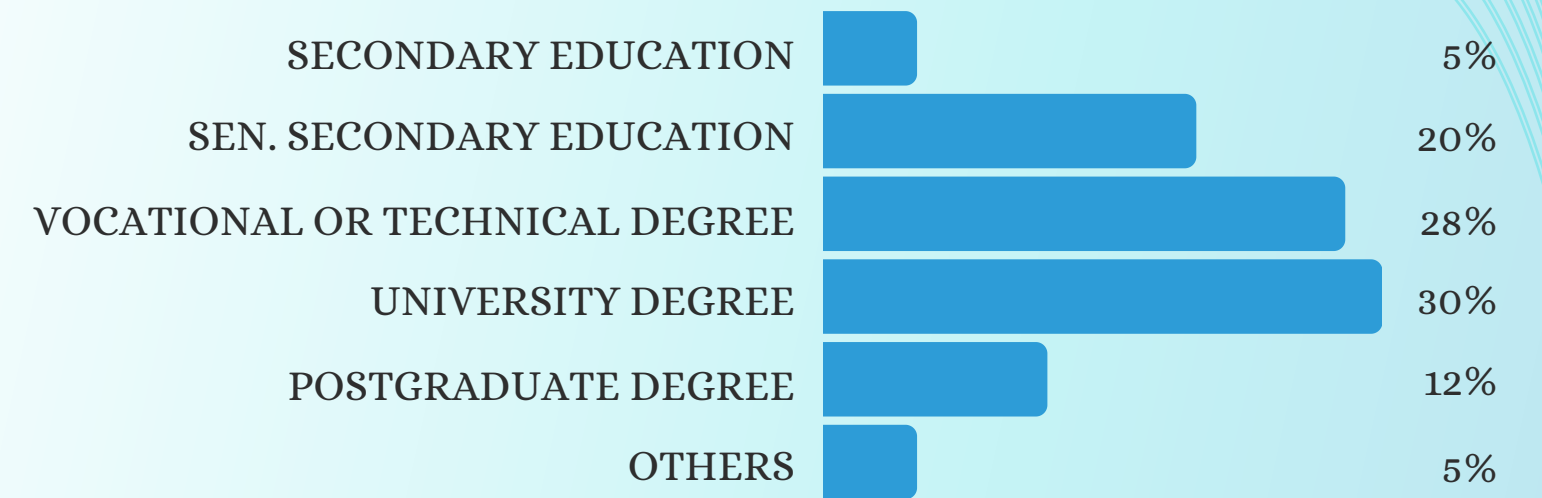
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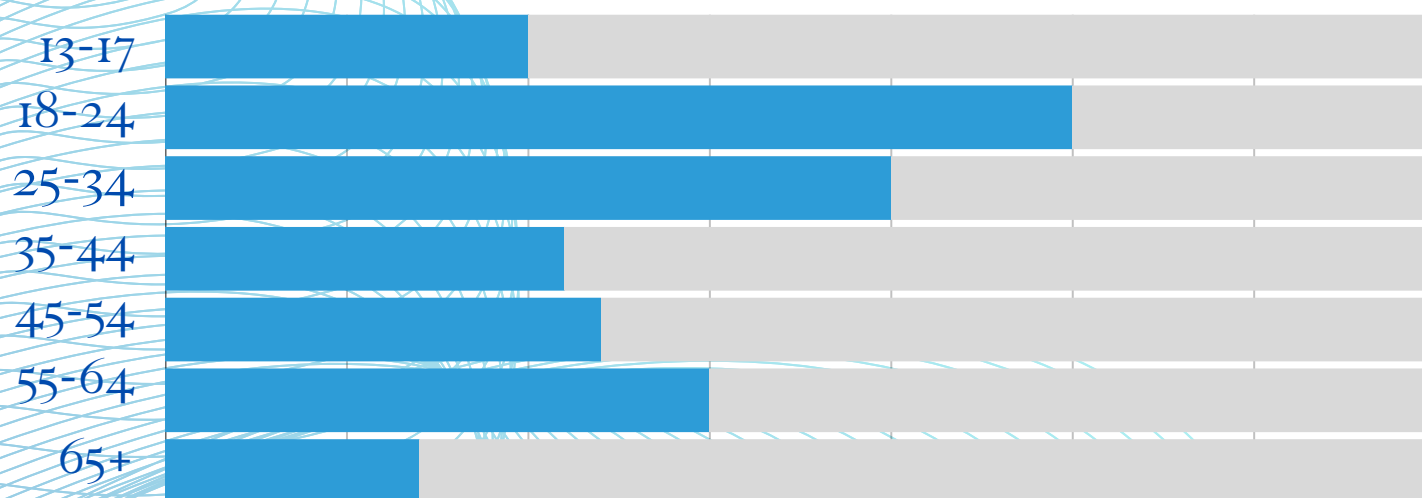
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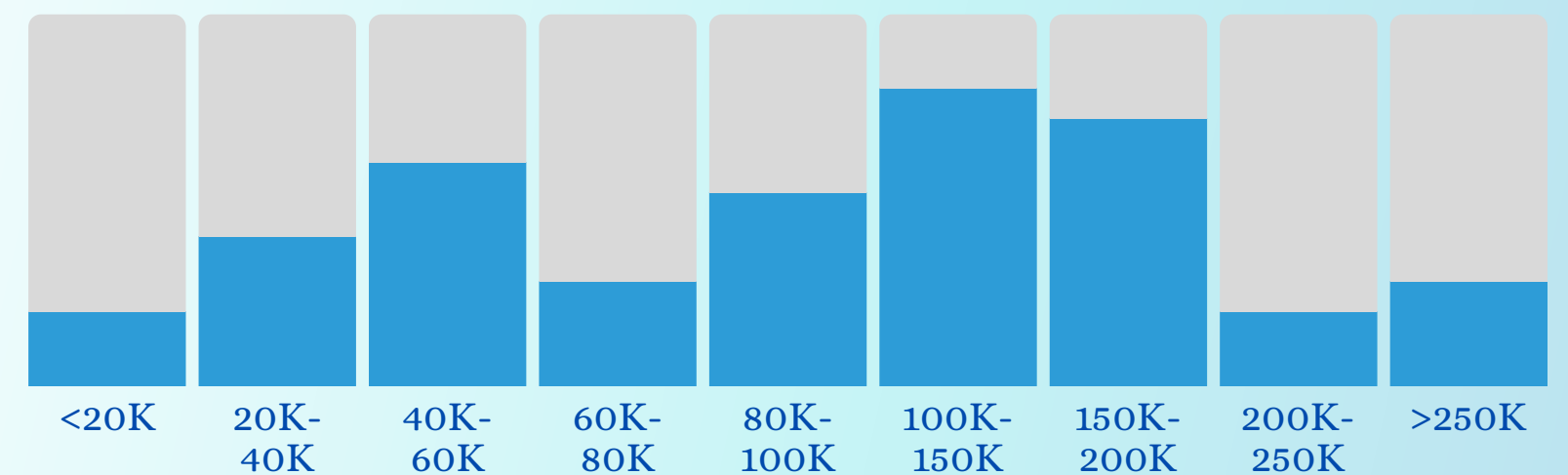
EDUCATION



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INCOME (IN USD)





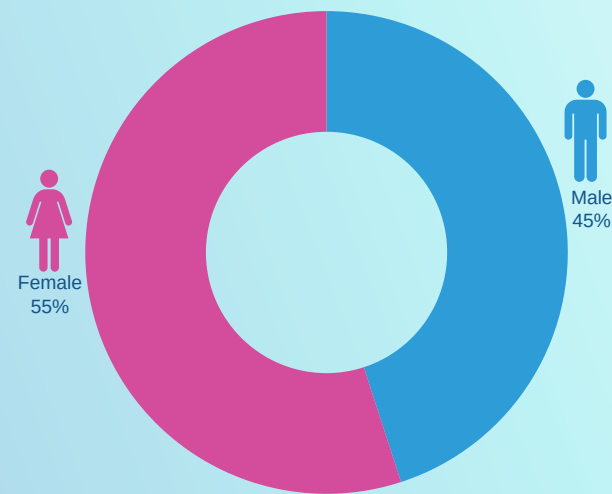
PANEL DEMOGRAPHICS BY COUNTRY

EMEA

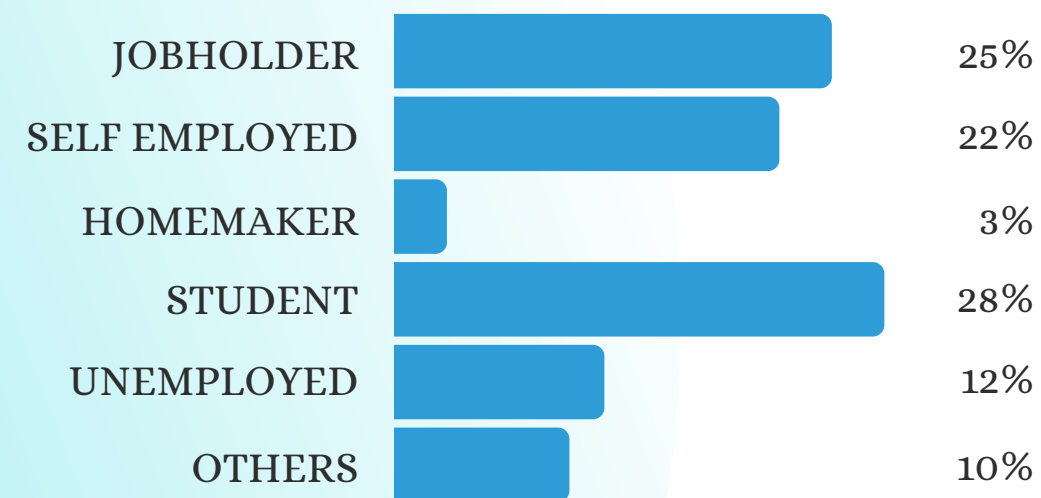


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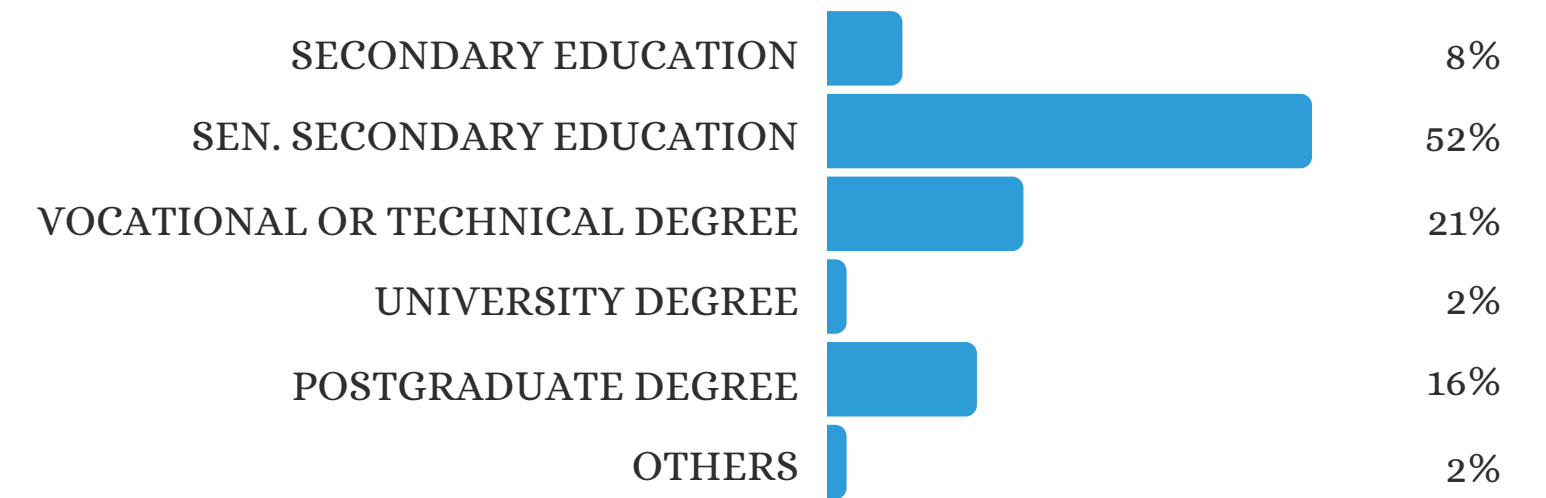
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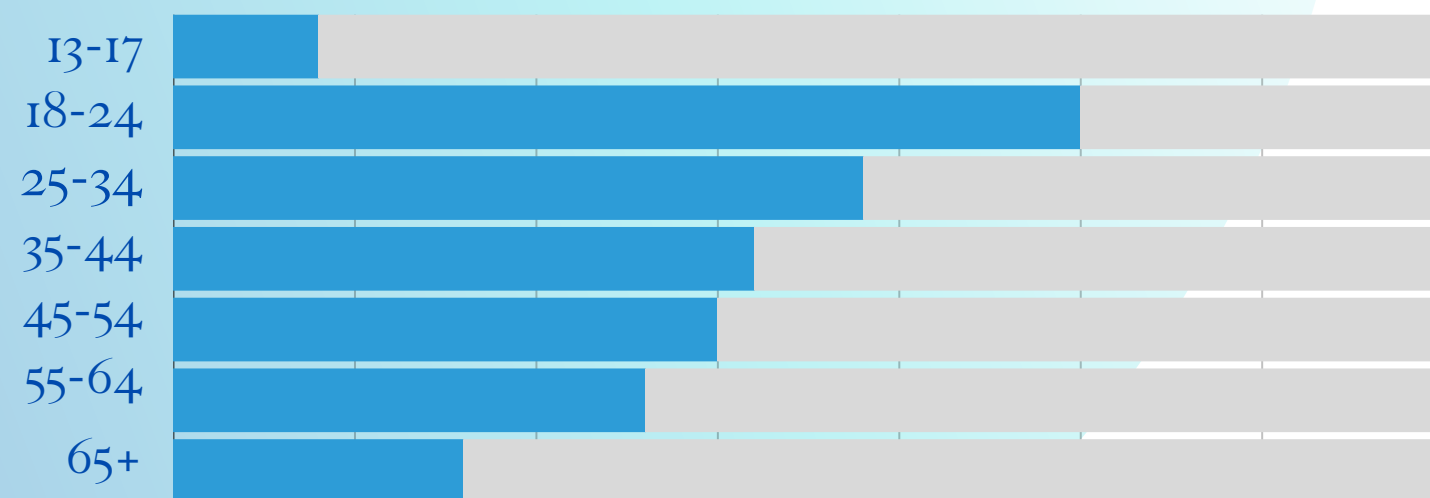
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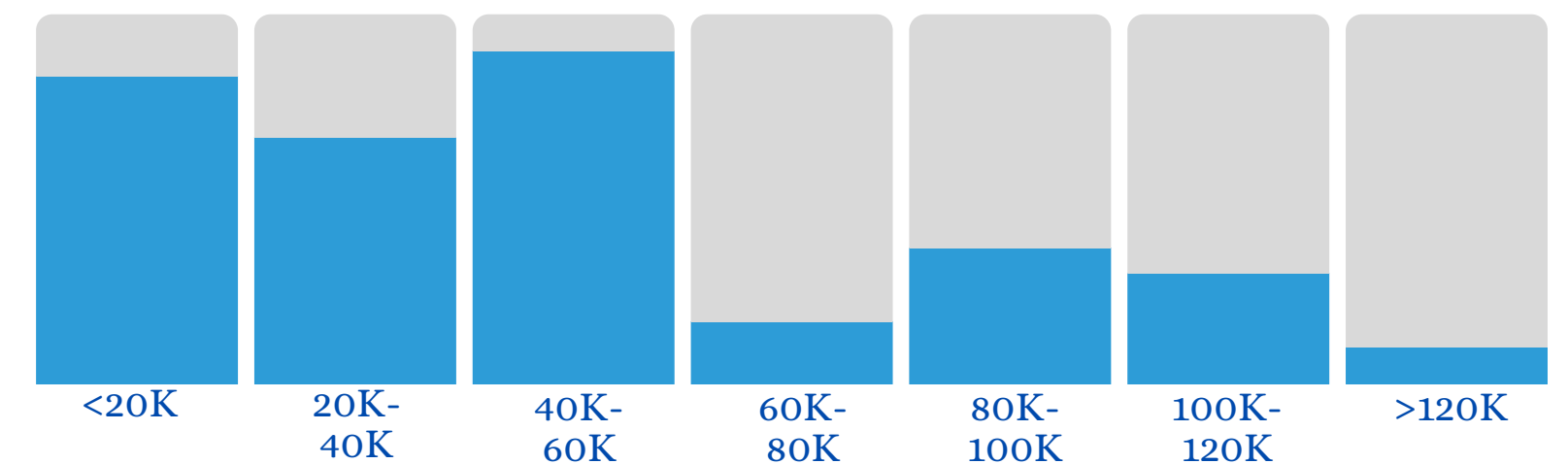
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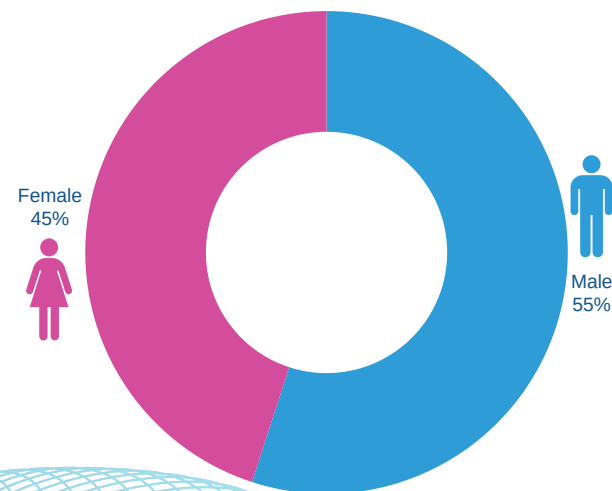


INCOME (IN EUR)

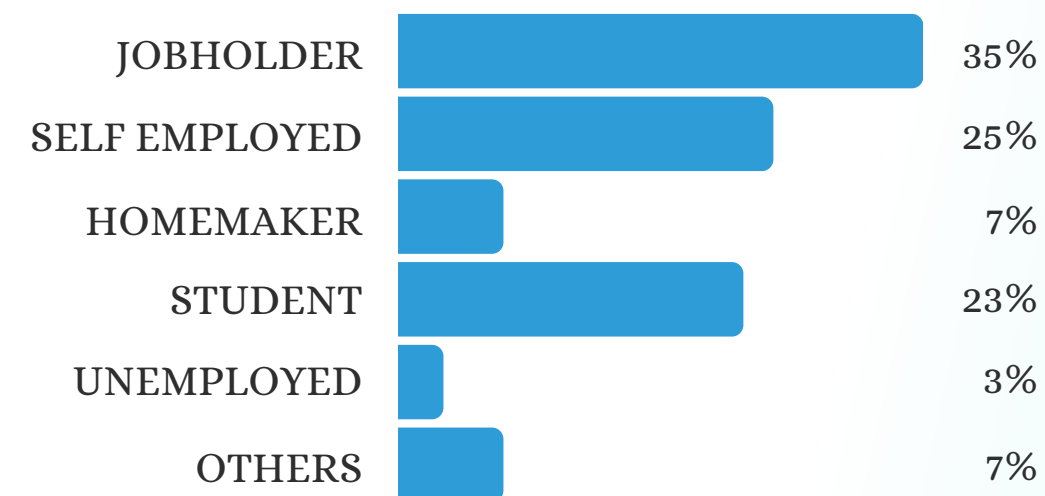


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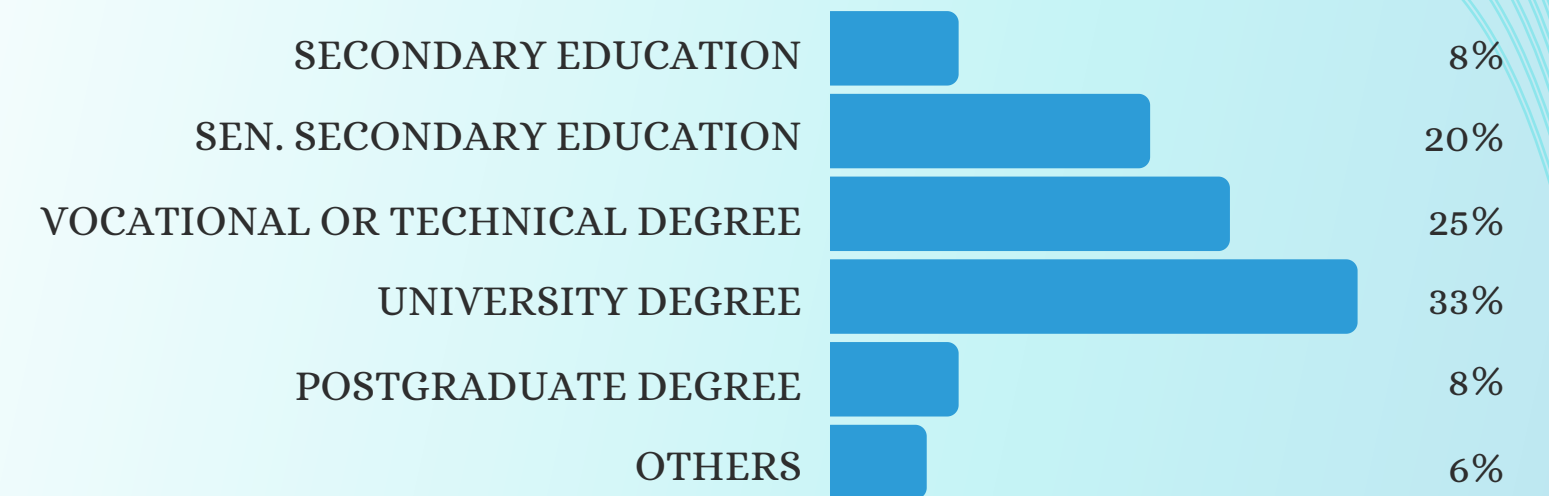
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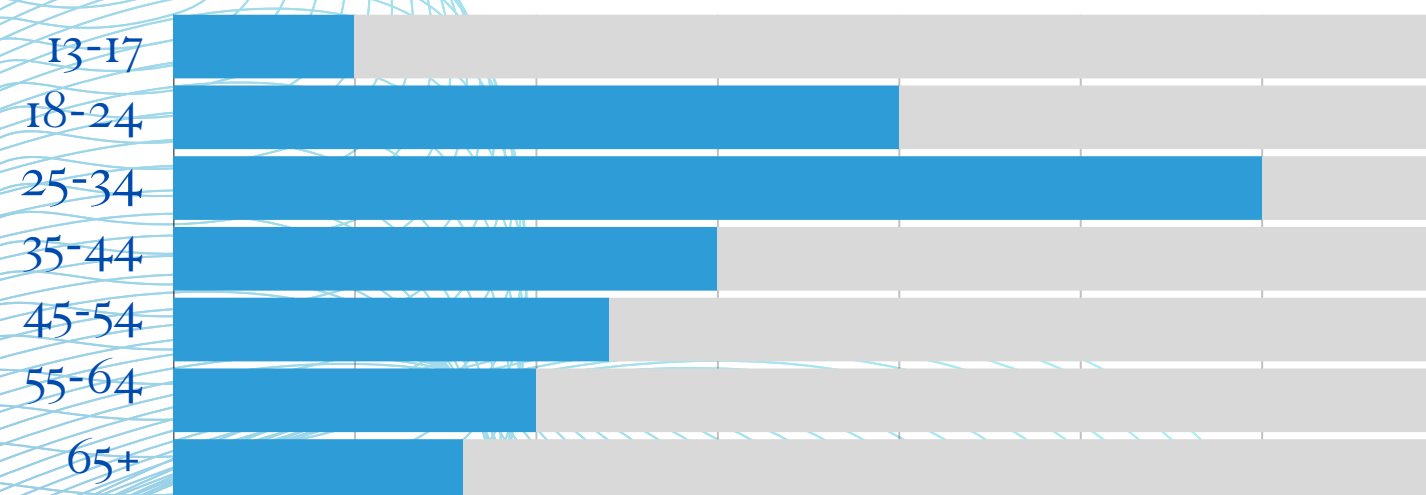
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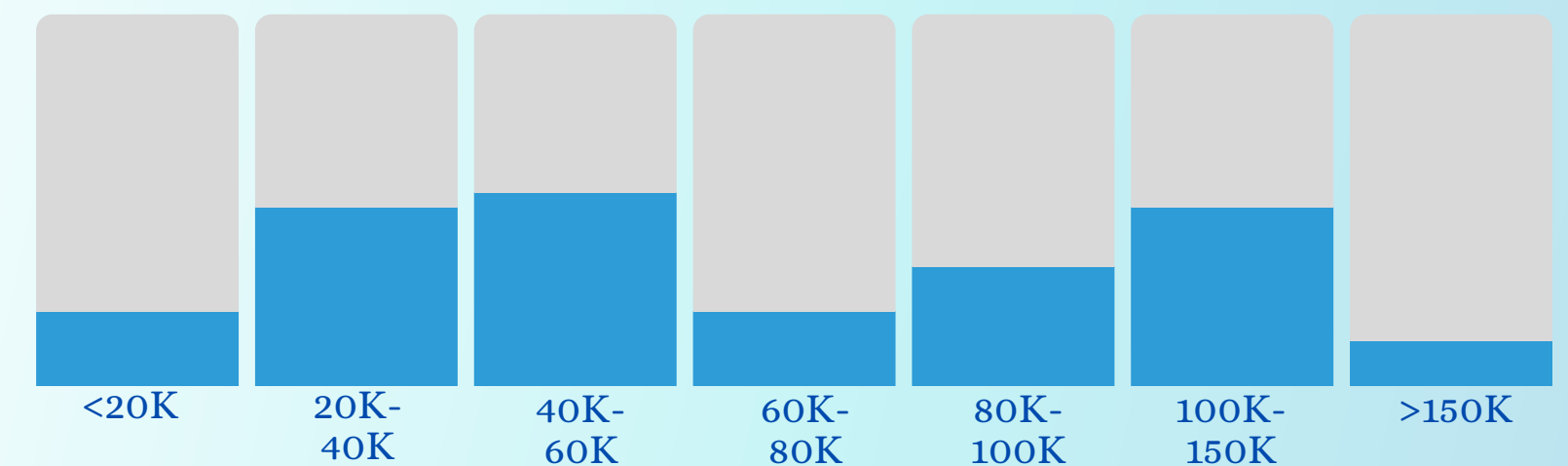
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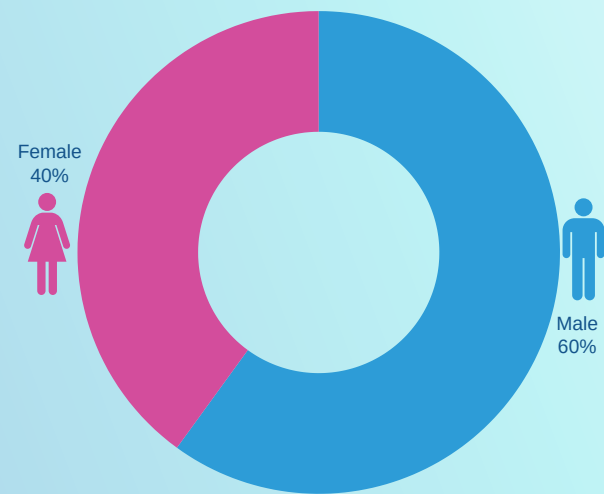


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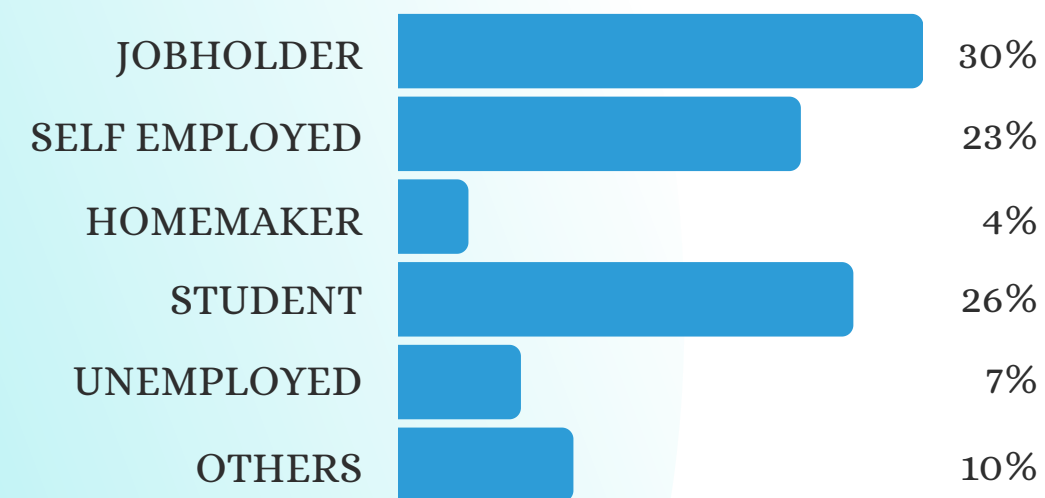


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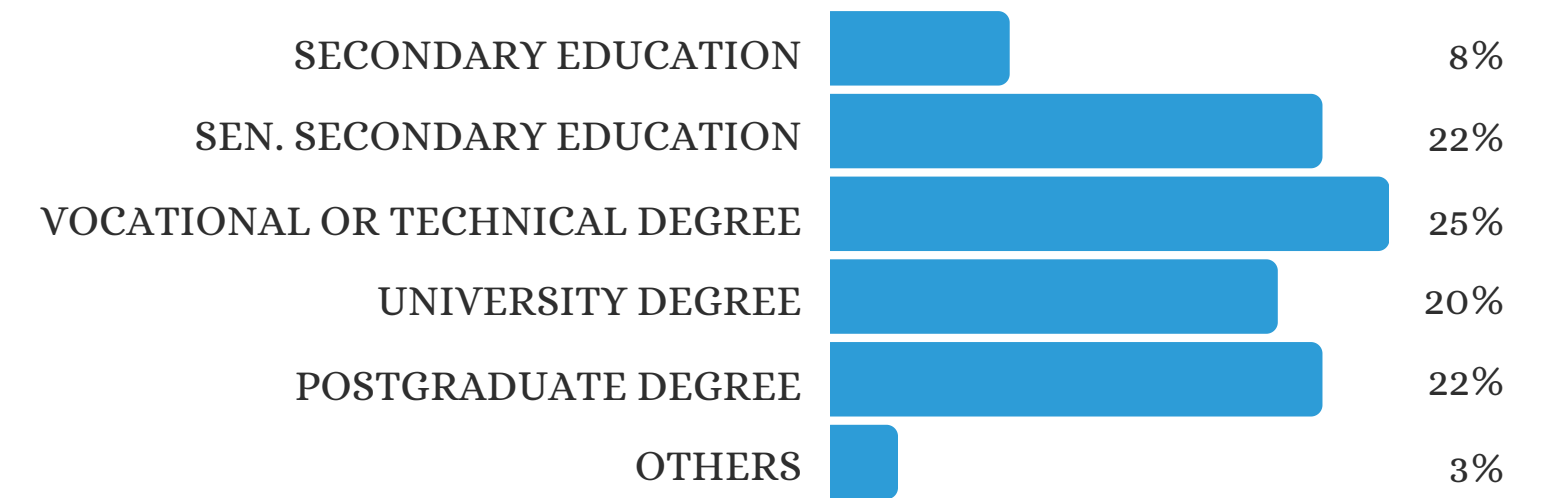
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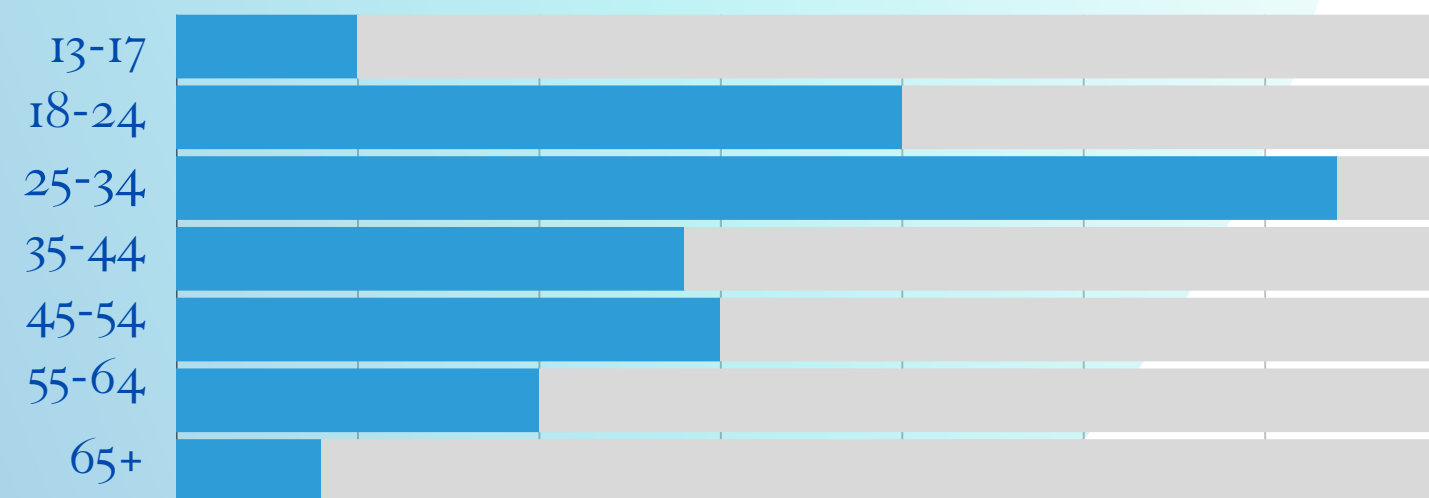
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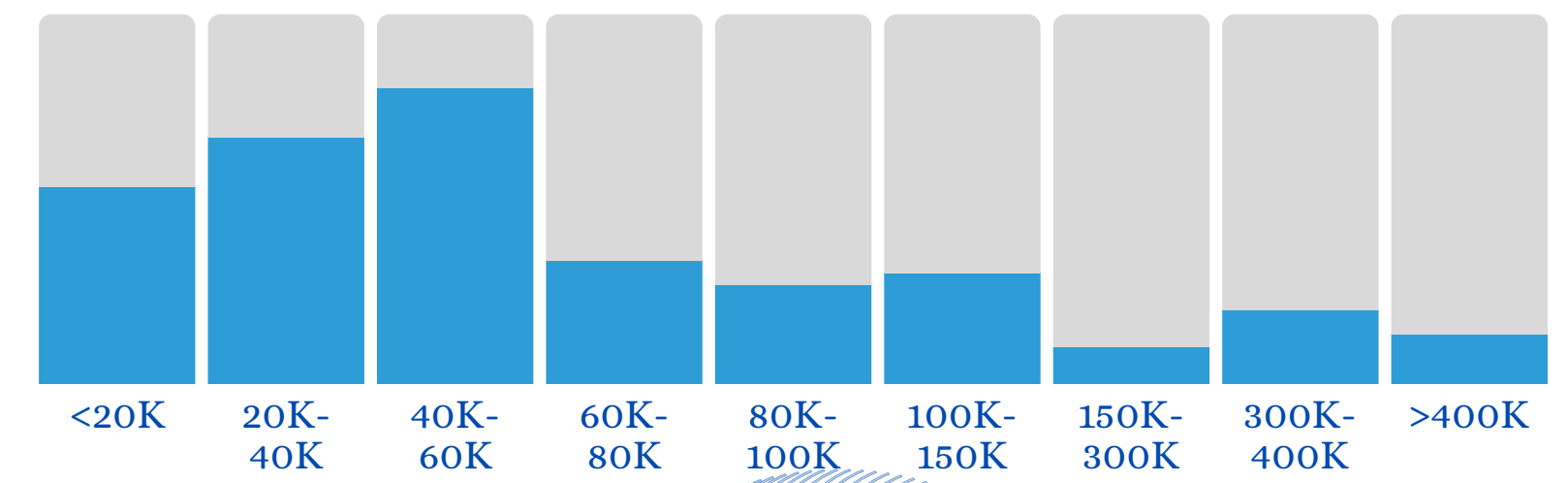
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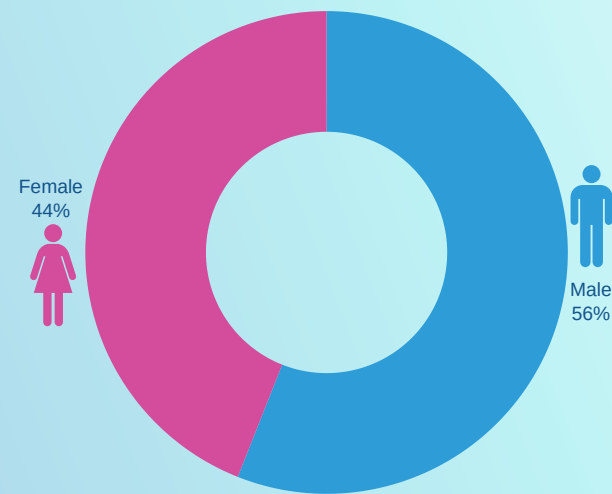


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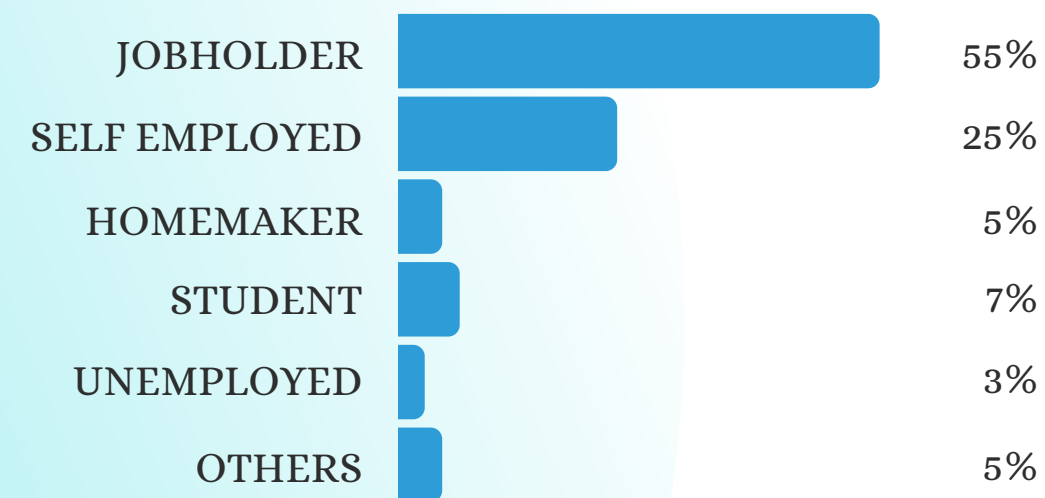


GREAT BRITAIN (U.K.)

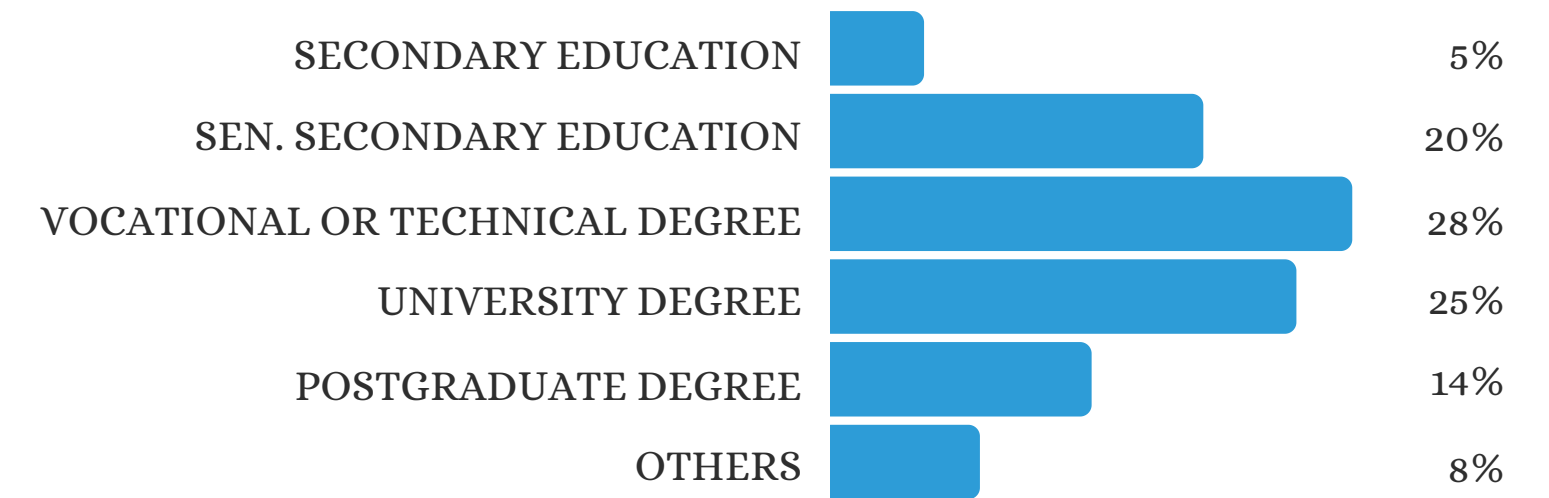
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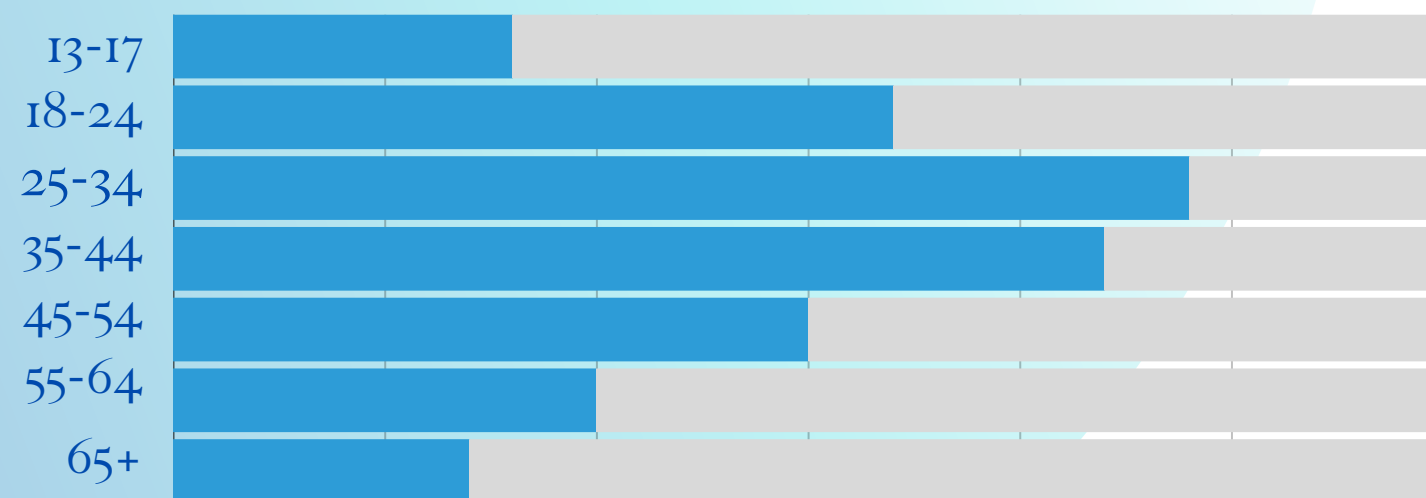
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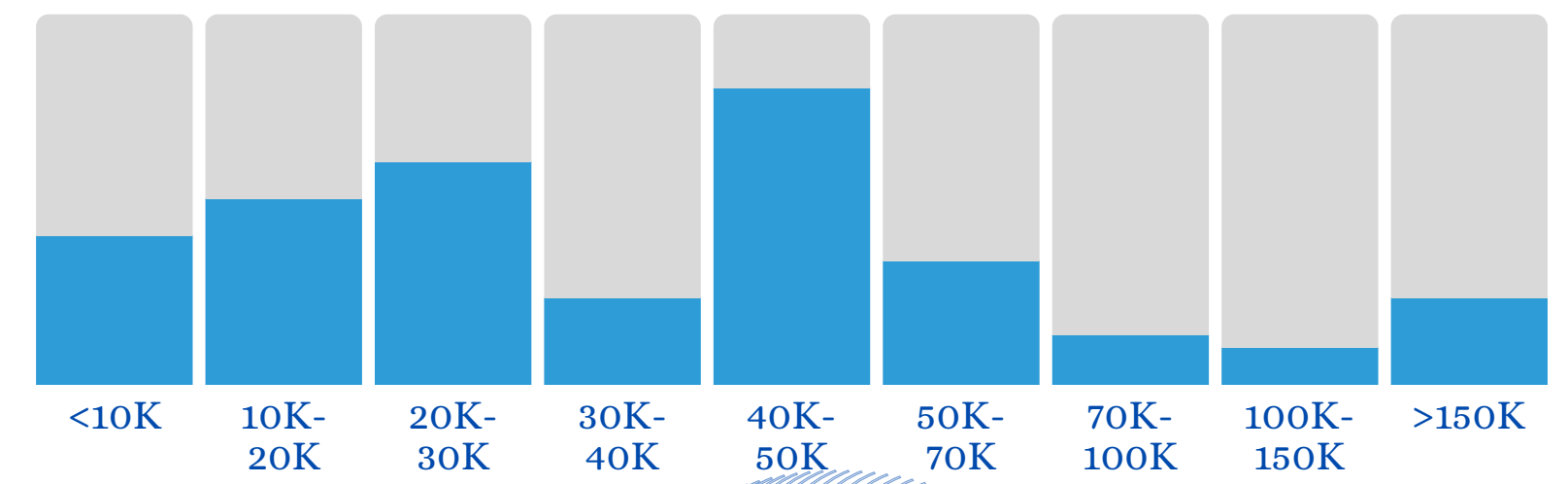
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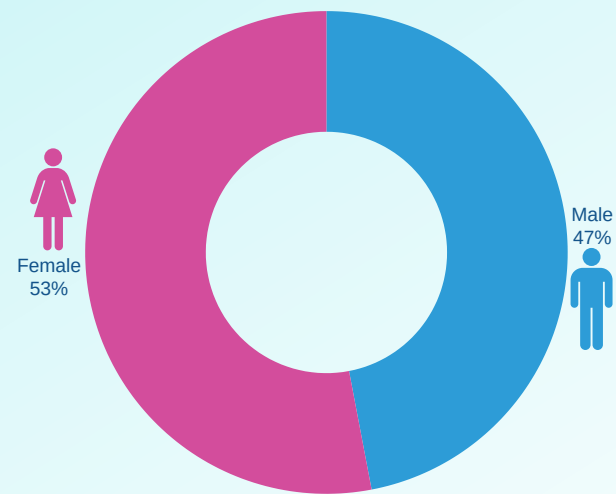


INCOME (IN GBP)

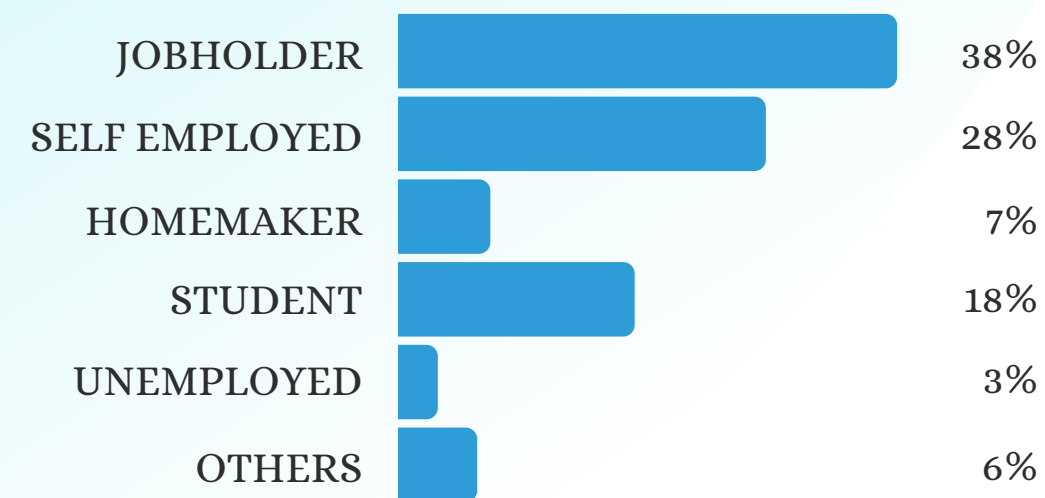


IRELAND

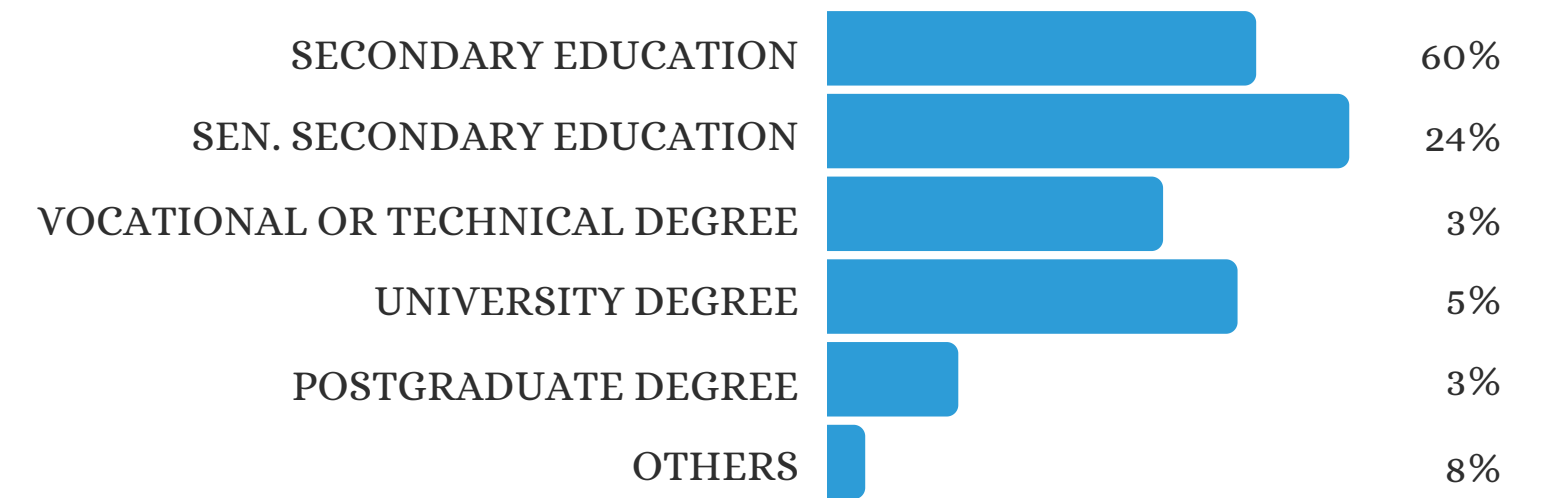
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EMPLOYMENT STATUS



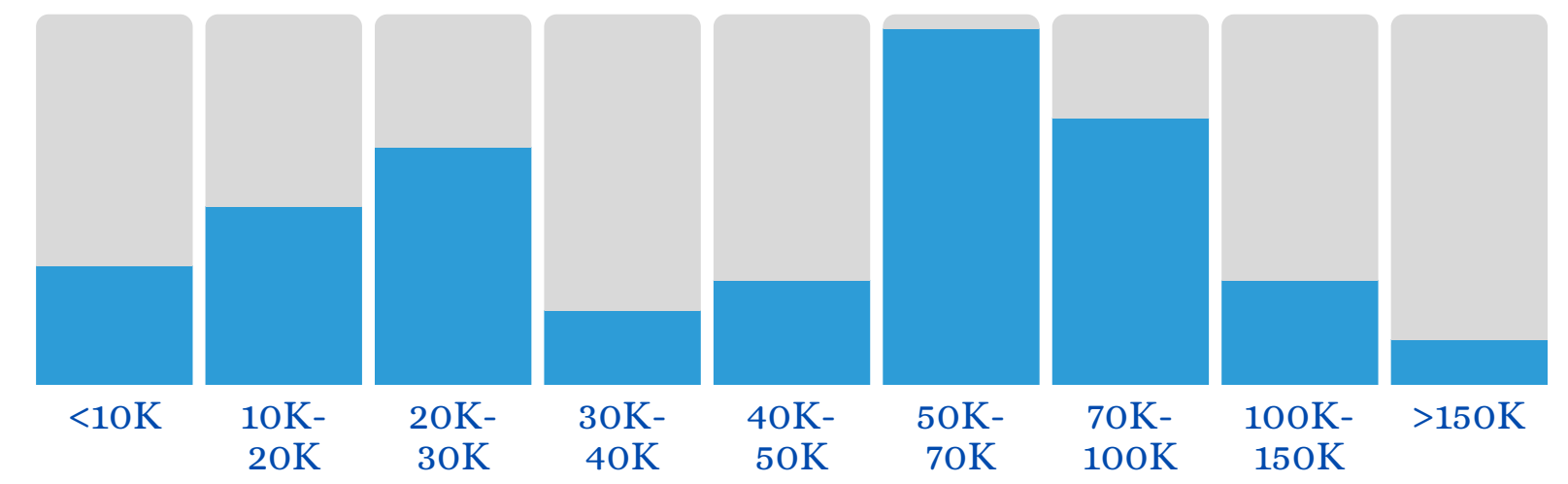
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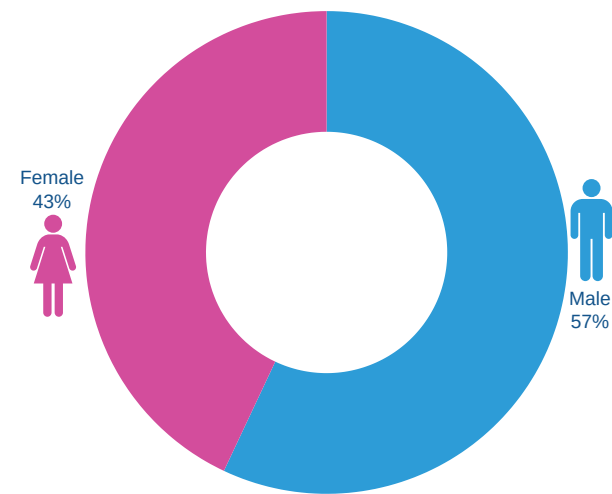


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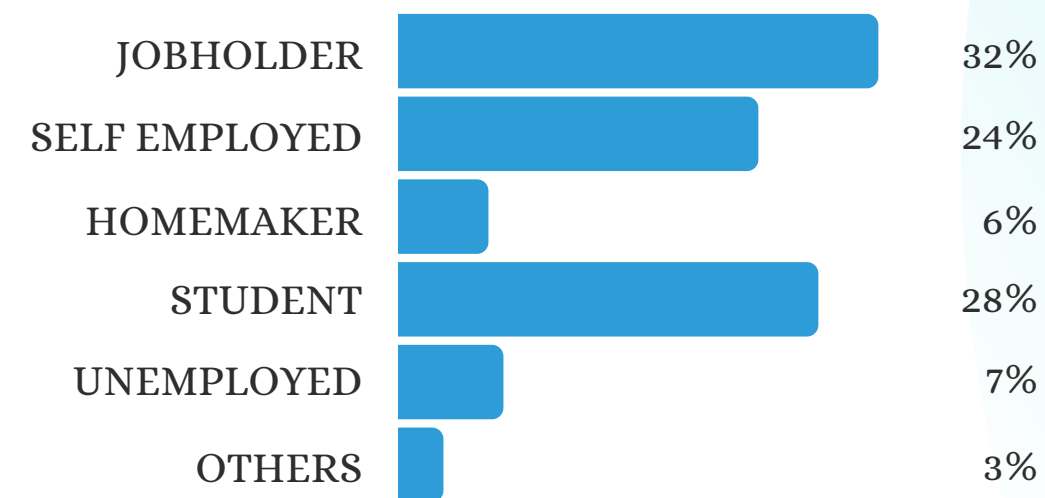


ITALY

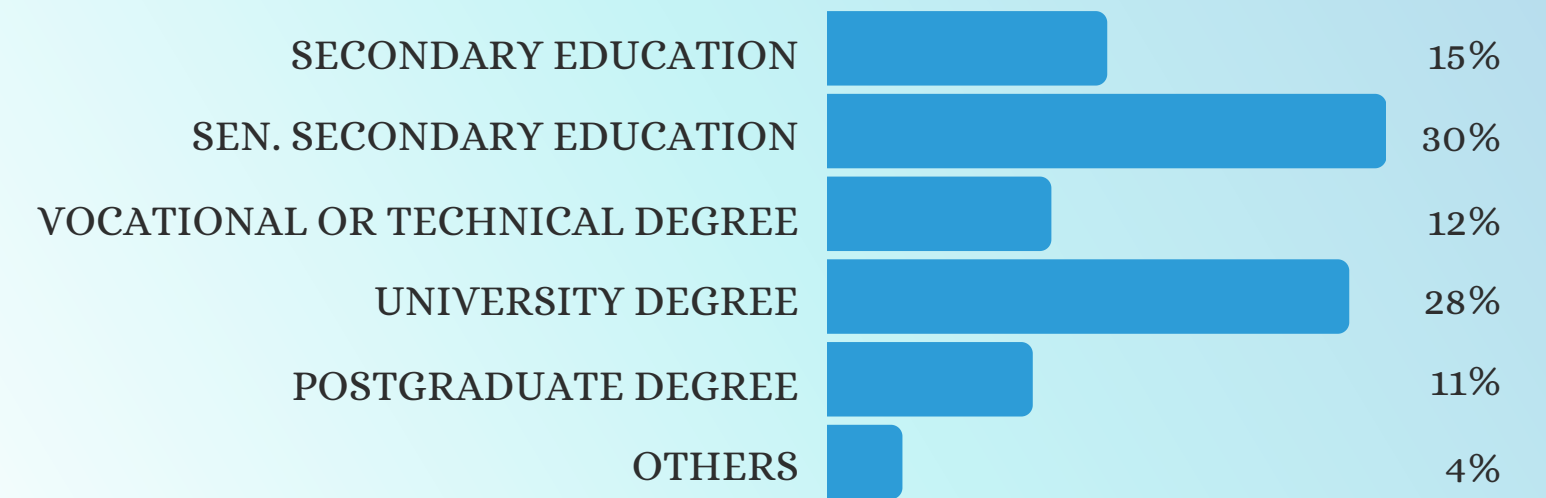
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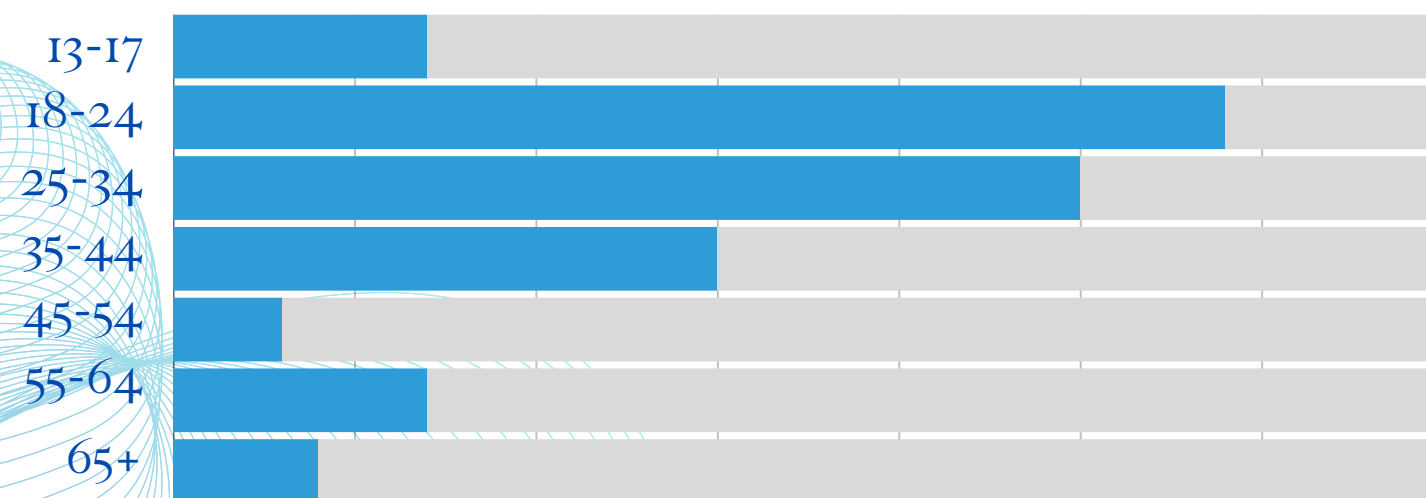
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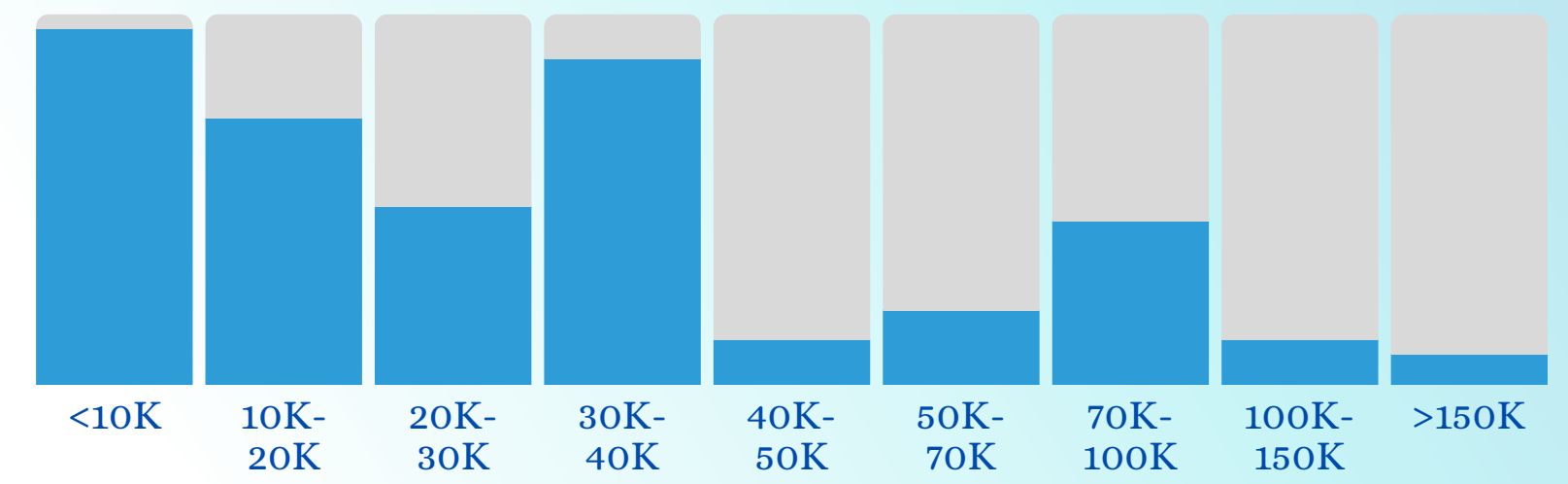
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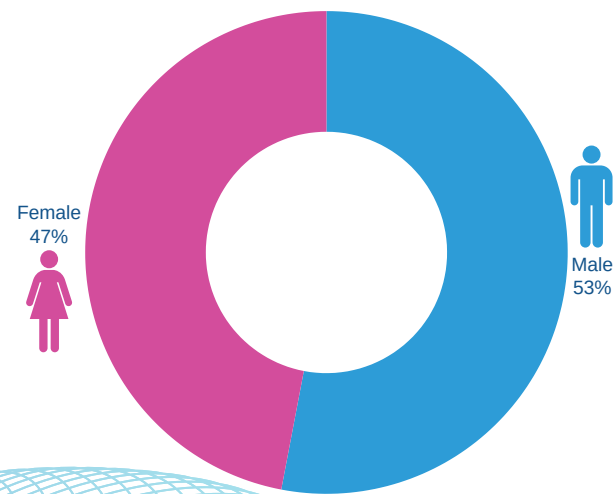


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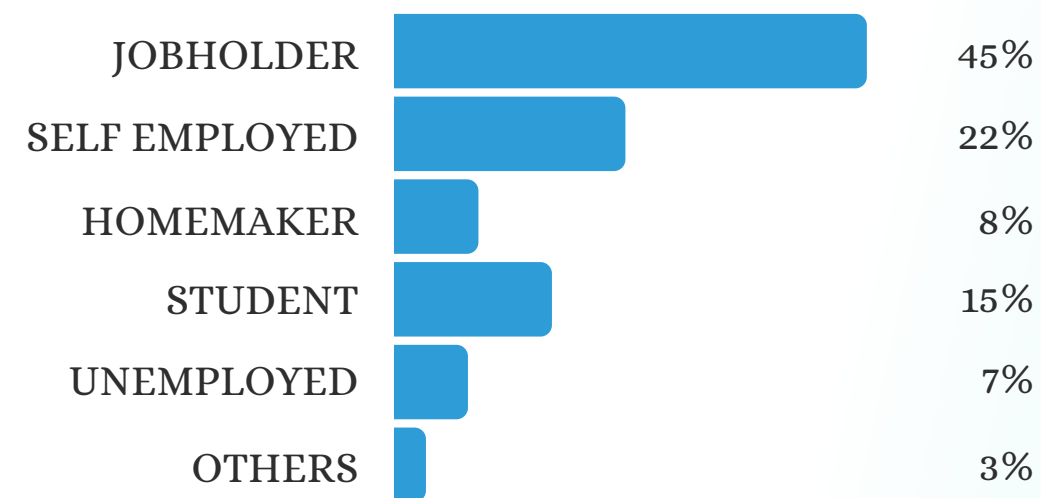


NETHERLANDS

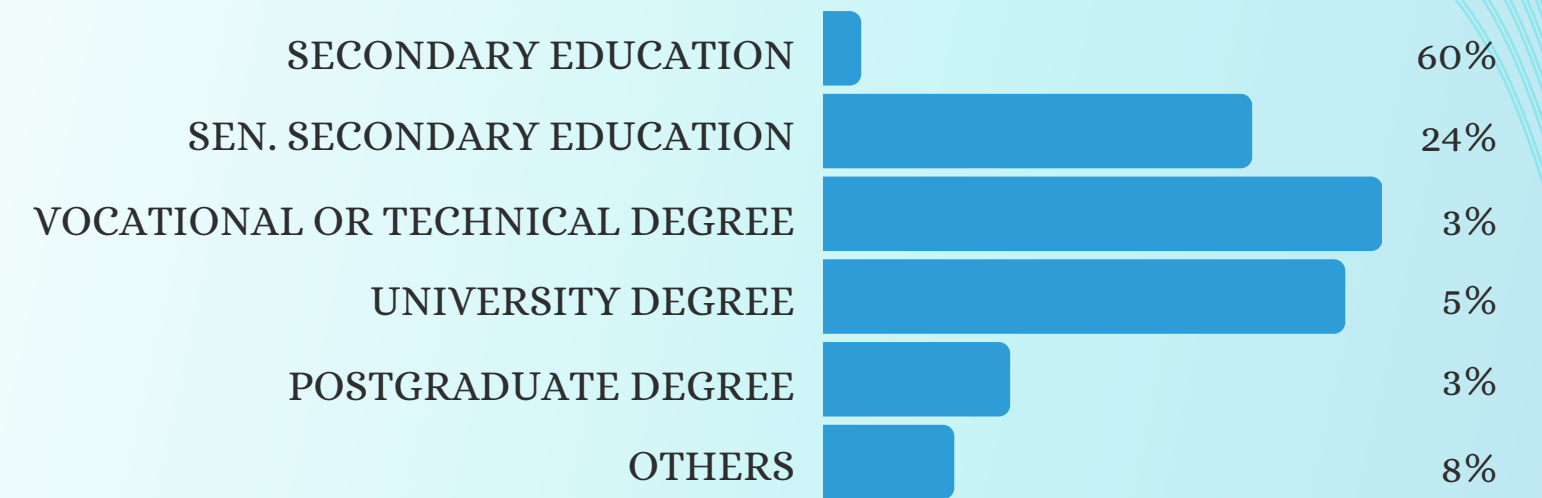
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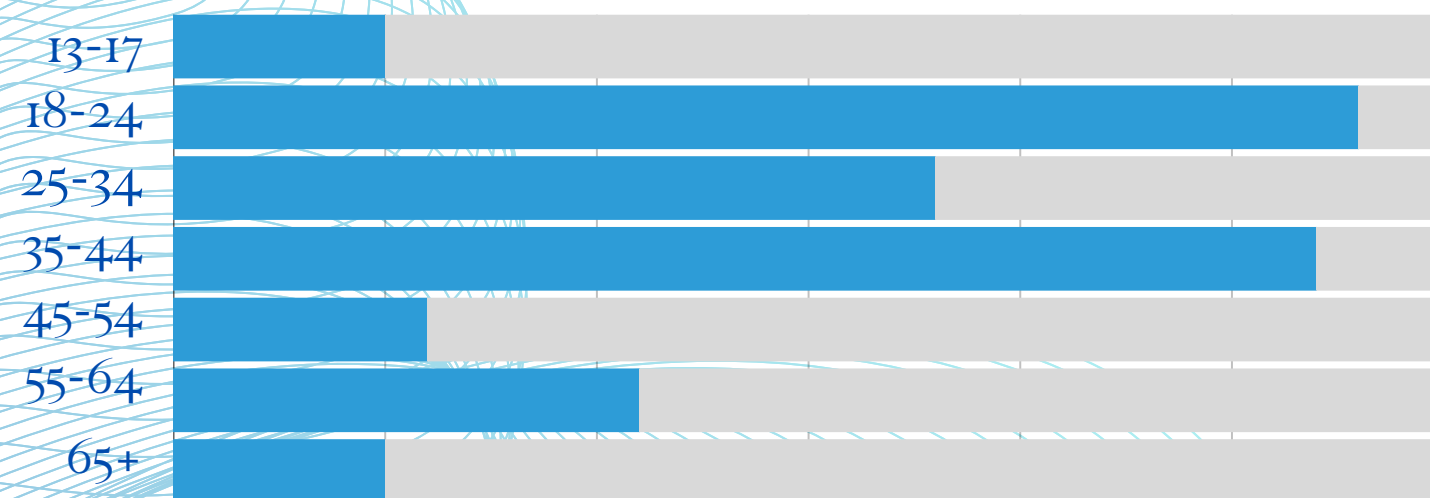
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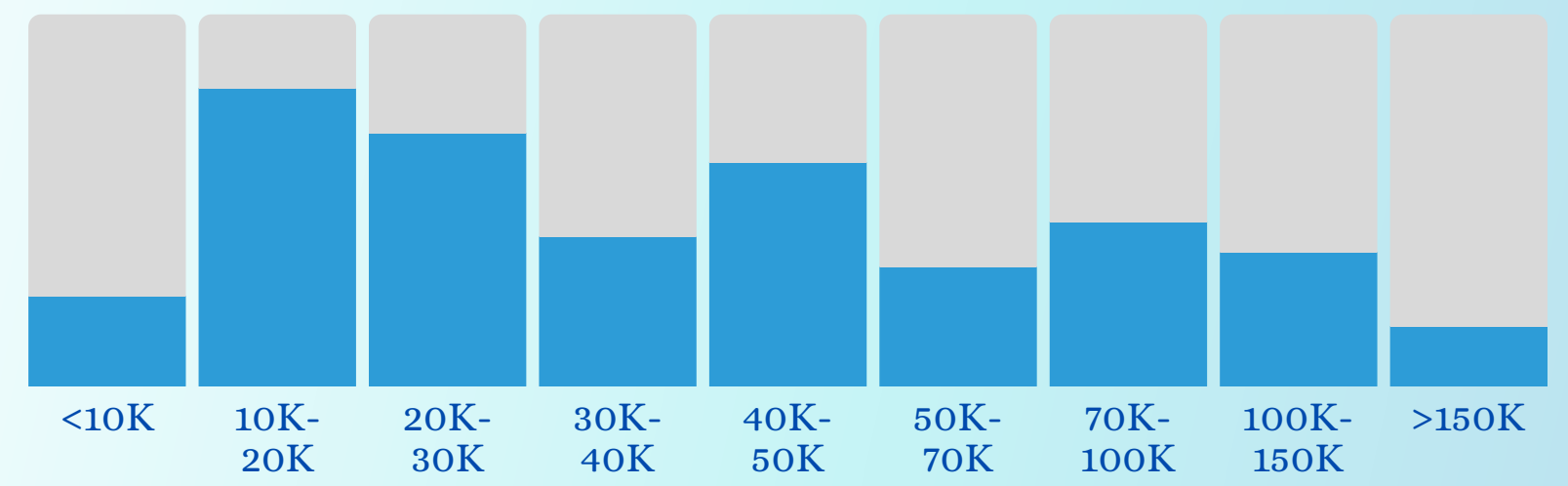
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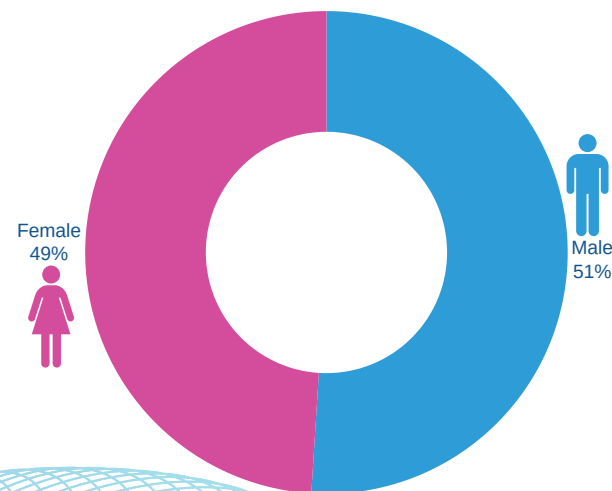


INCOME (IN EUR)

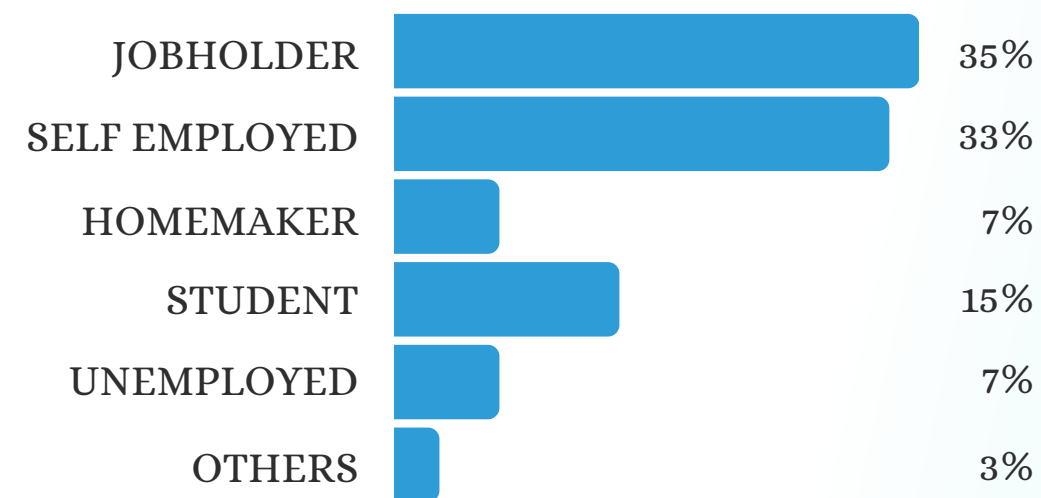


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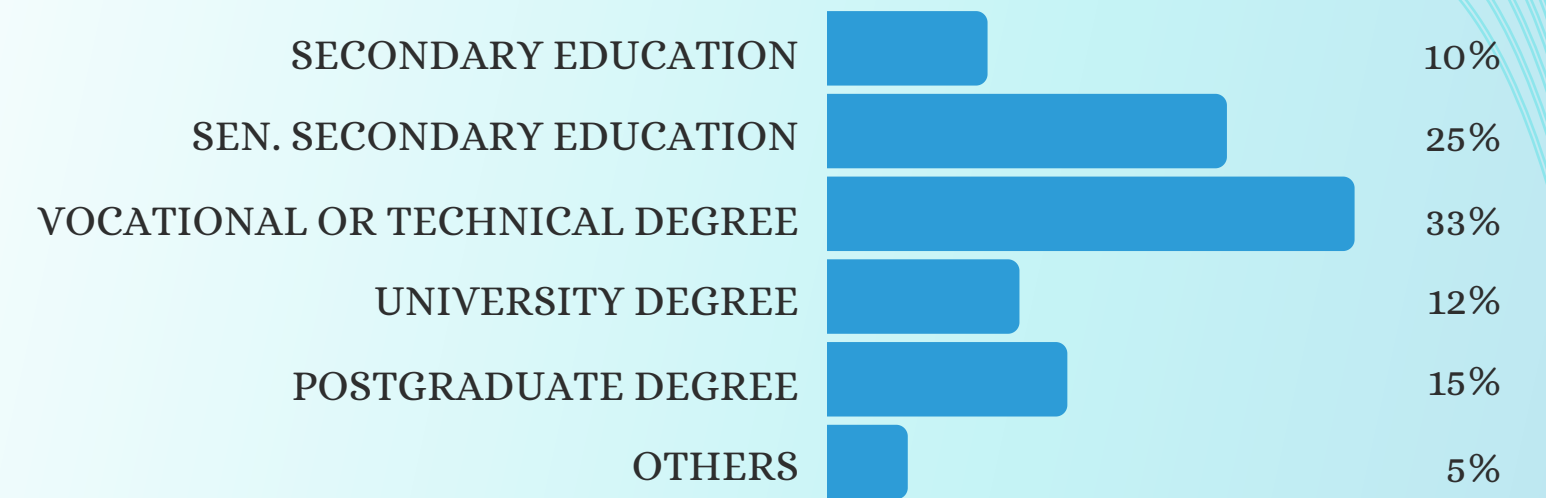
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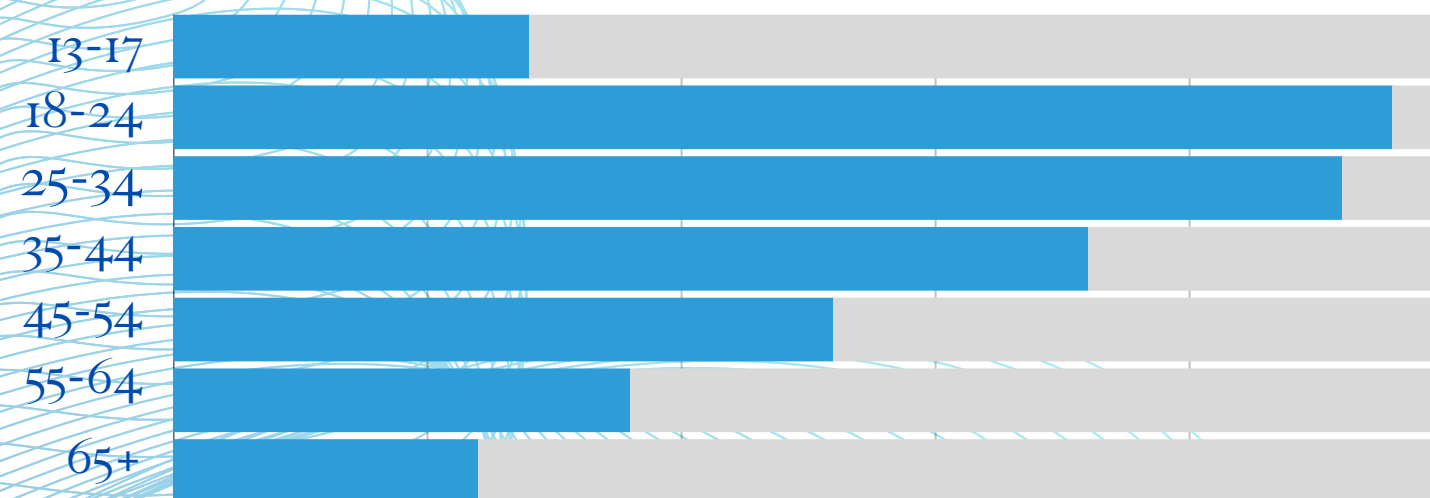
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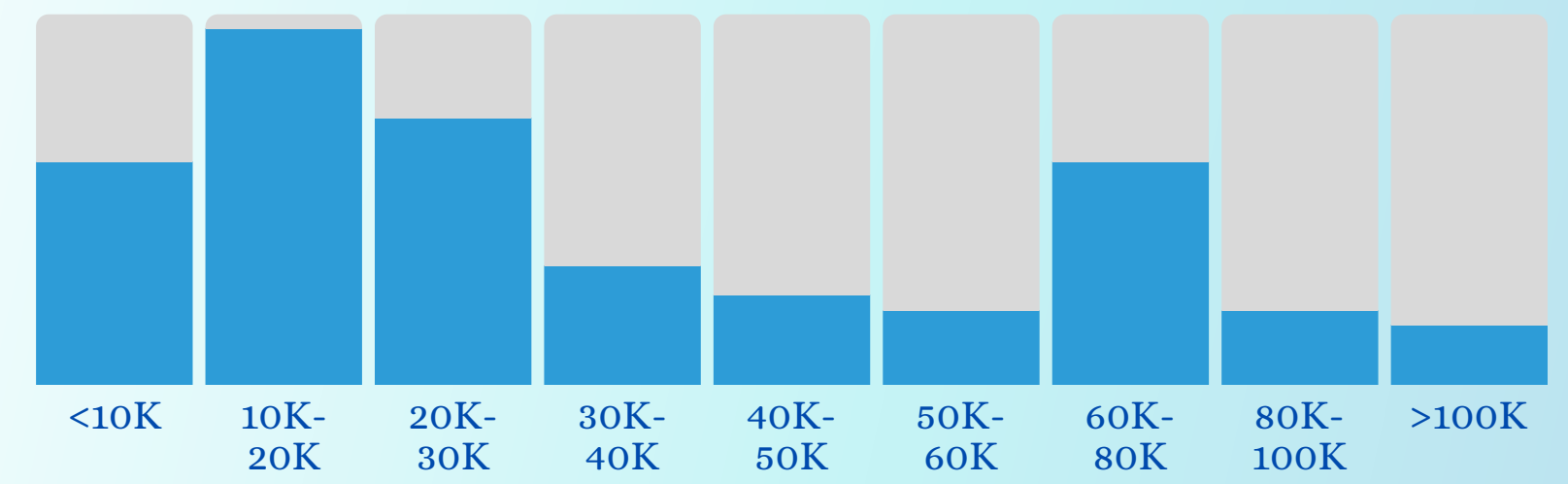
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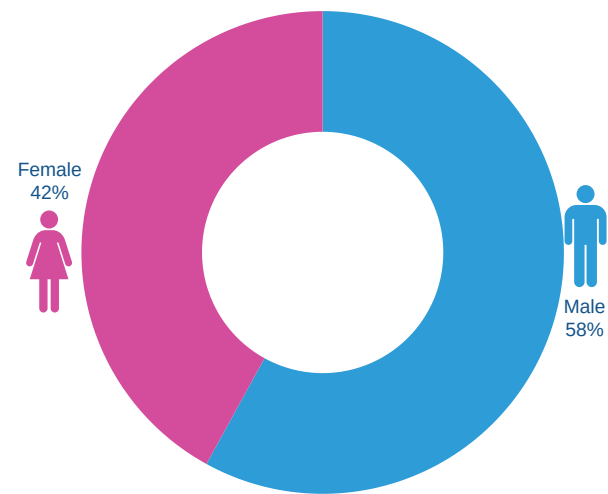


INCOME (IN PLN)

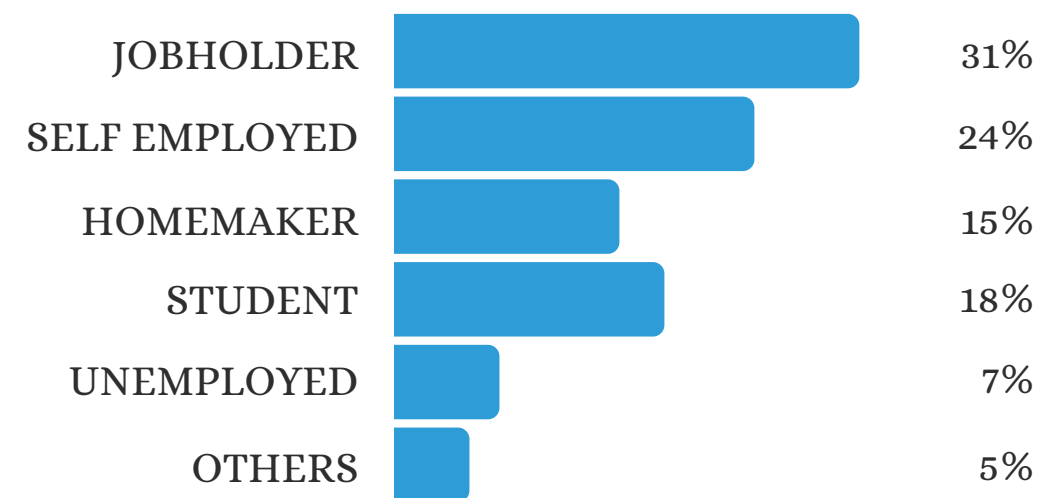


SOUTH AFRICA

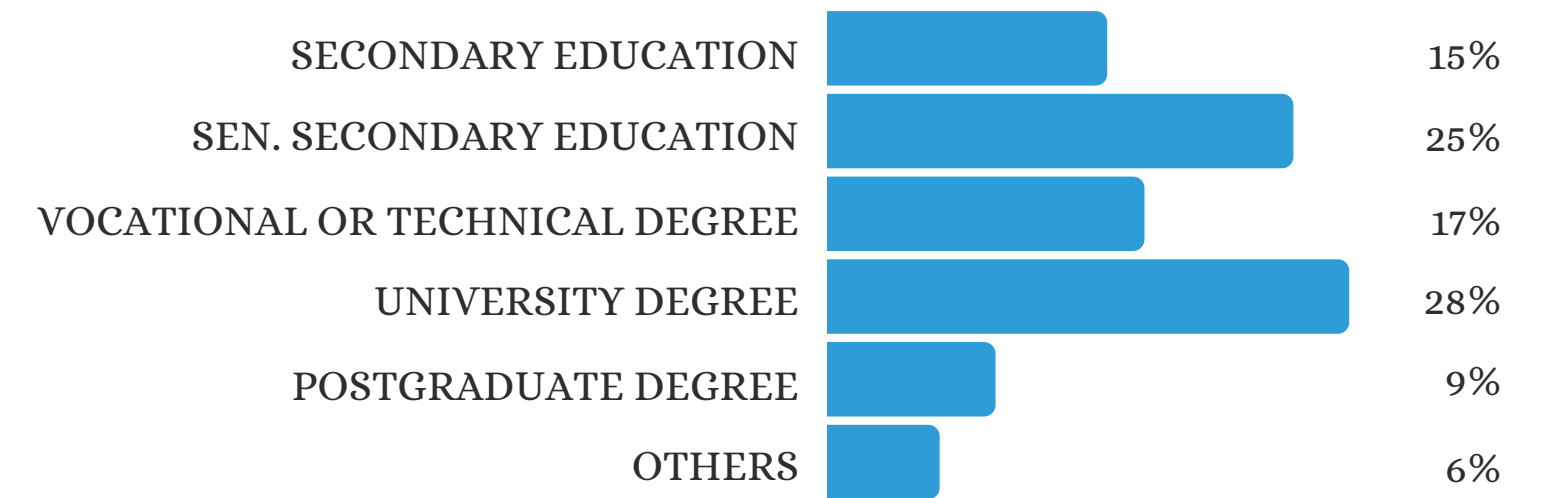
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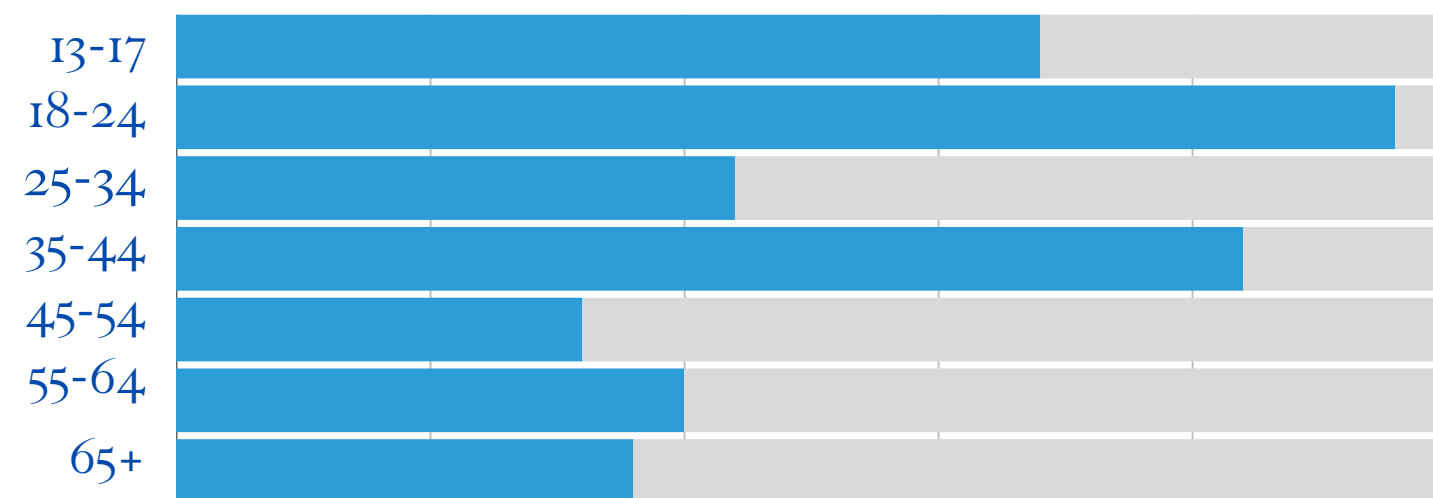
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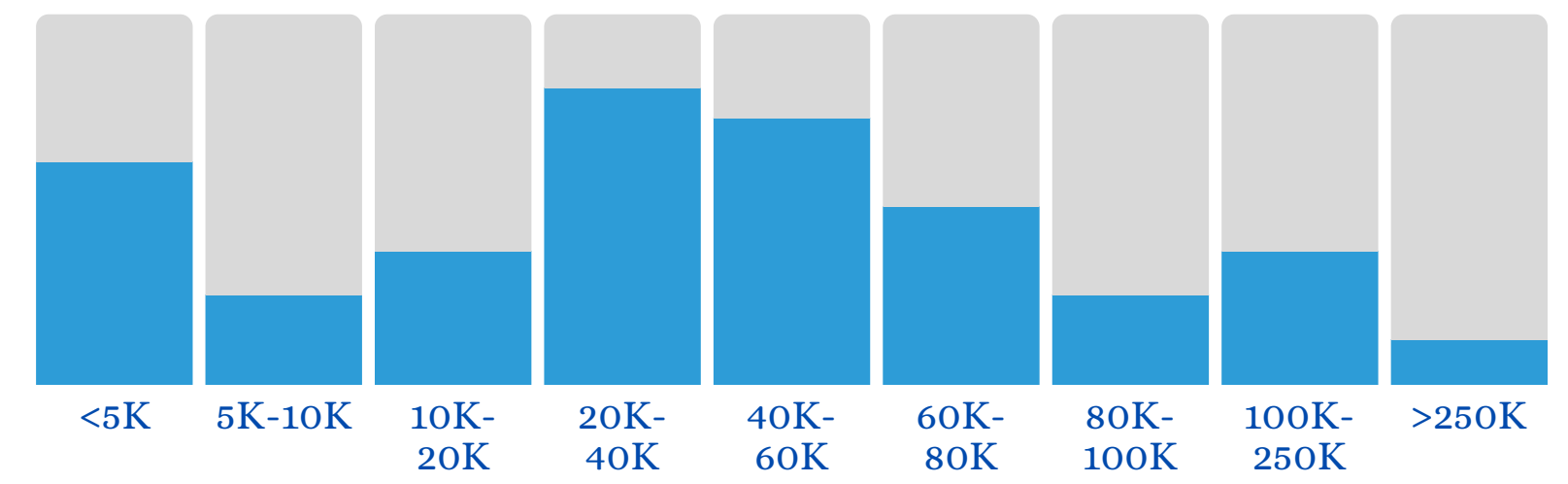
EDUCATION



AGE

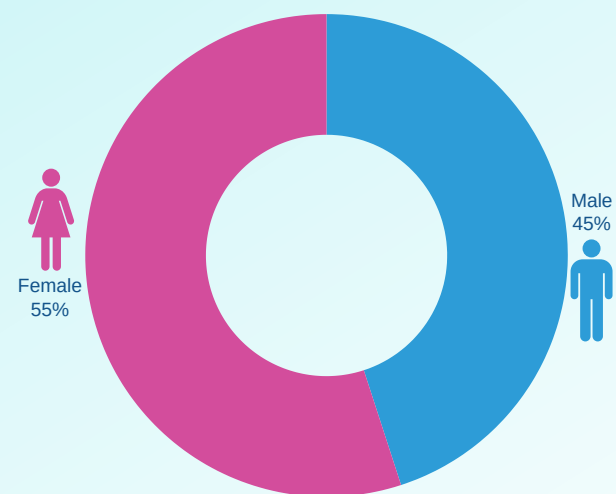


INCOME (IN ZAR)

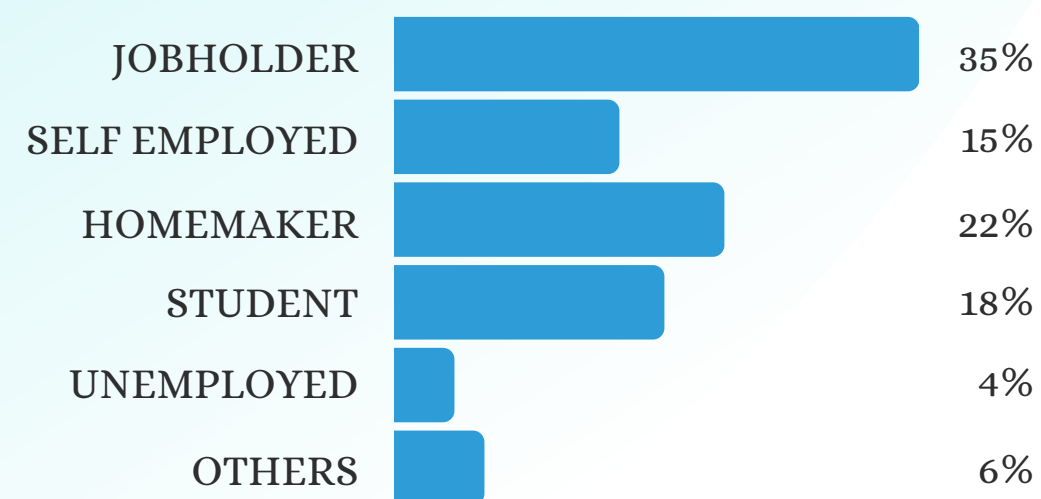


SPAIN

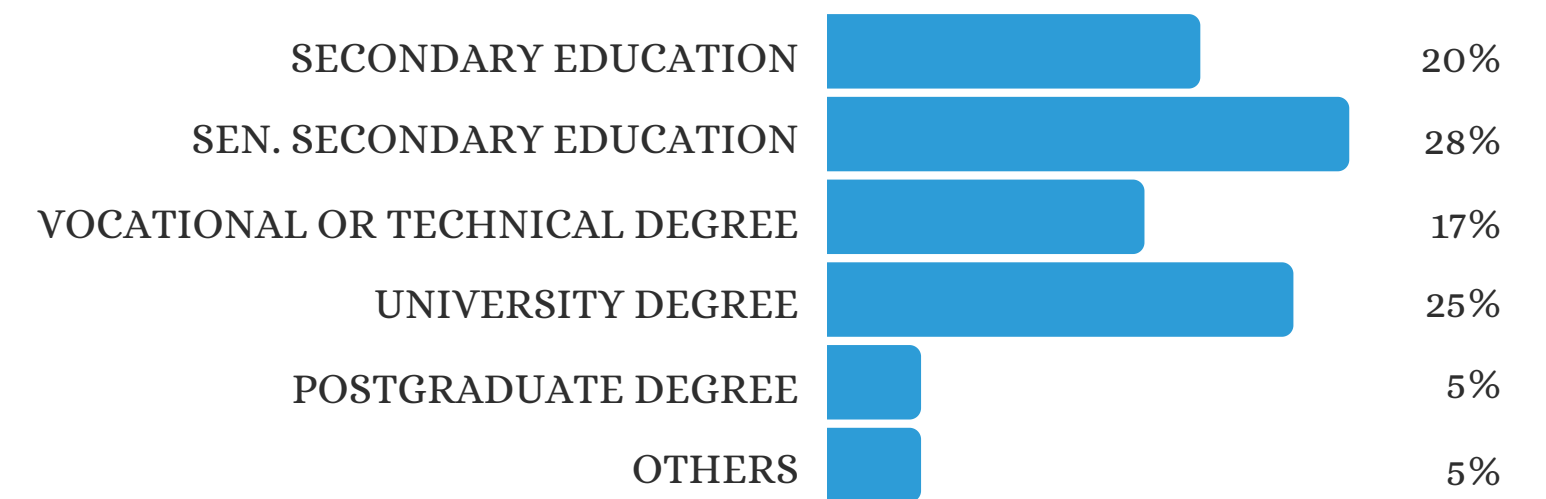
GENDER



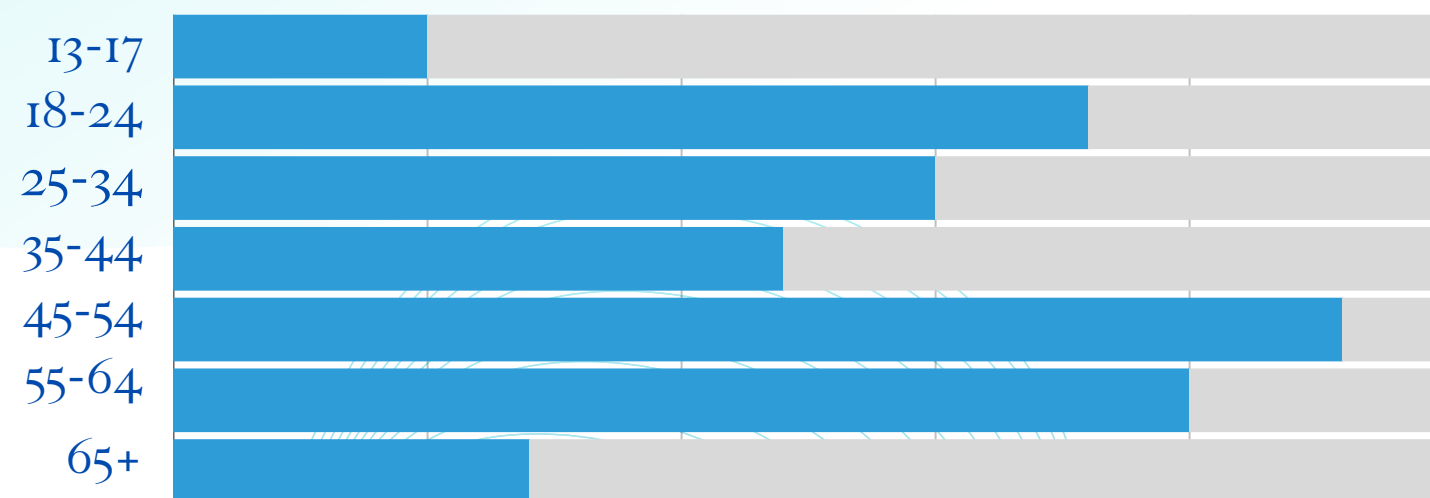
EMPLOYMENT STATUS



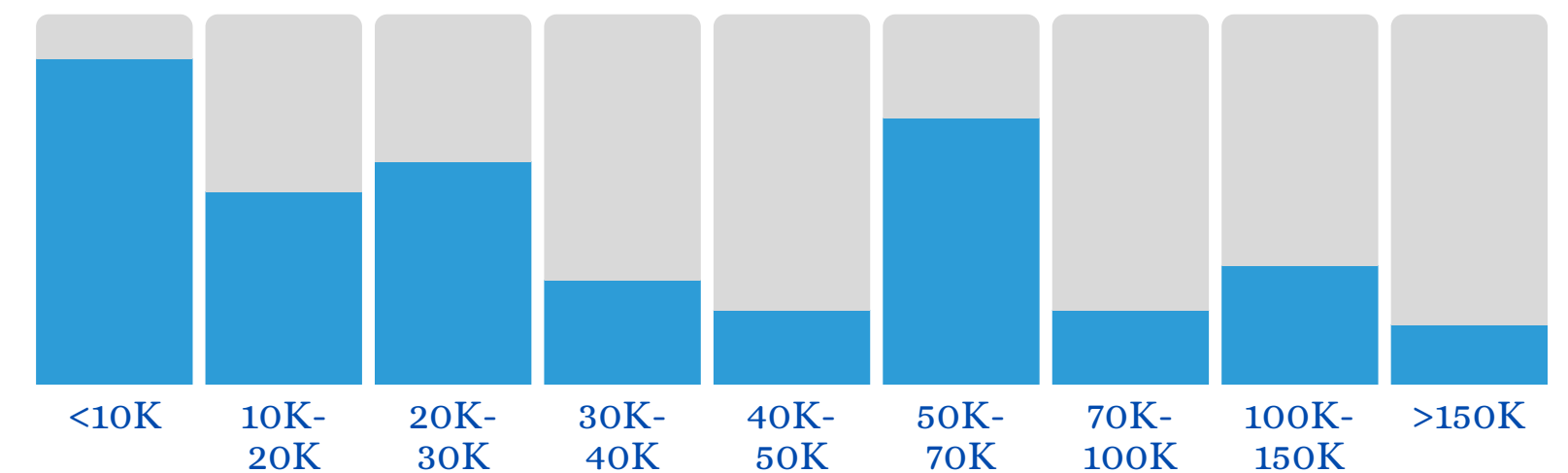
EDUCATION



AGE

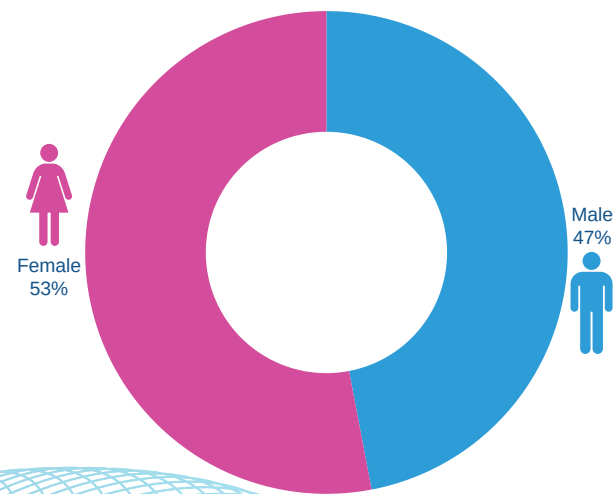


INCOME (IN EUR)

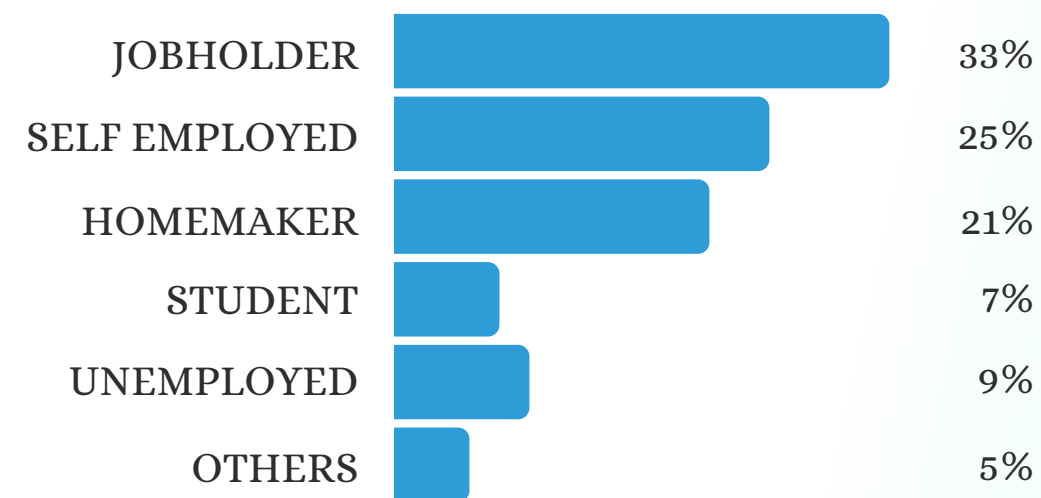


SWITZERLAND

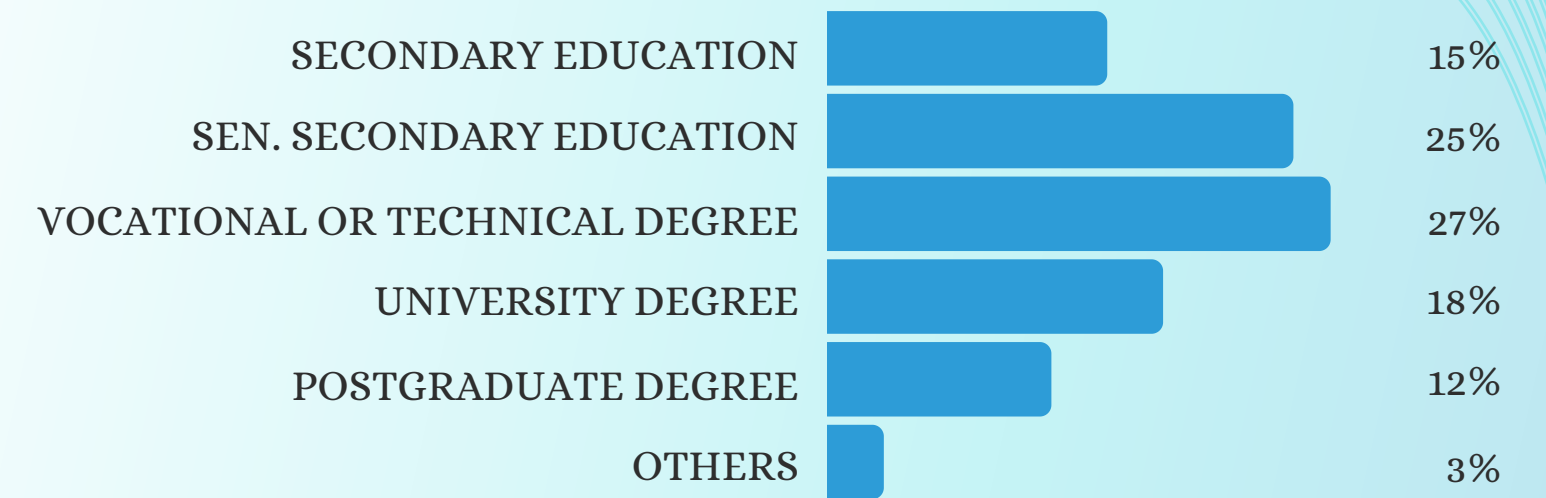
GENDER



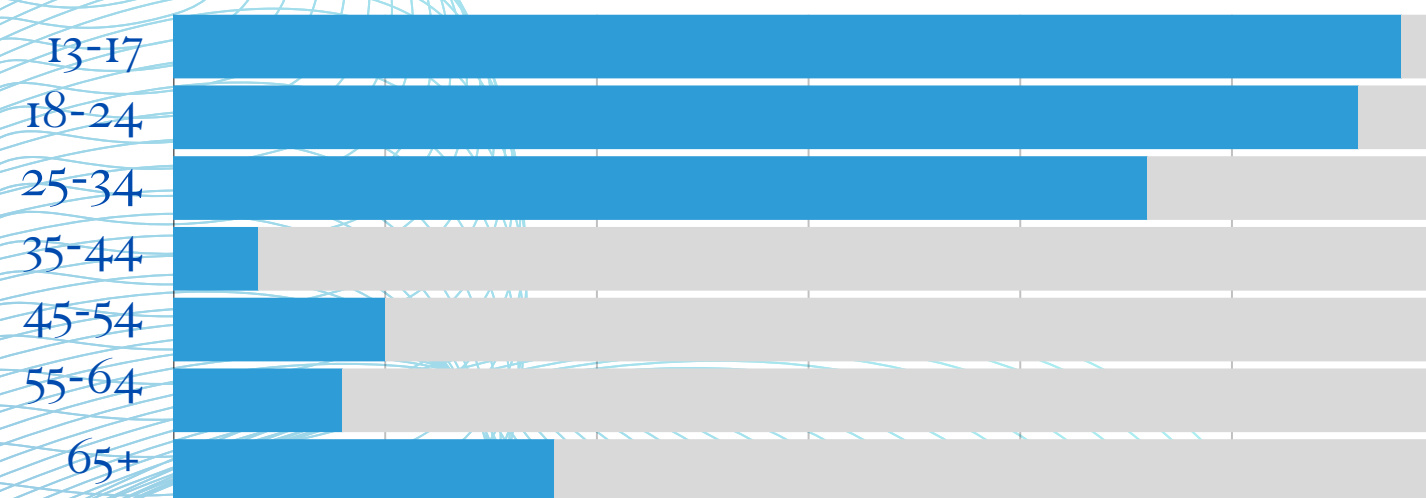
EMPLOYMENT STATUS



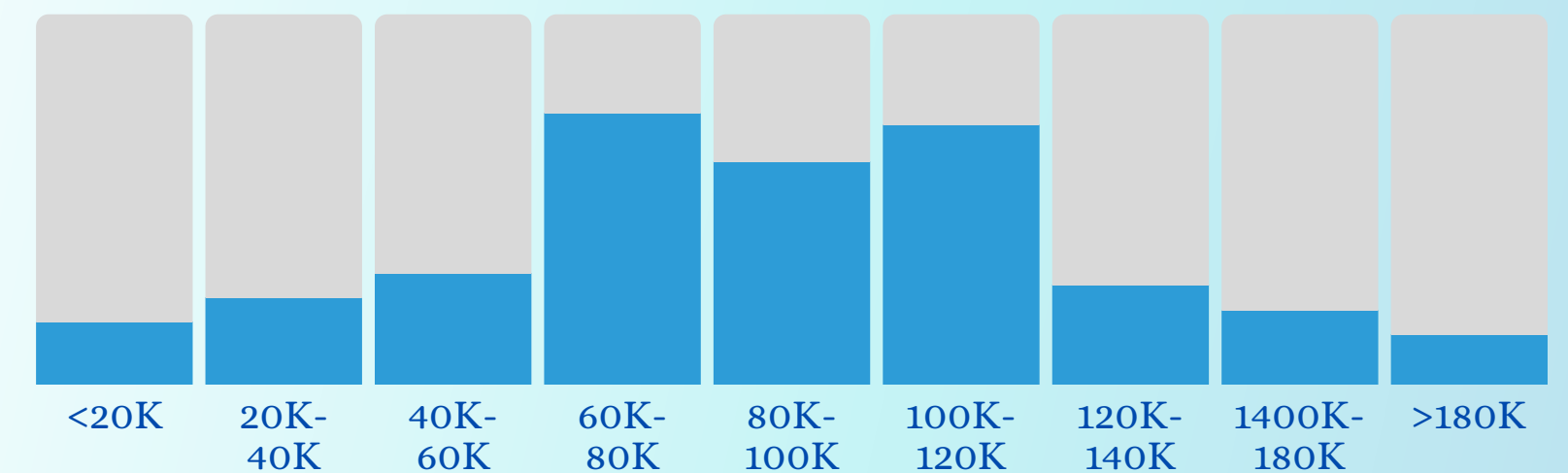
EDUCATION



AGE

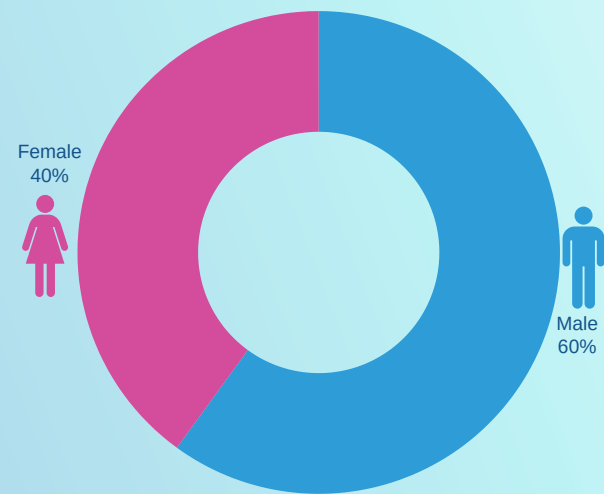


INCOME (IN CHF)

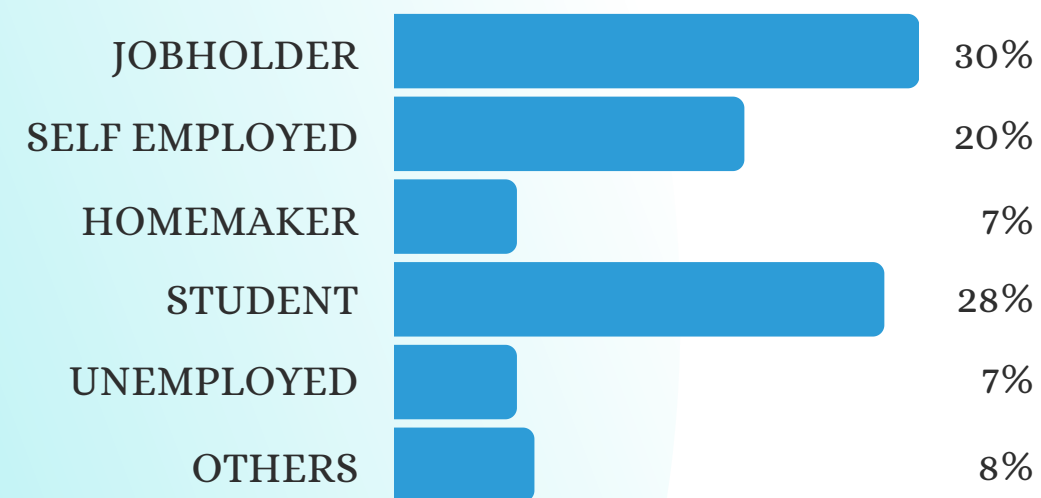


UNITED ARAB EMIRATES (U.A.E)

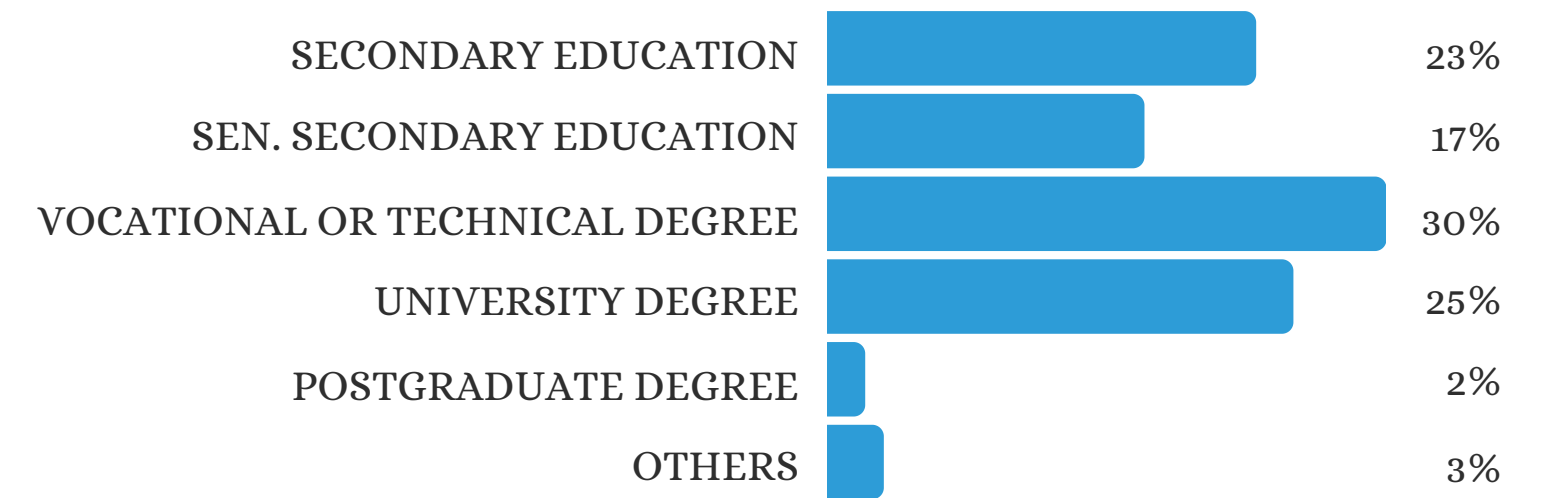
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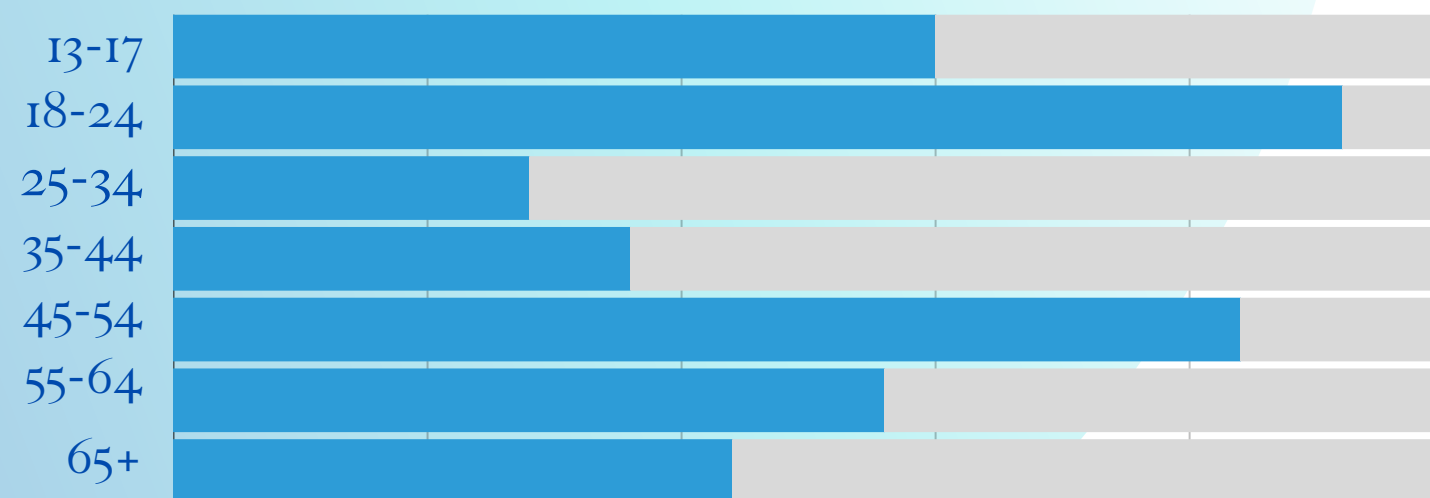
EMPLOYMENT STATUS



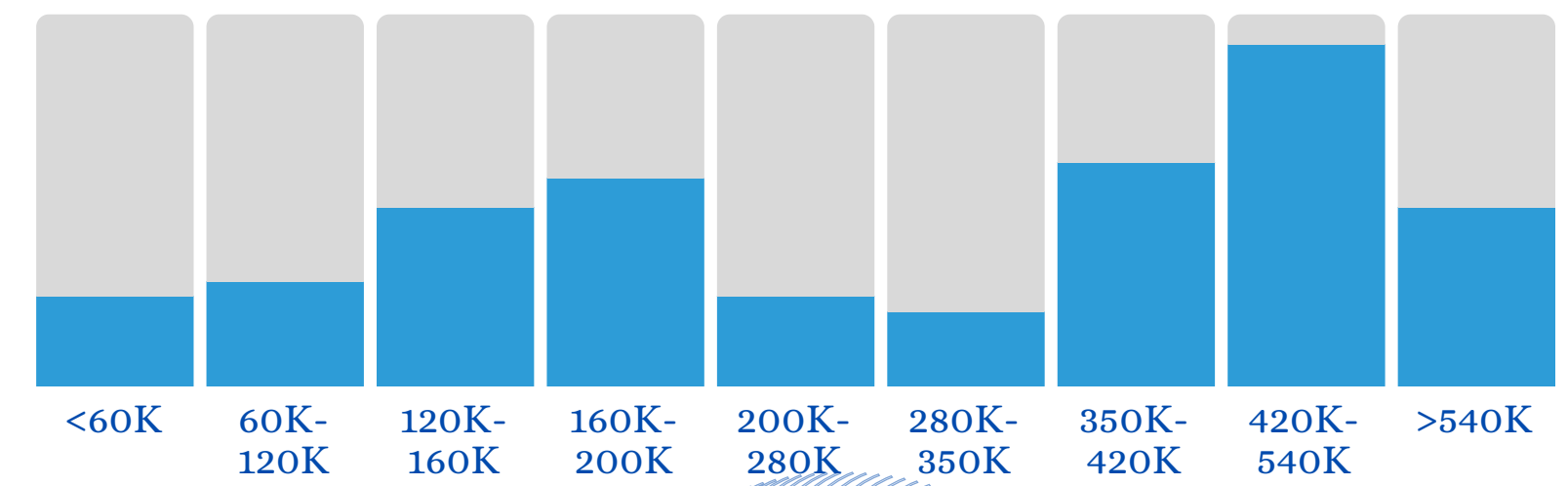
EDUCATION



AGE



INCOME (IN AED)





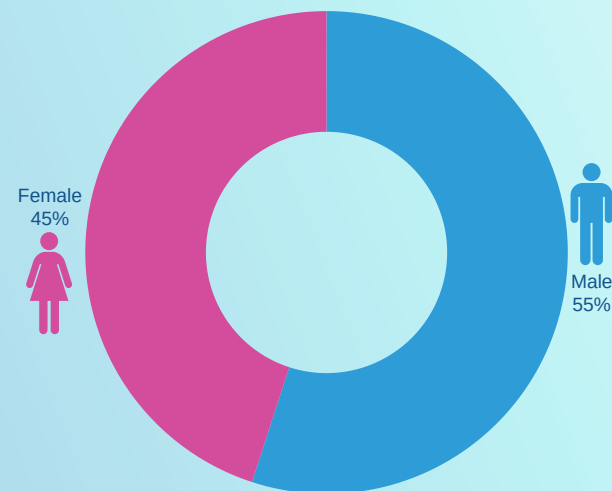
PANEL DEMOGRAPHICS BY COUNTRY

APAC

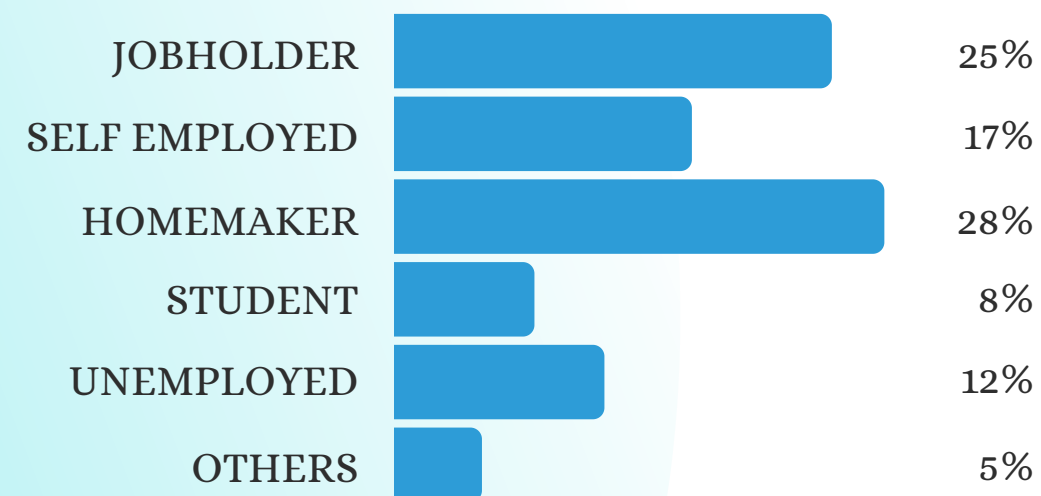


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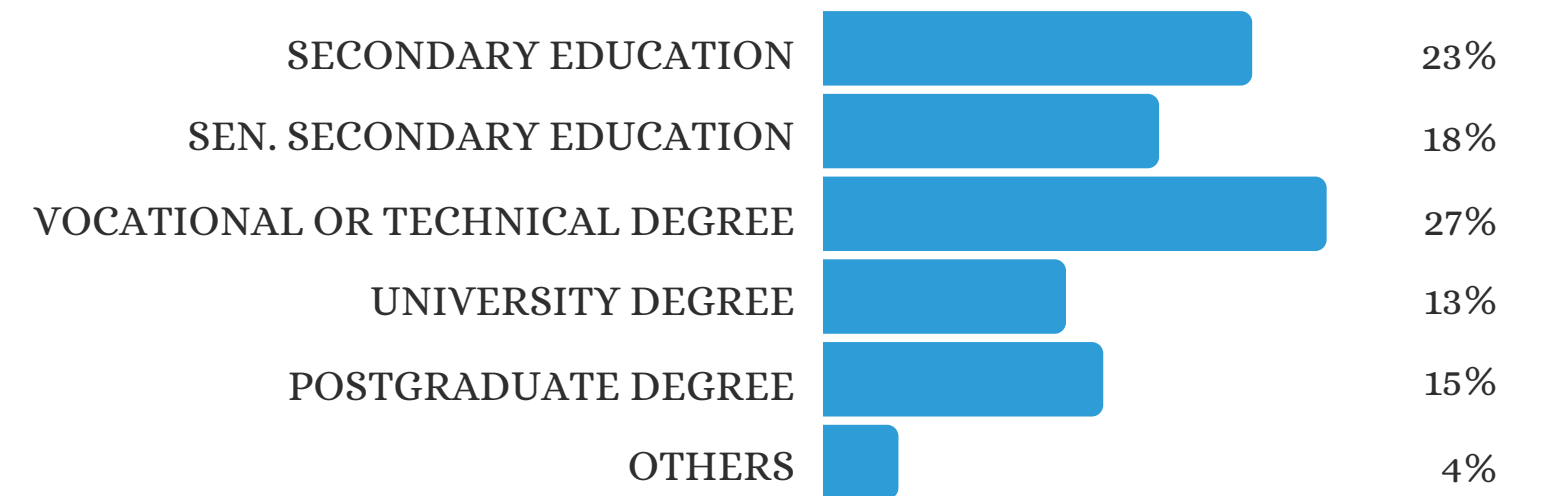
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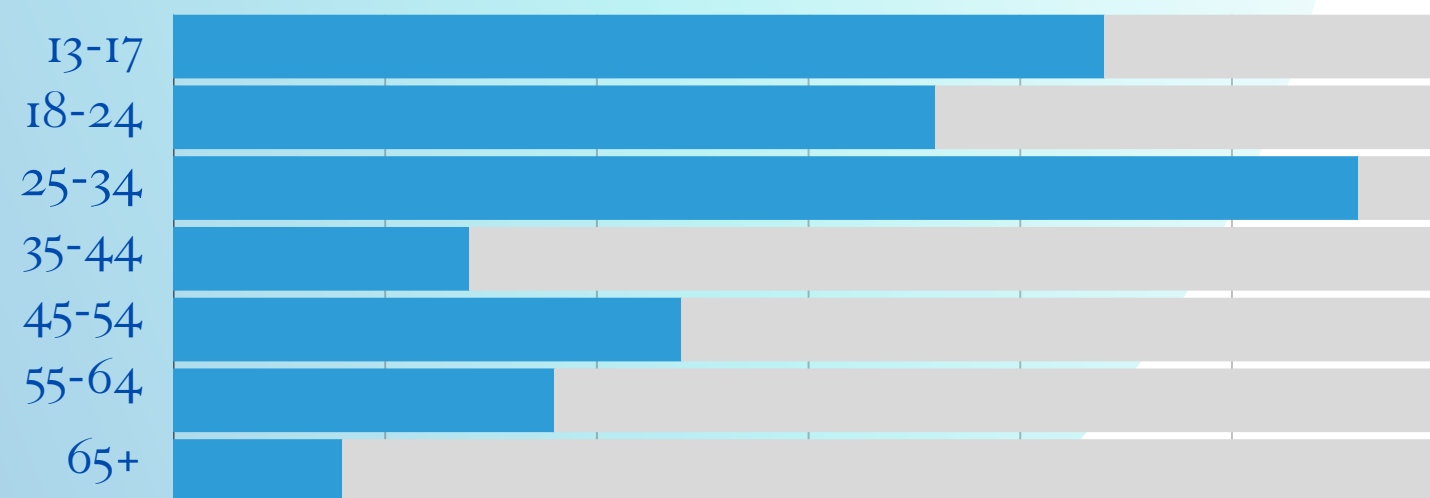
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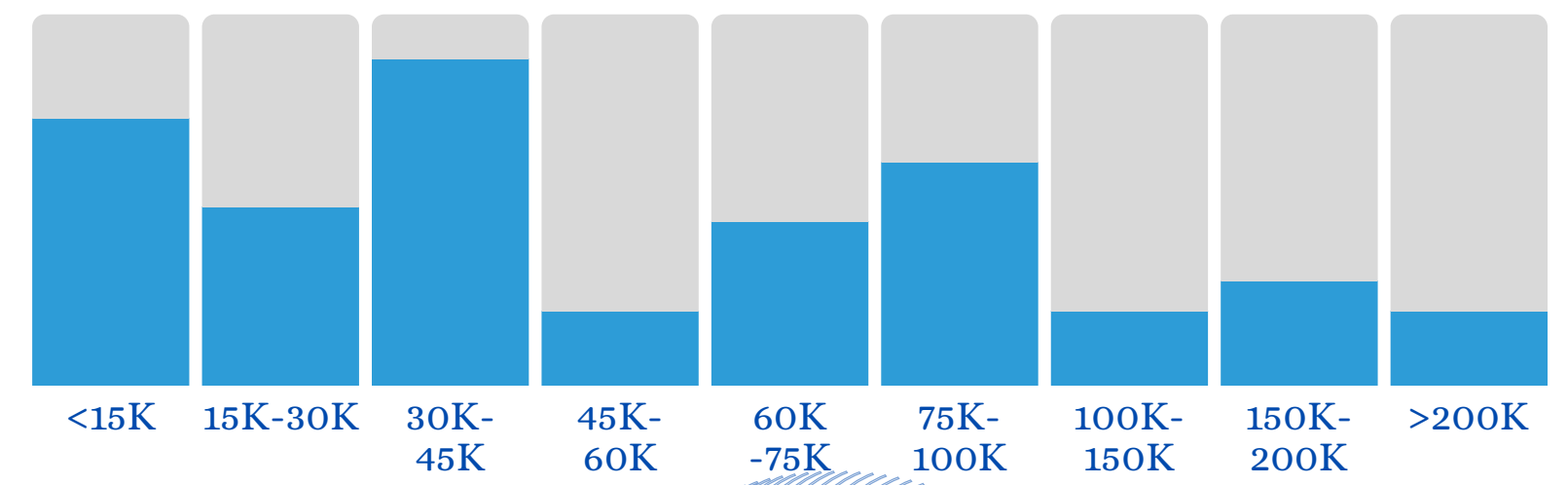
EDUCATION



AGE

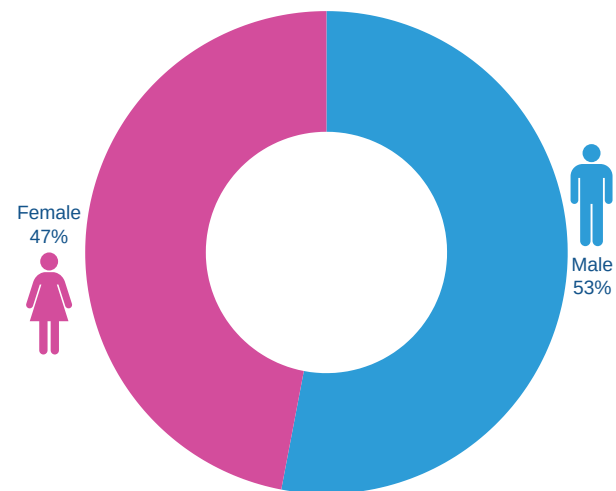


INCOME (IN AUD)

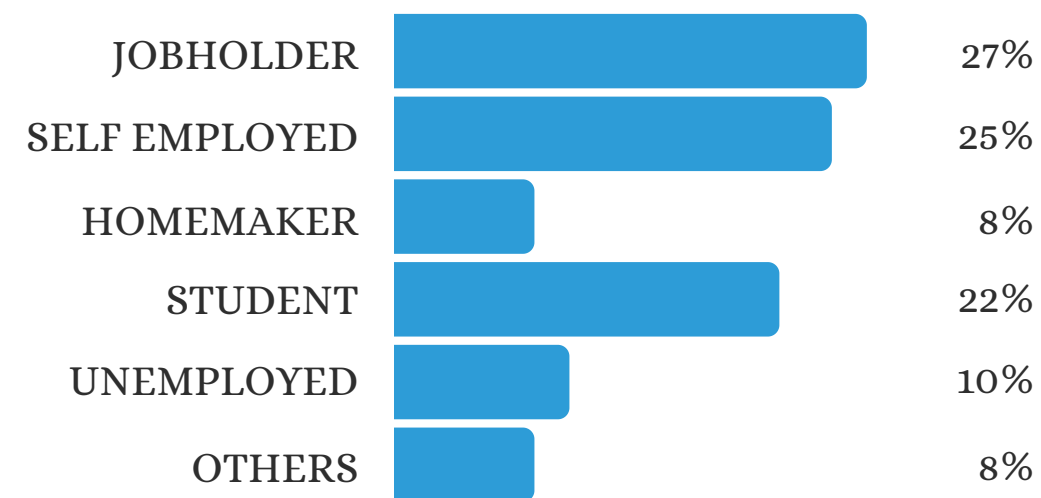


CHINA

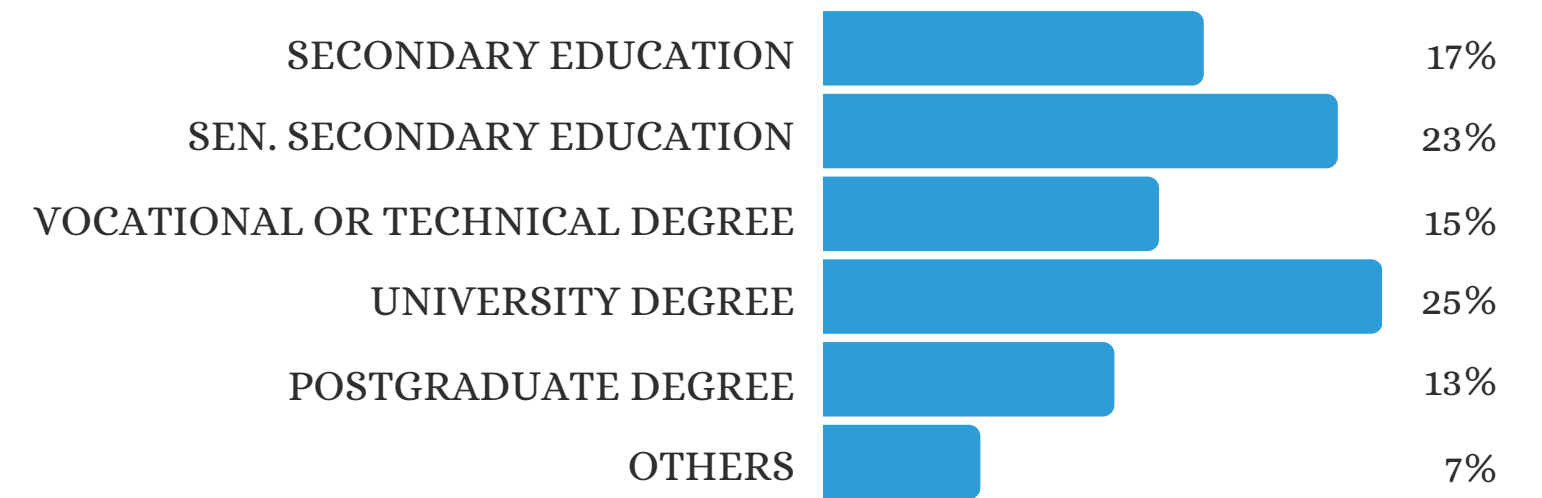
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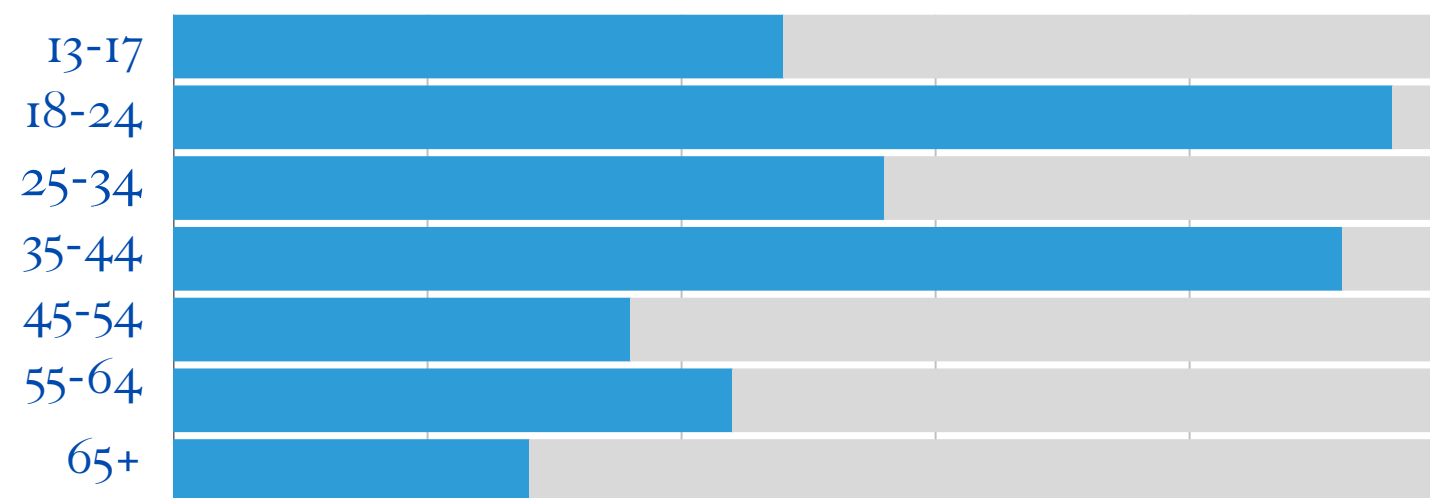
EMPLOYMENT STATUS



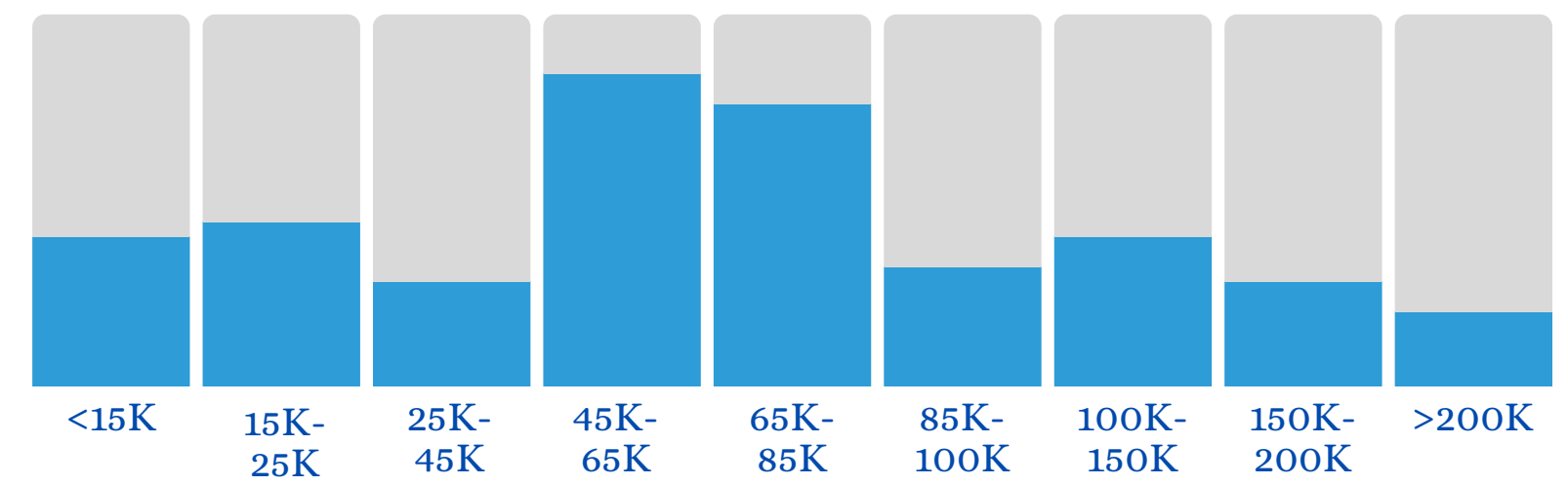
EDUCATION



AGE

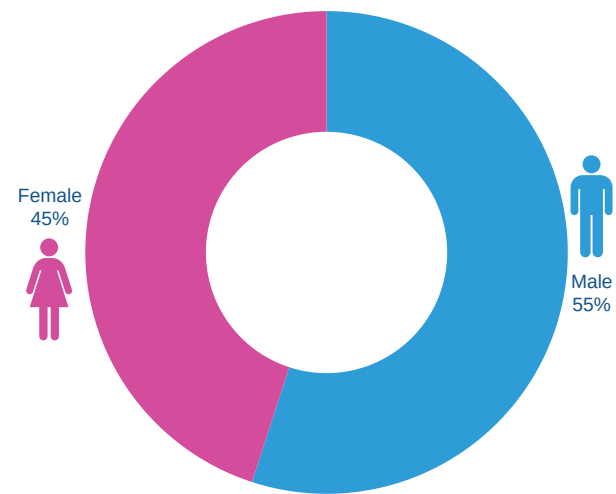


INCOME (IN CNY)

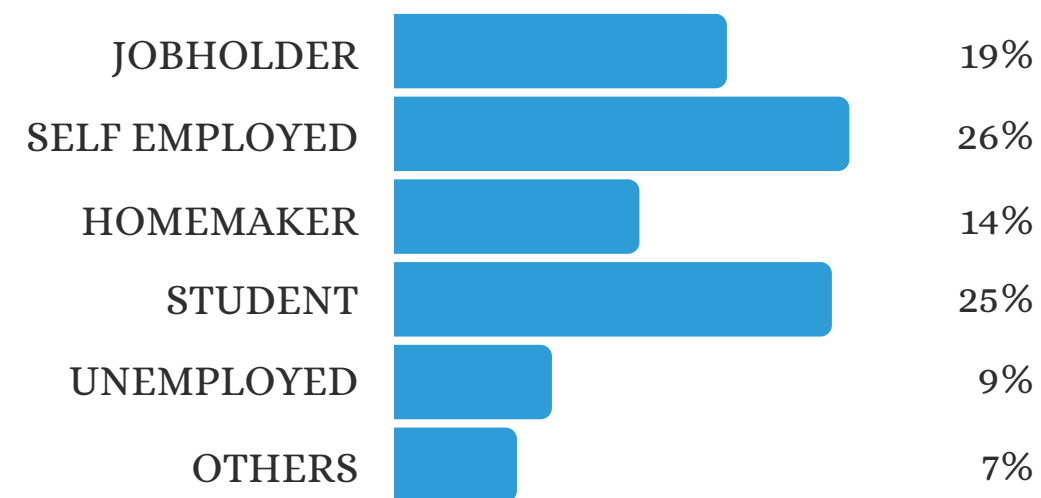


HONG KONG

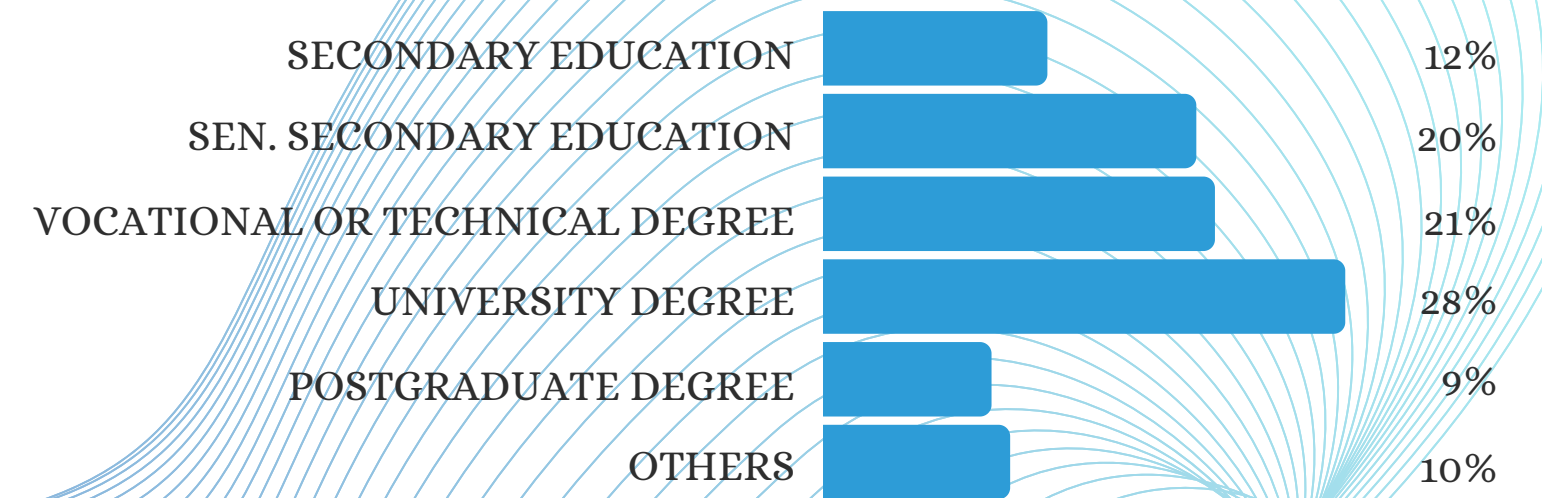
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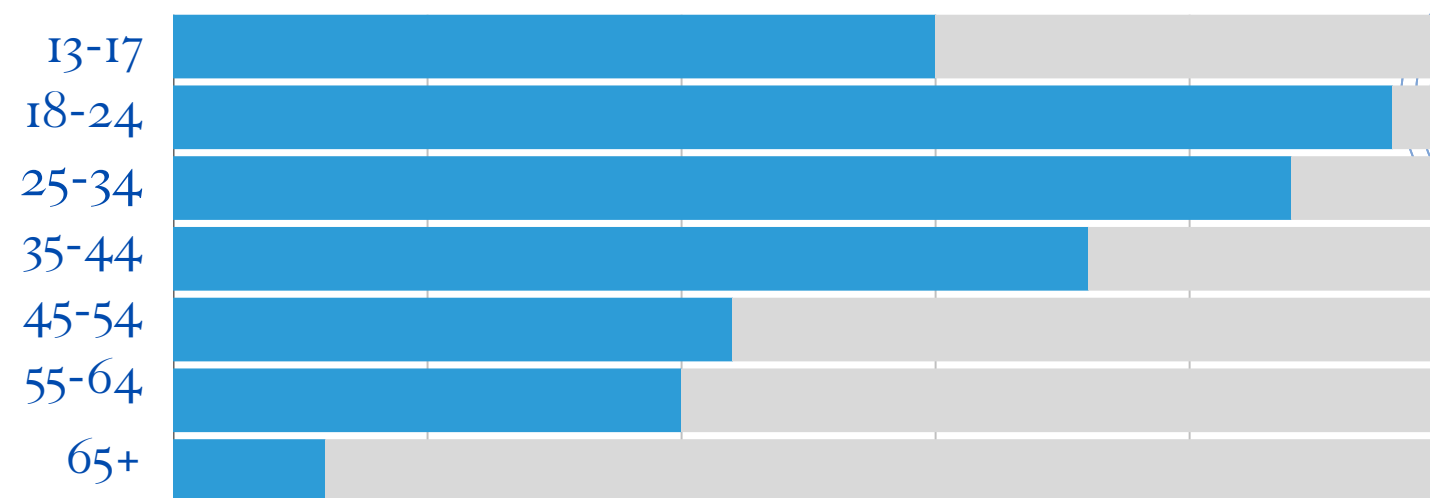
EMPLOYMENT STATUS



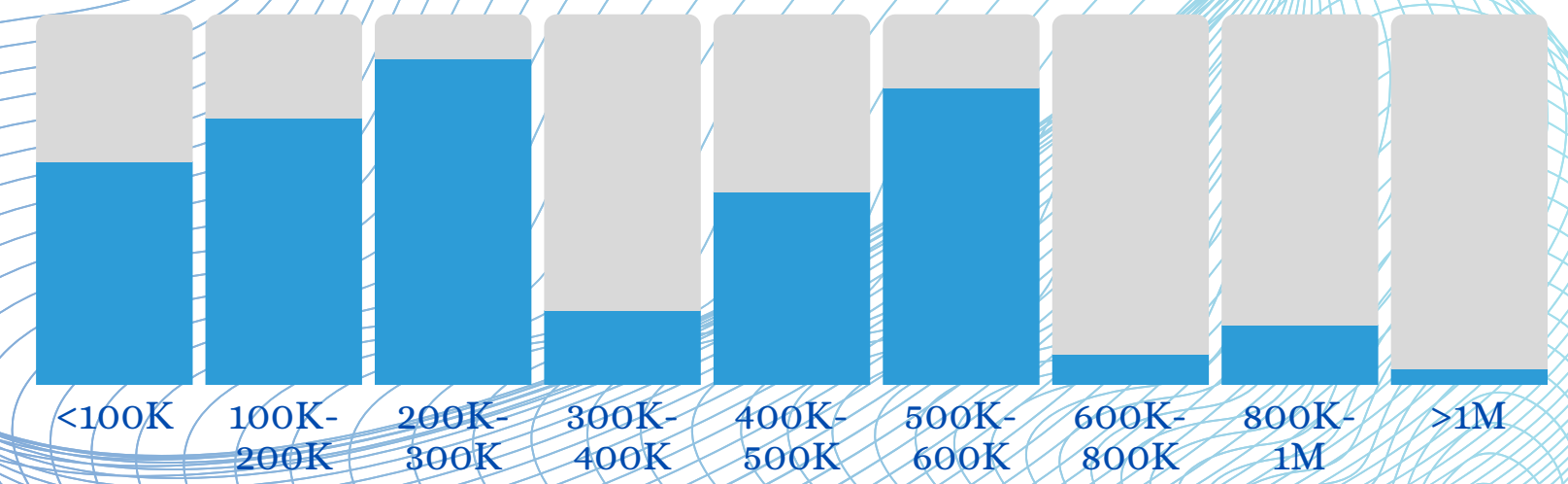
EDUCATION



AGE

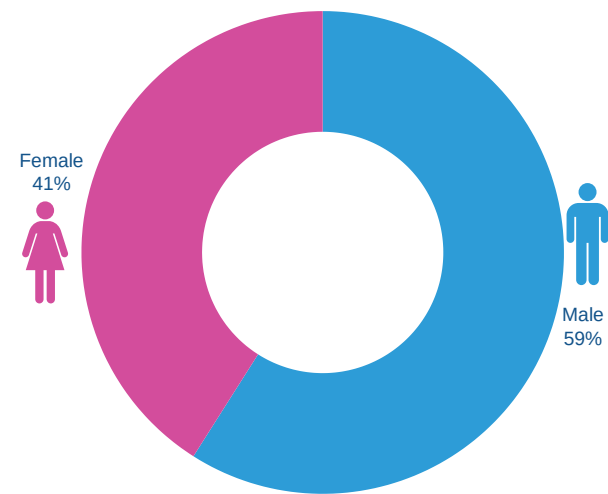


INCOME (IN HKD)

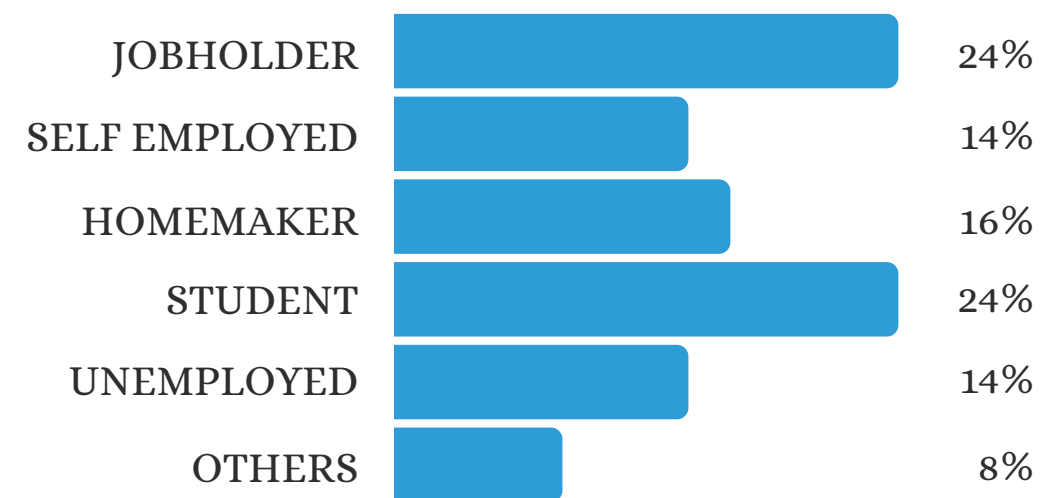


INDIA

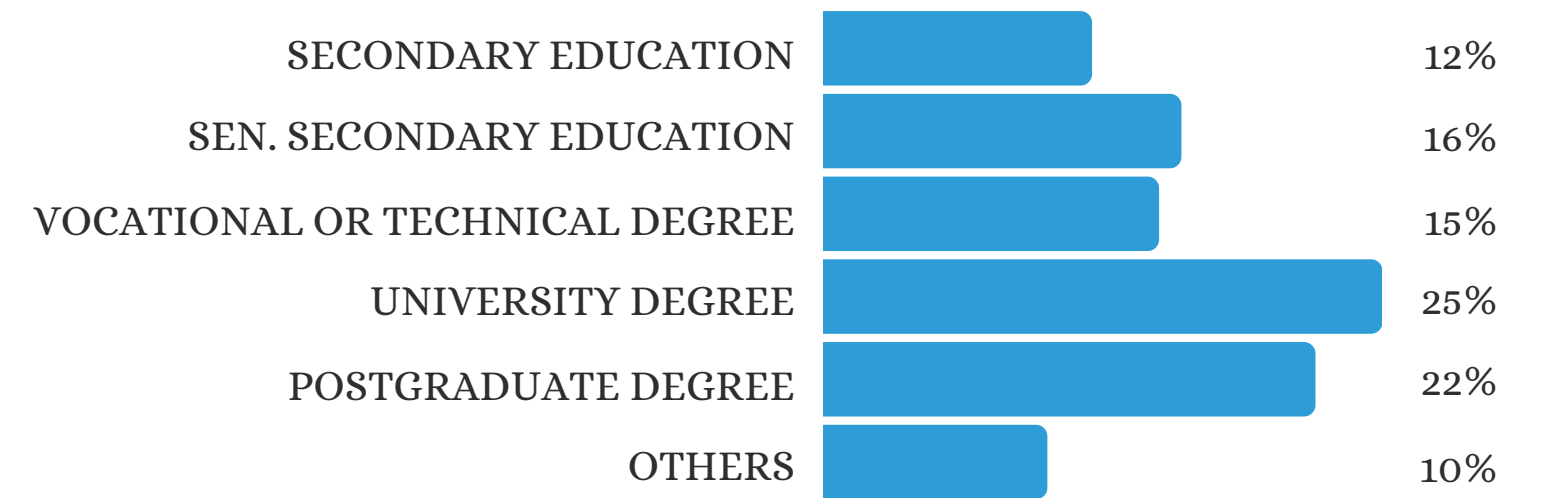
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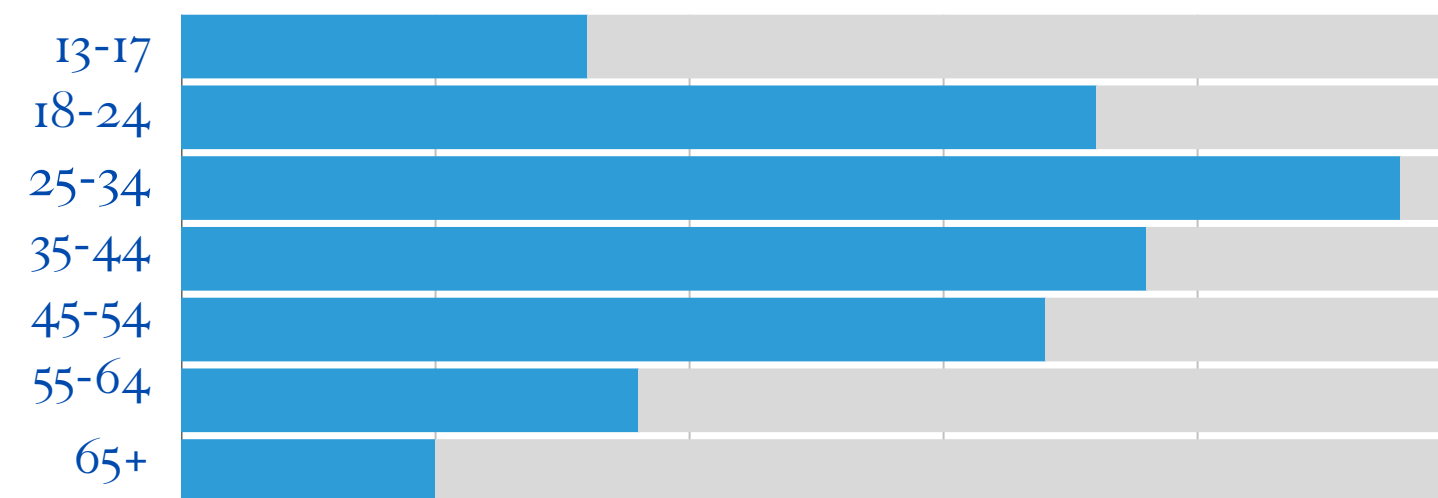
EMPLOYMENT STATUS



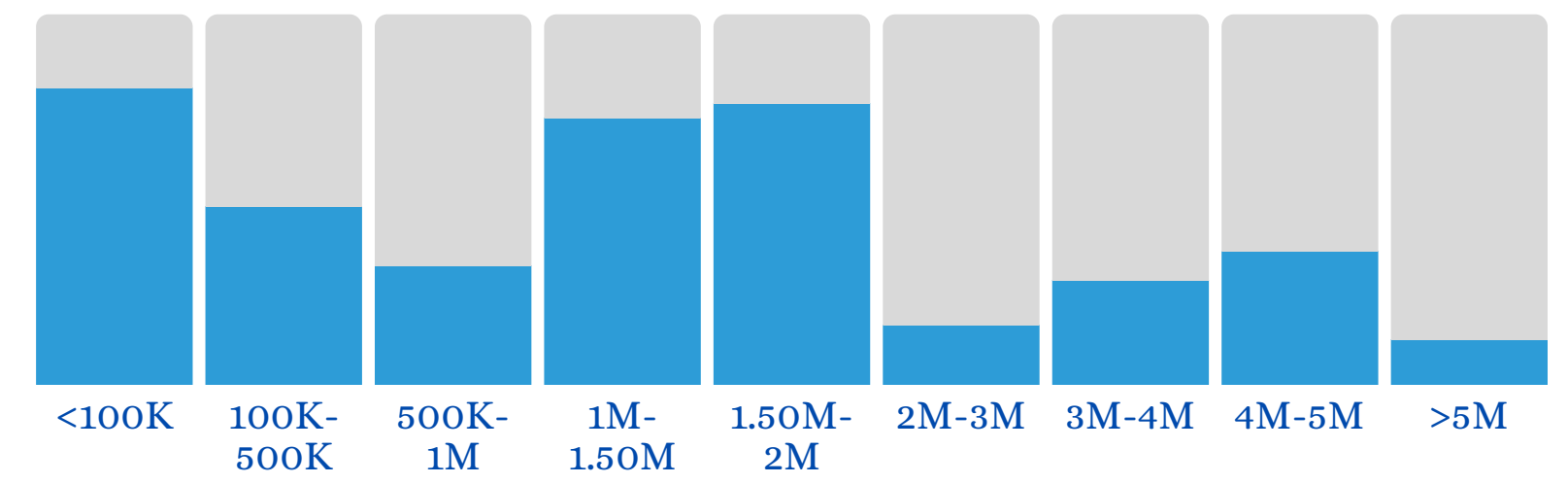
EDUCATION



AGE

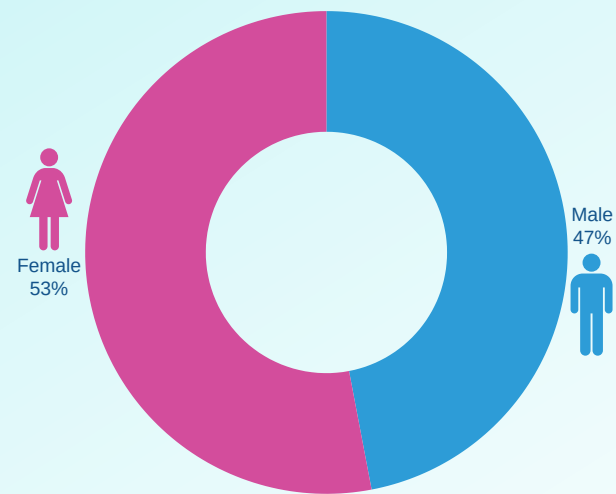


INCOME (IN INR)

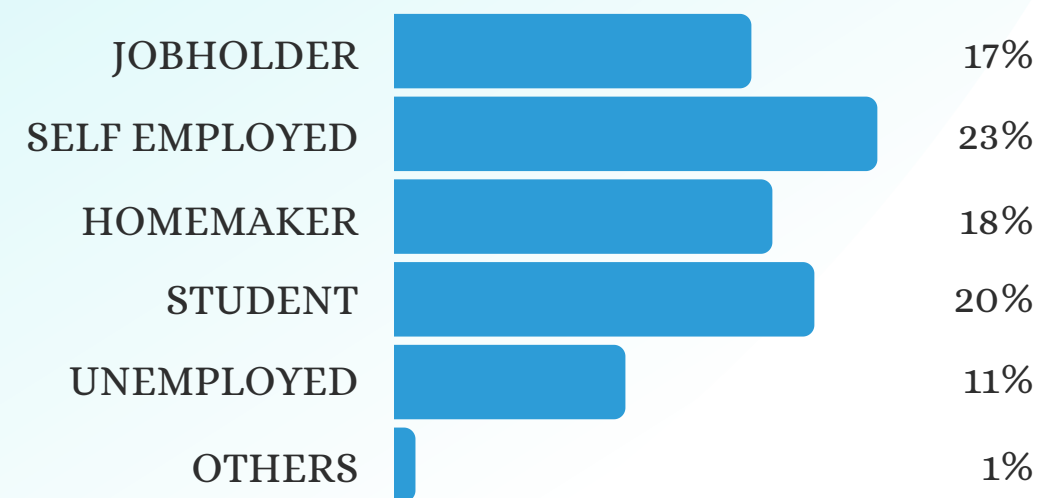


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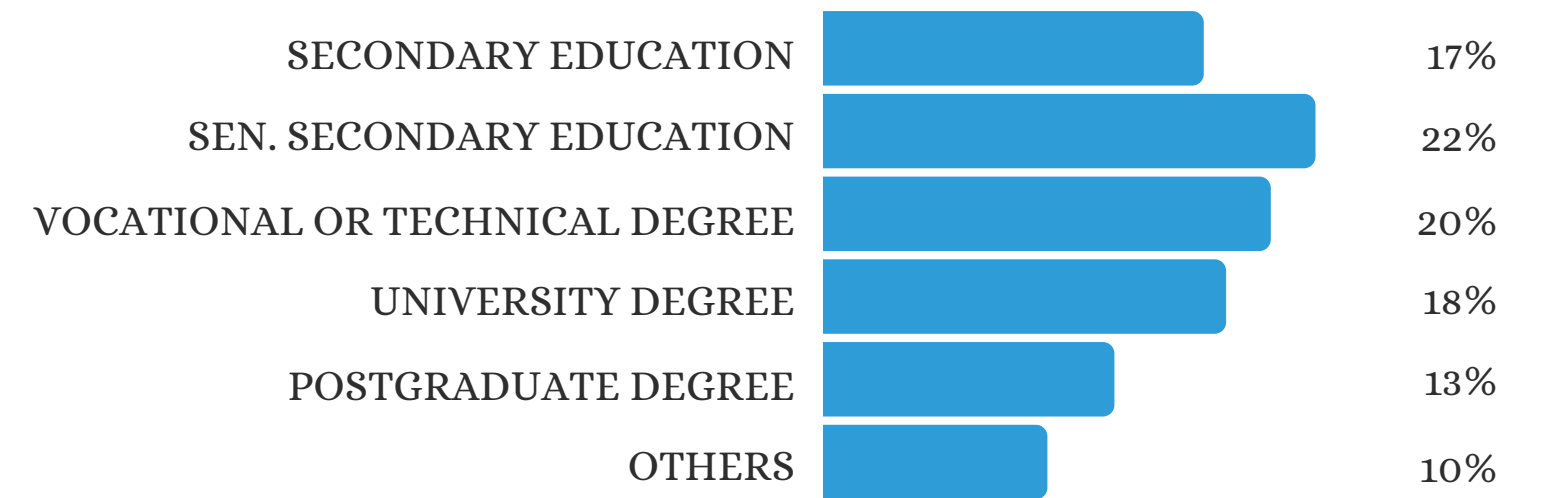
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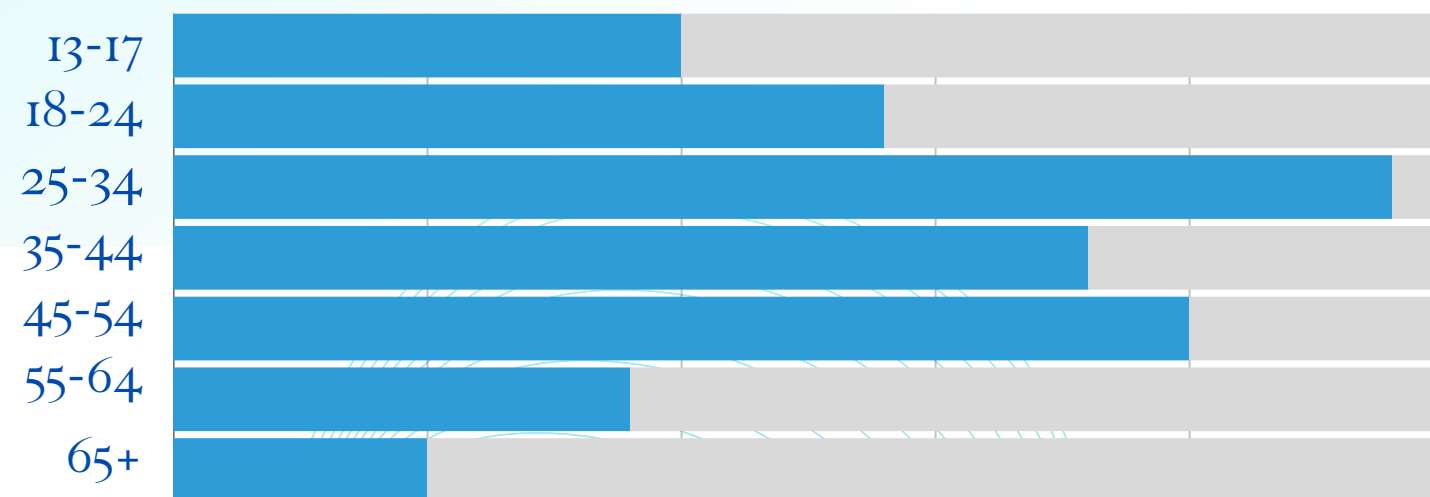
EMPLOYMENT STATUS



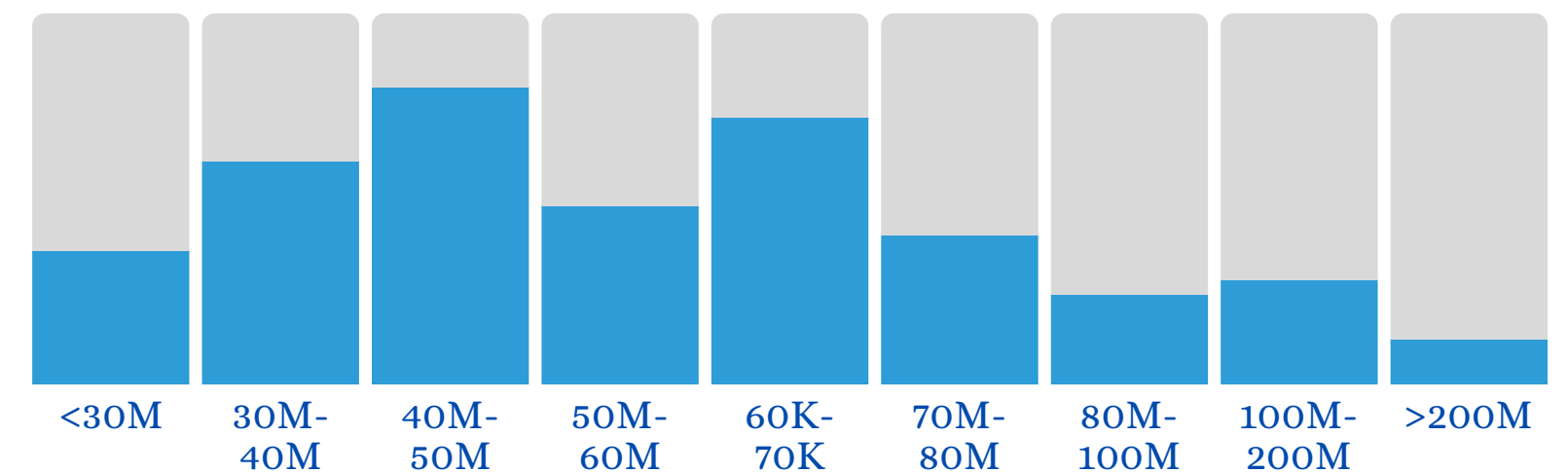
EDUCATION



AGE

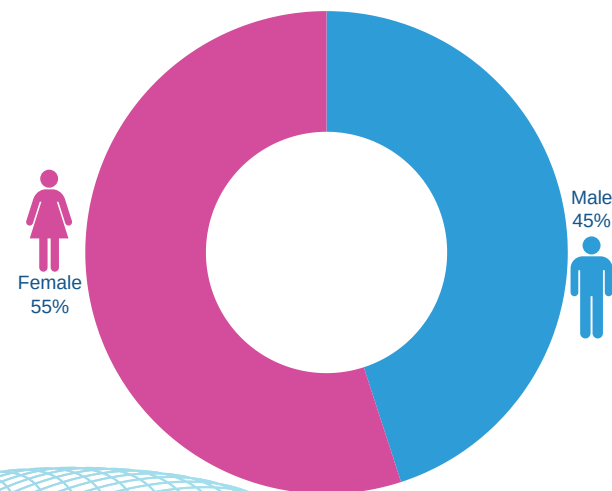


INCOME (IN IDR)

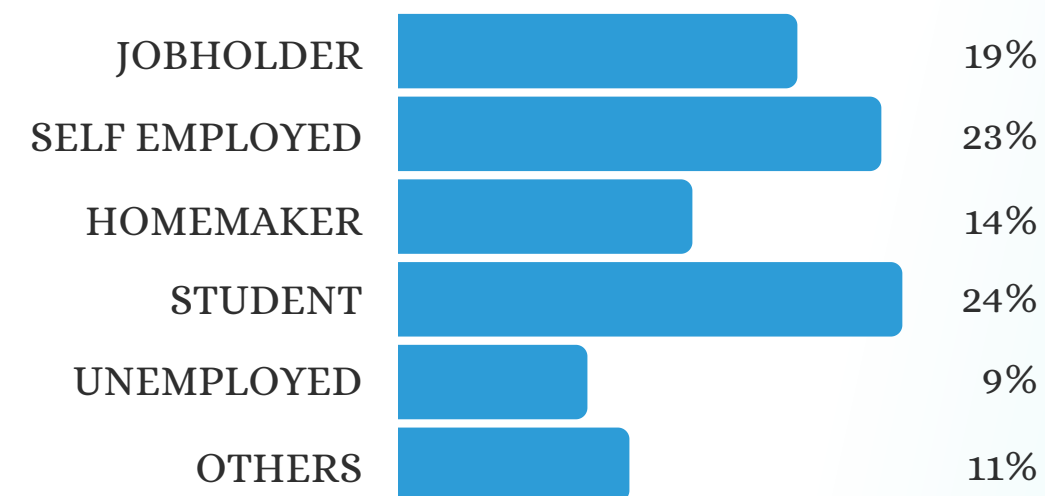


JAPAN

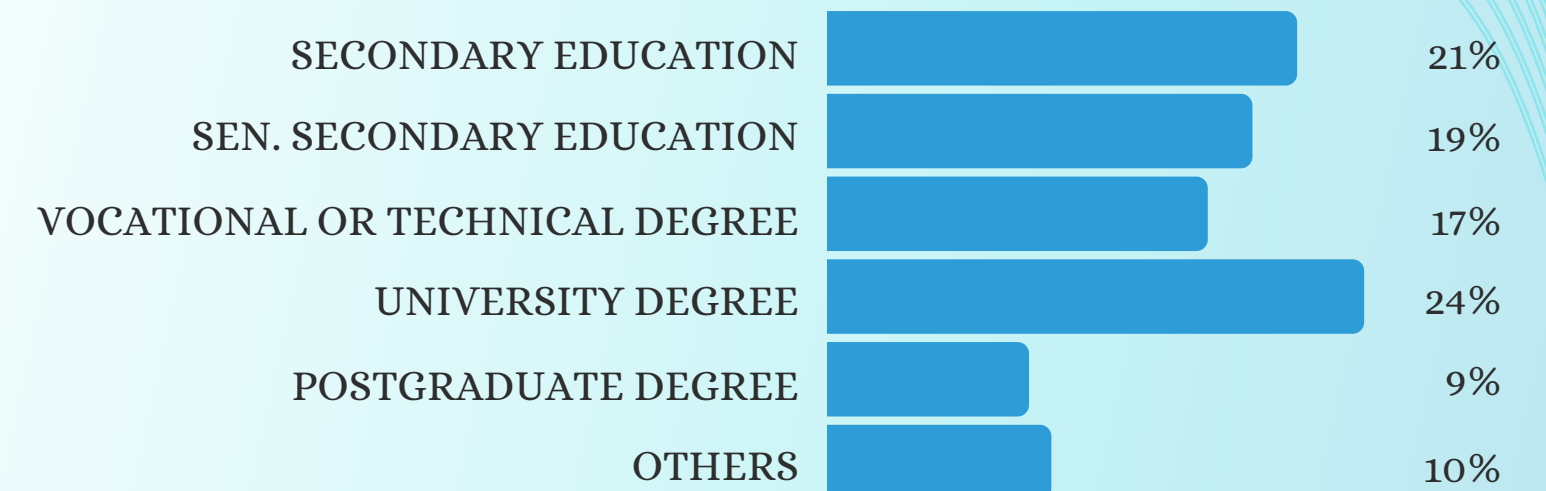
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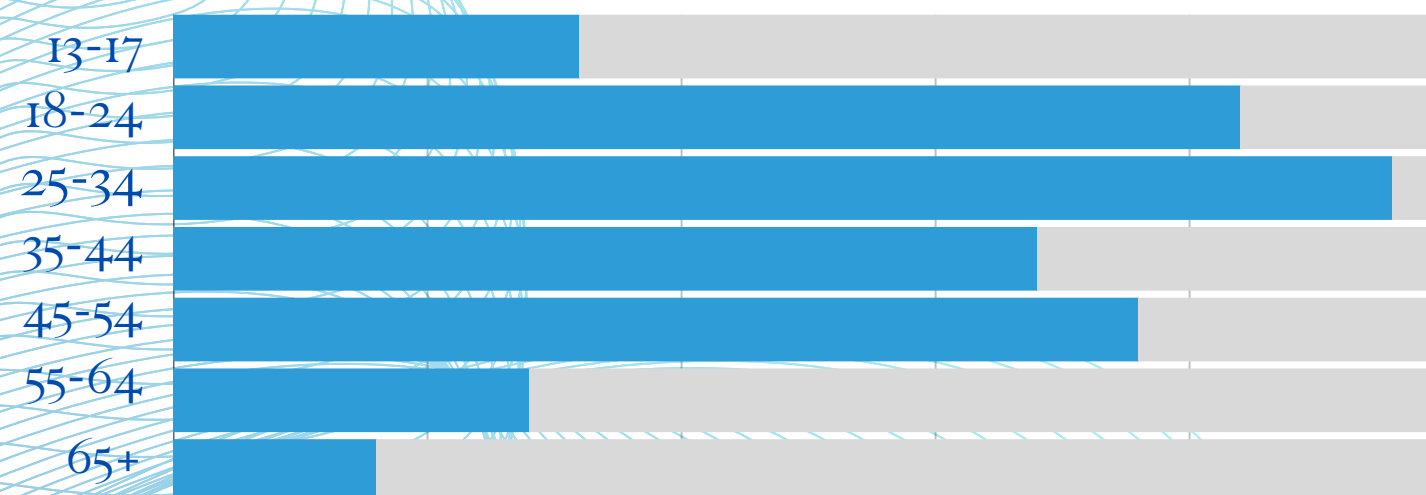
EMPLOYMENT STATUS



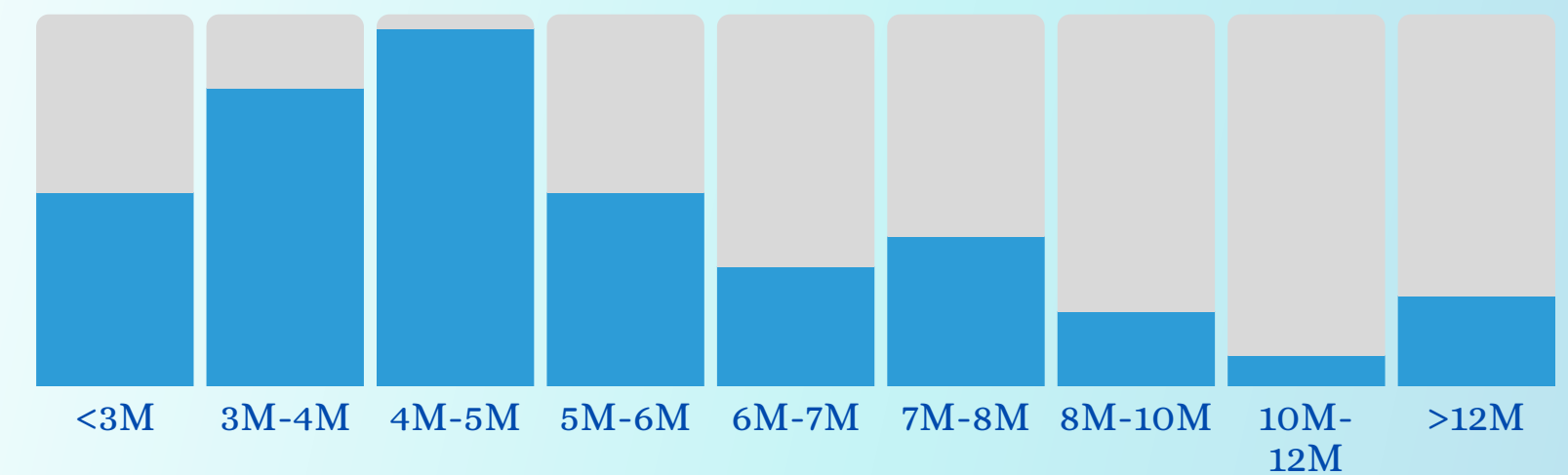
EDUCATION



AGE

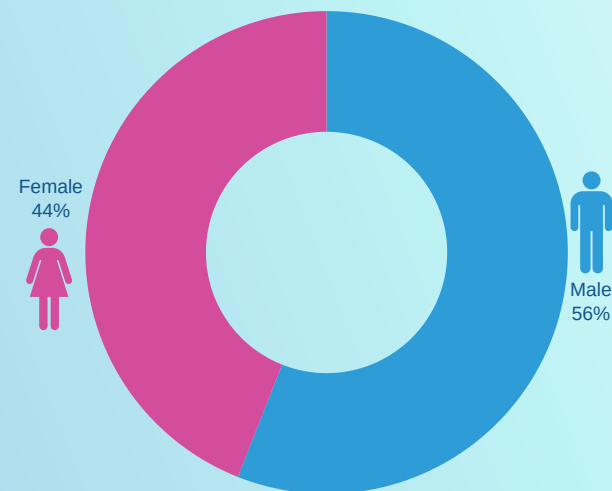


INCOME (IN JPY)

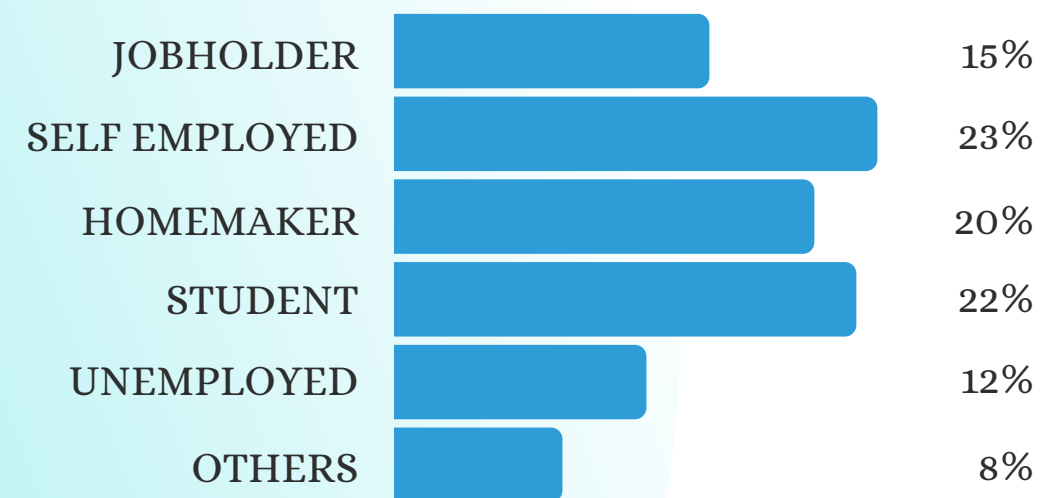


NEW ZEALAND

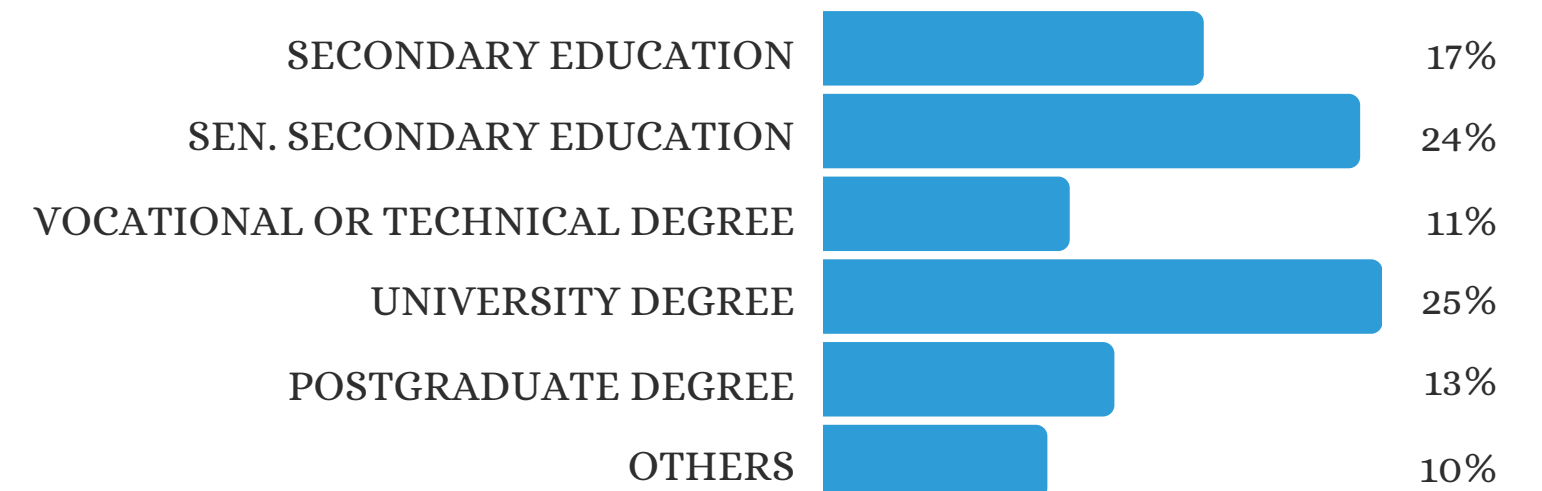
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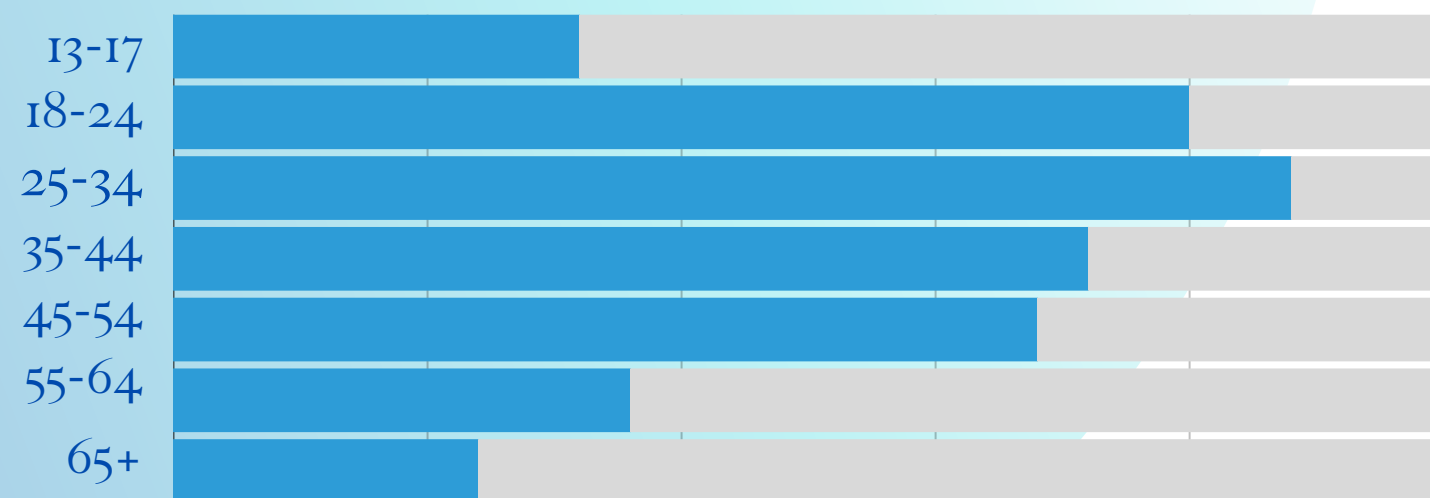
EMPLOYMENT STATUS



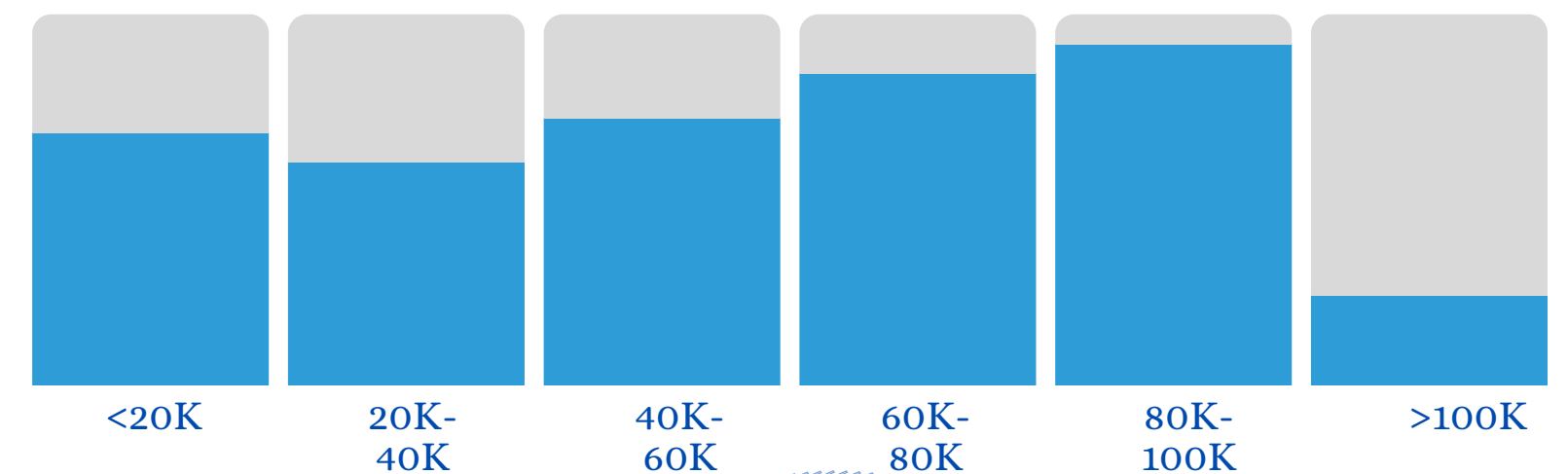
EDUCATION



AGE

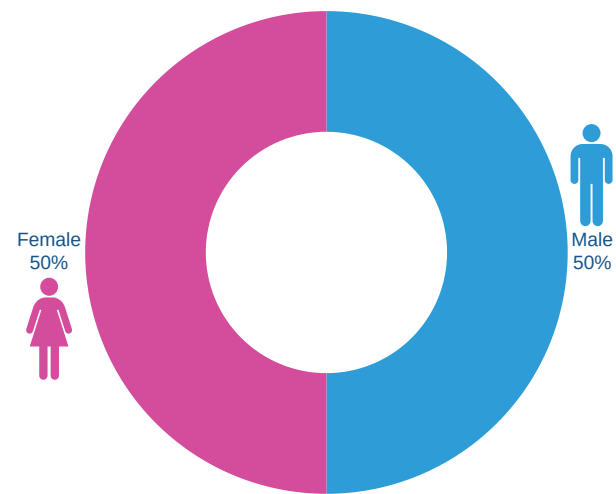


INCOME (IN NZD)

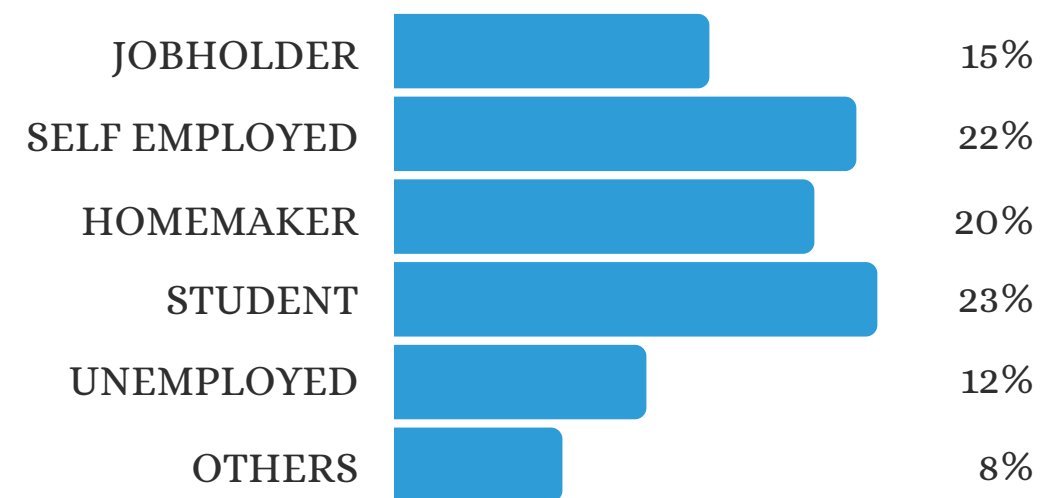


SINGAPORE

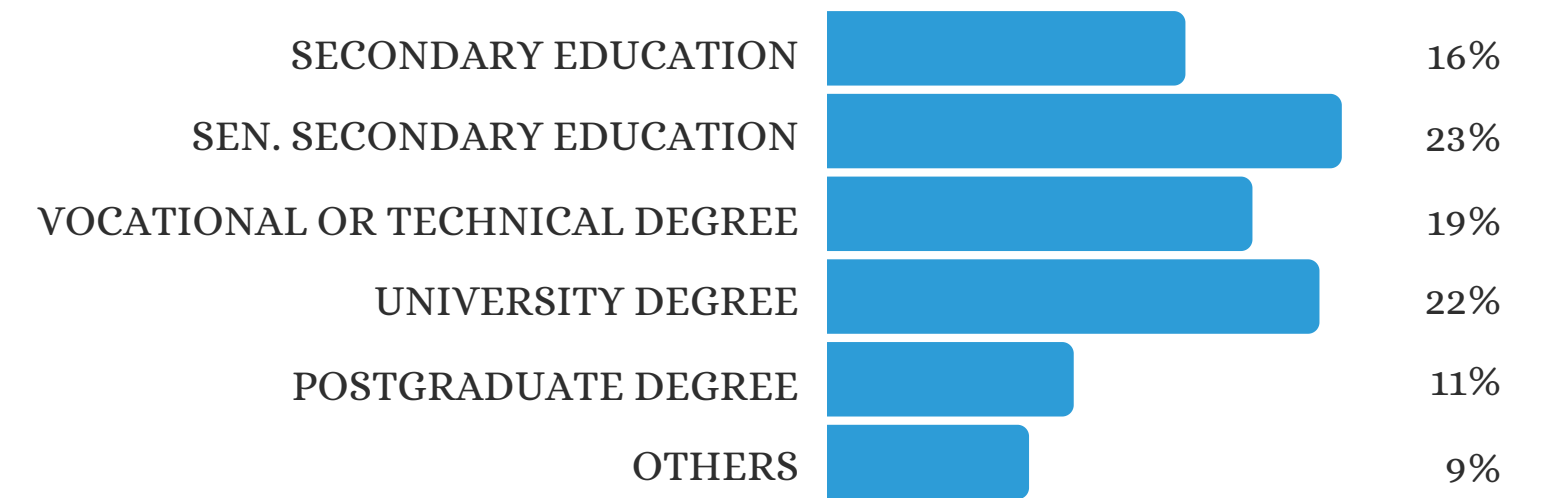
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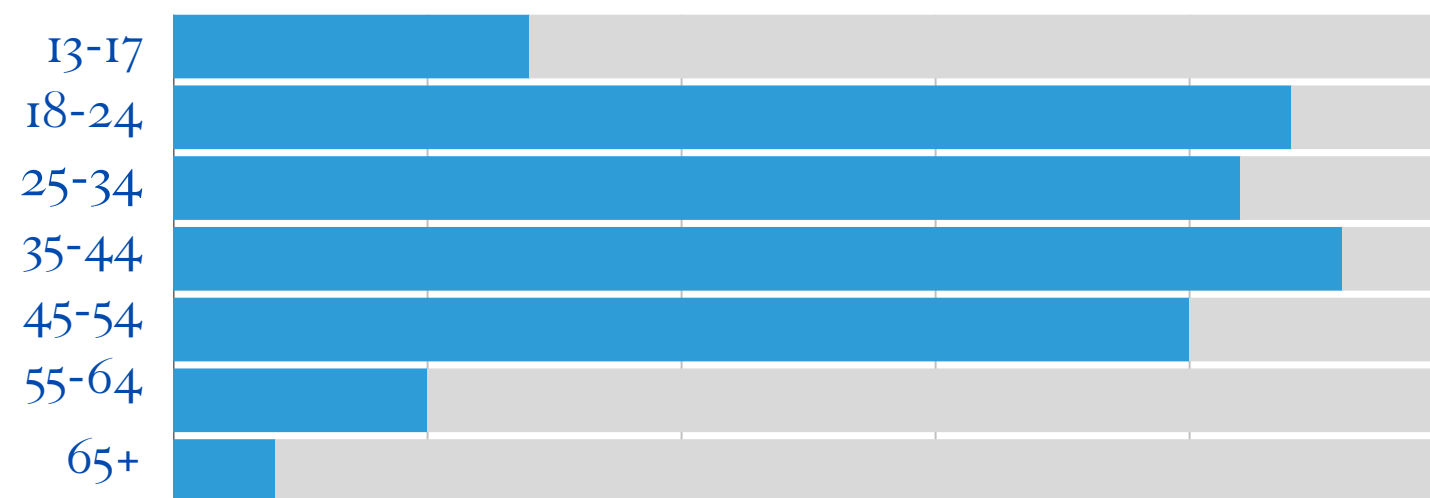
EMPLOYMENT STATUS



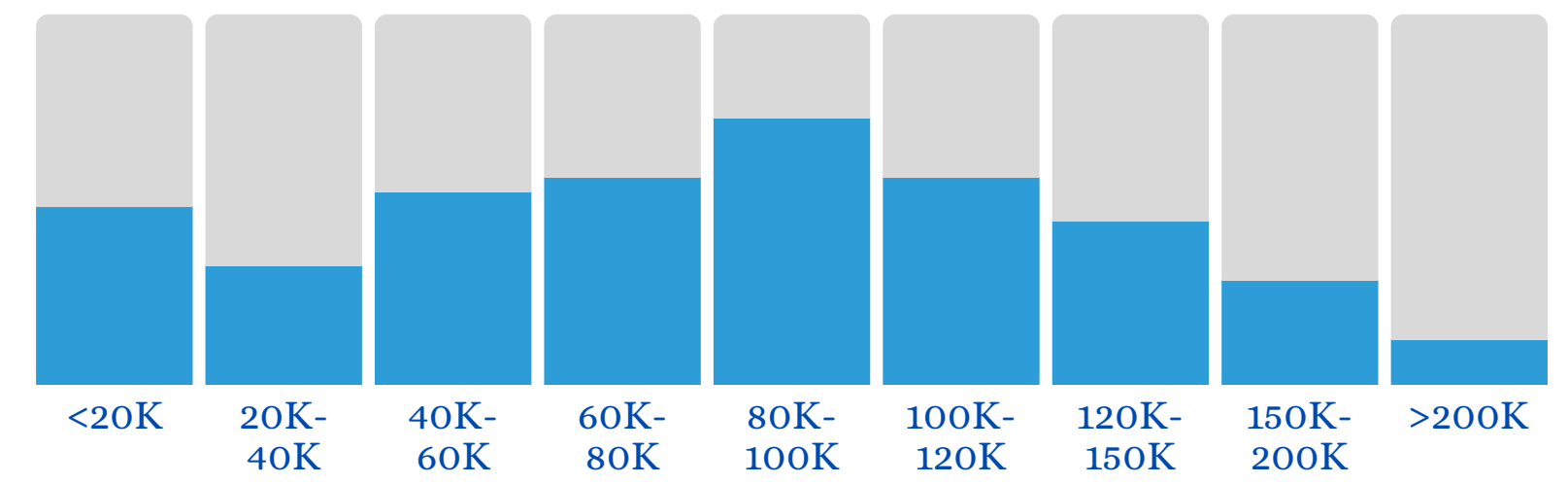
EDUCATION



AGE

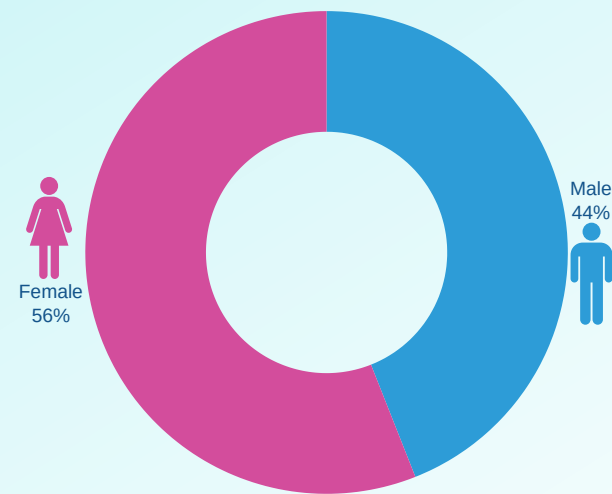


INCOME (IN SGD)

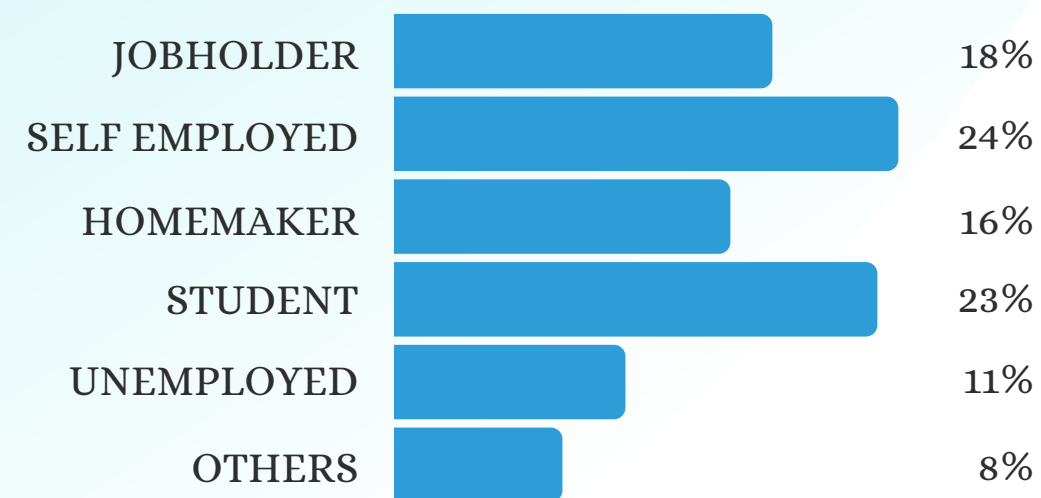


SOUTH KOREA

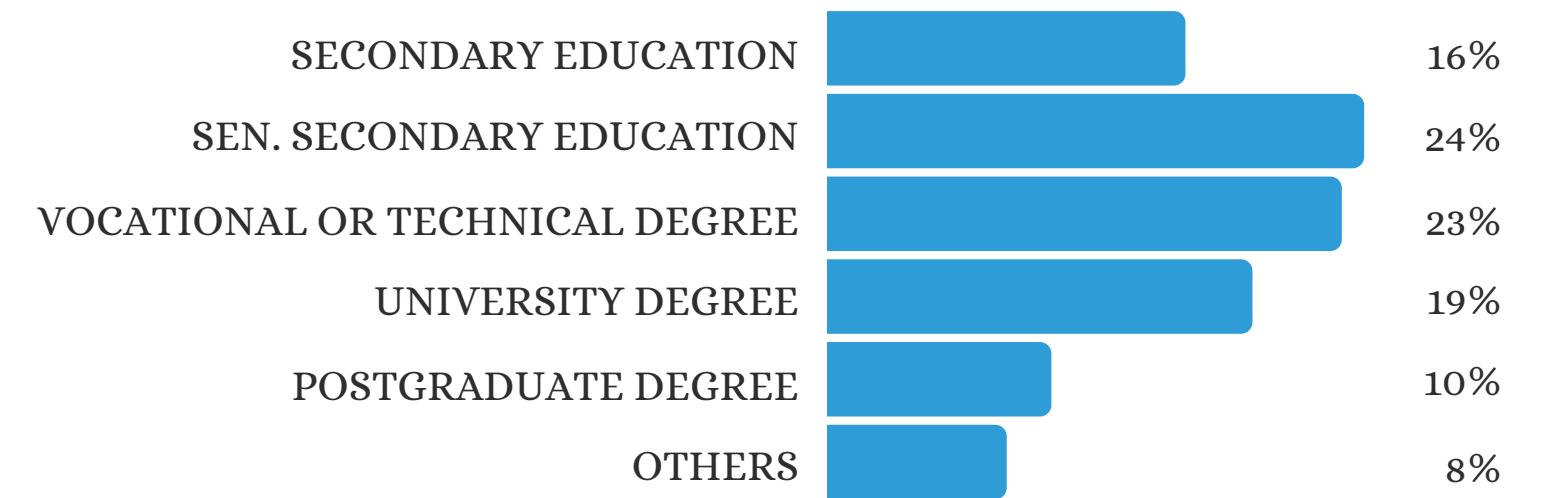
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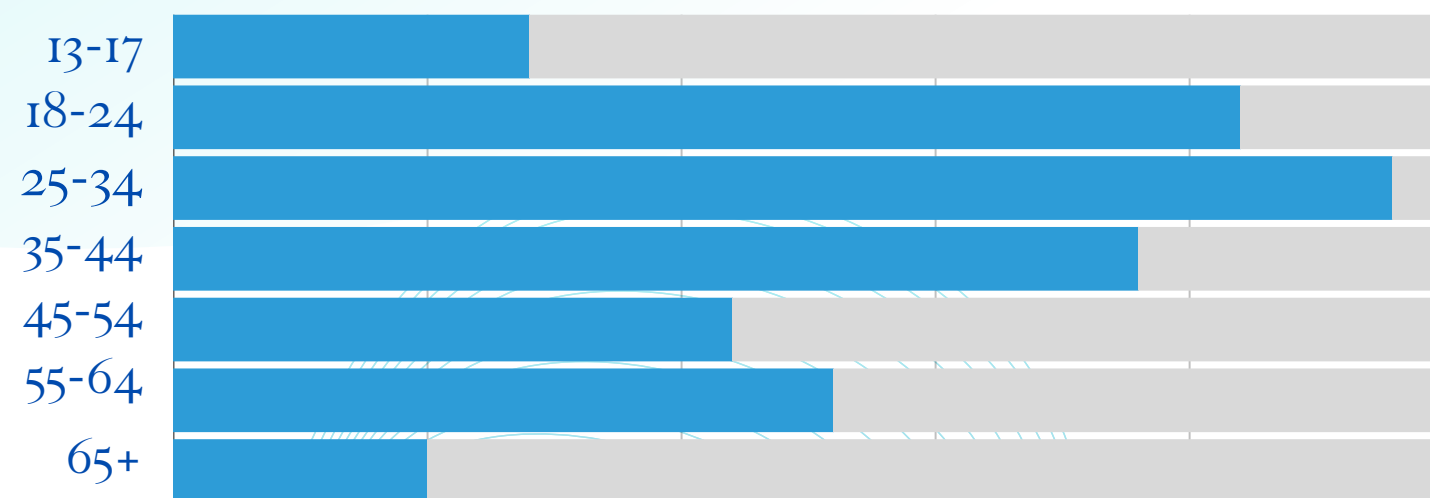
EMPLOYMENT STATUS



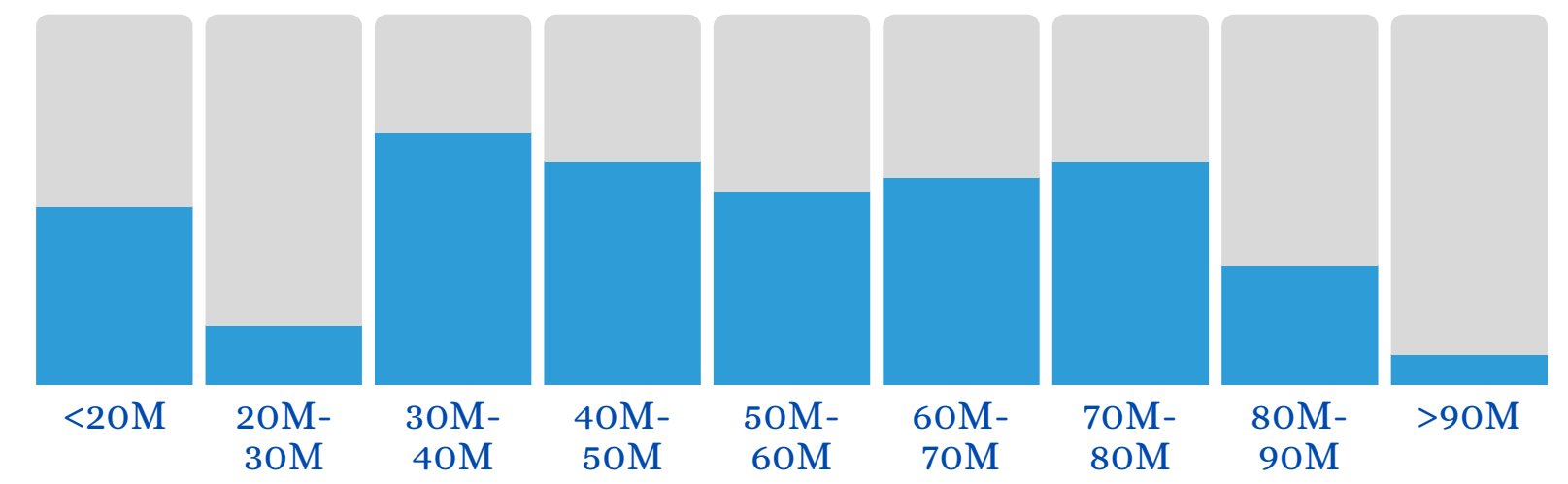
EDUCATION



AGE

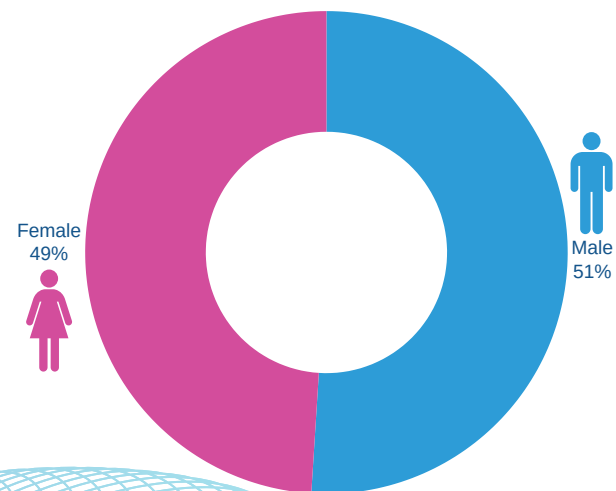


INCOME (IN KRW)

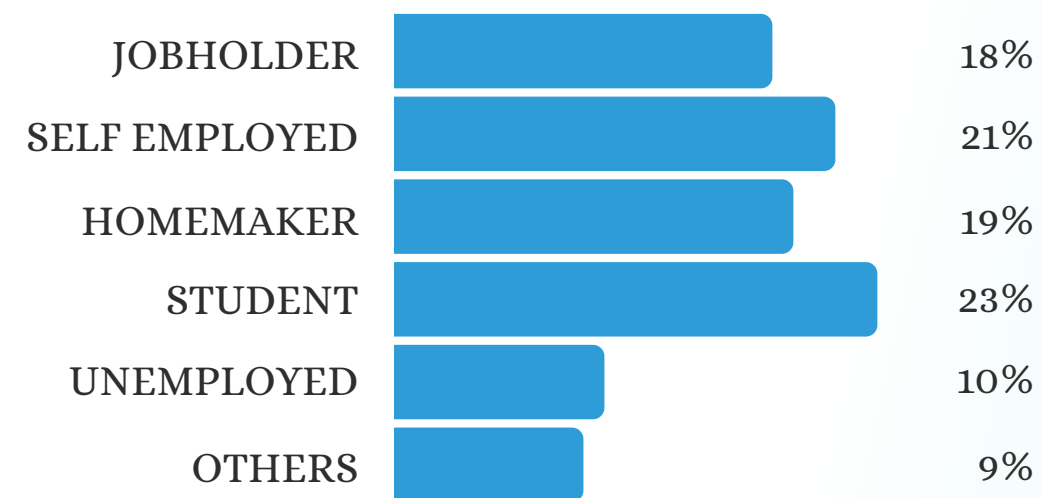


TAIWAN

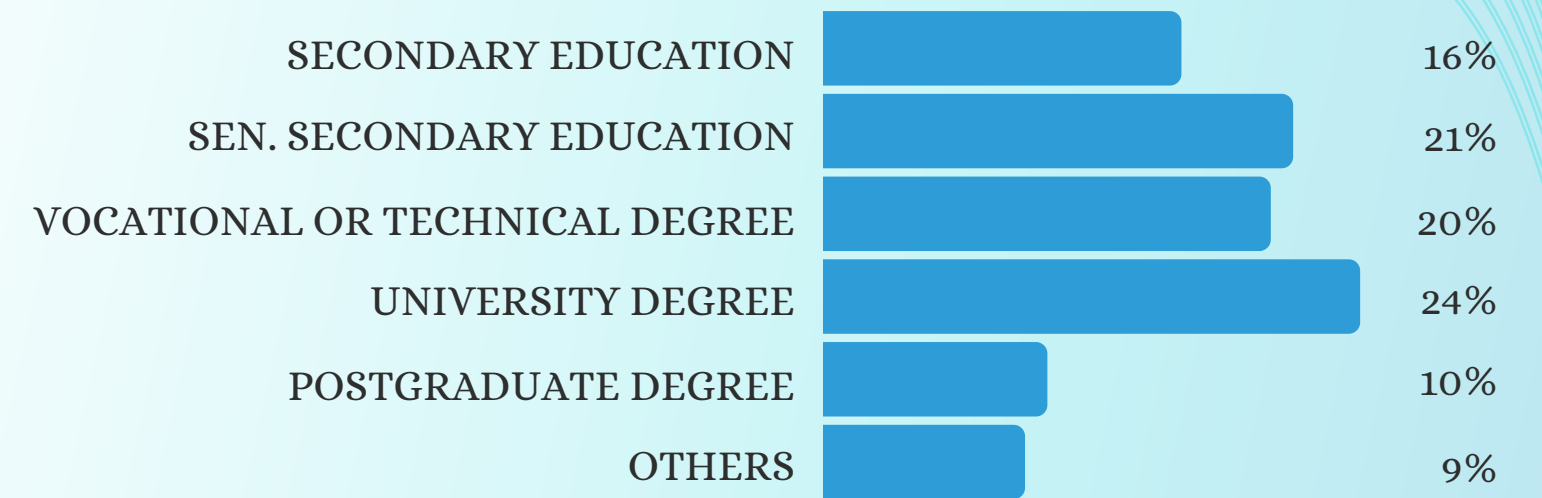
GENDER



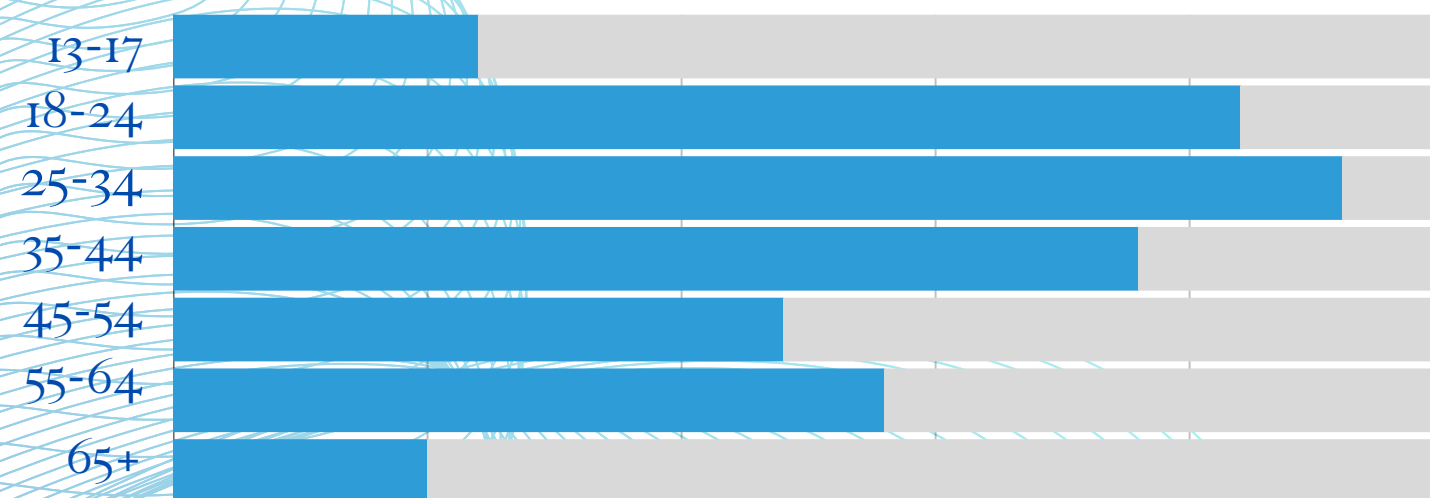
EMPLOYMENT STATUS



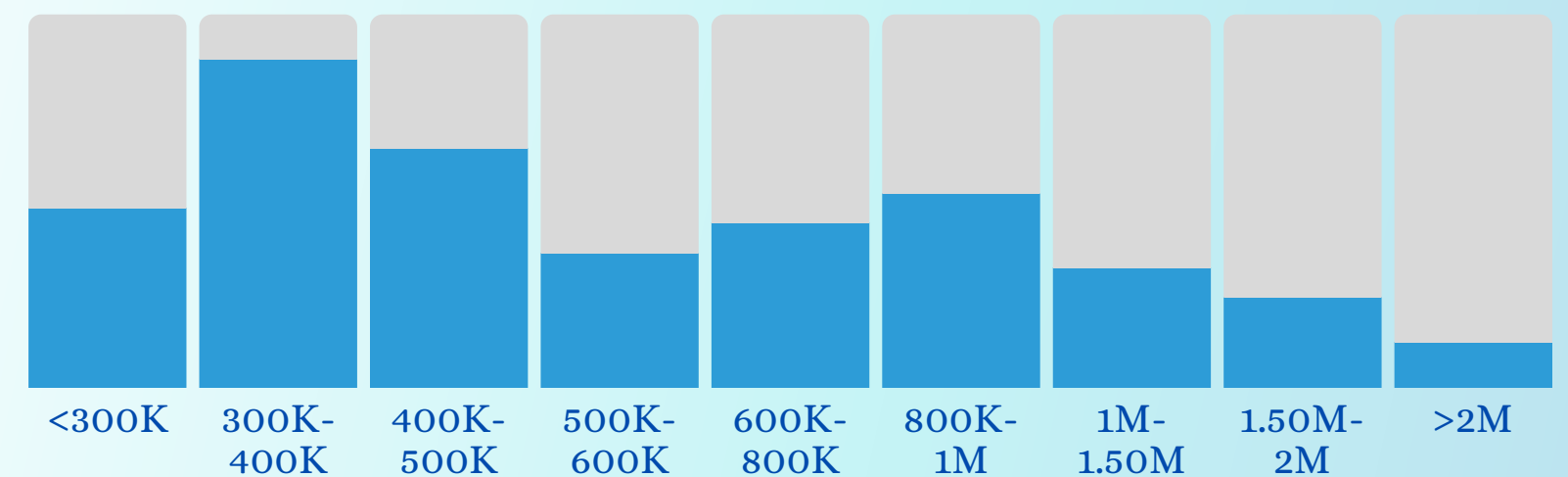
EDUCATION



AGE

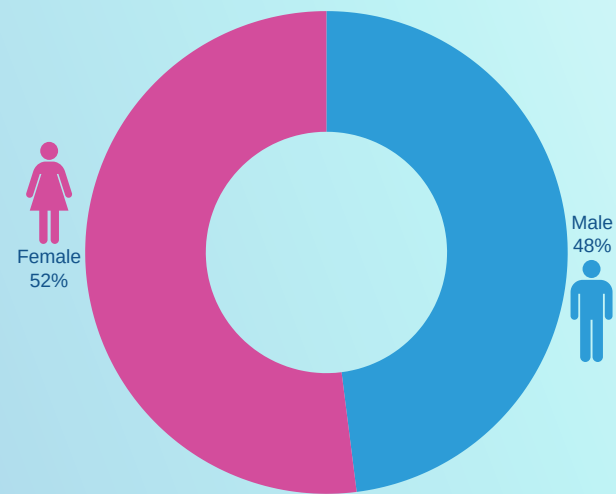


INCOME (IN TWD)



THAILAND

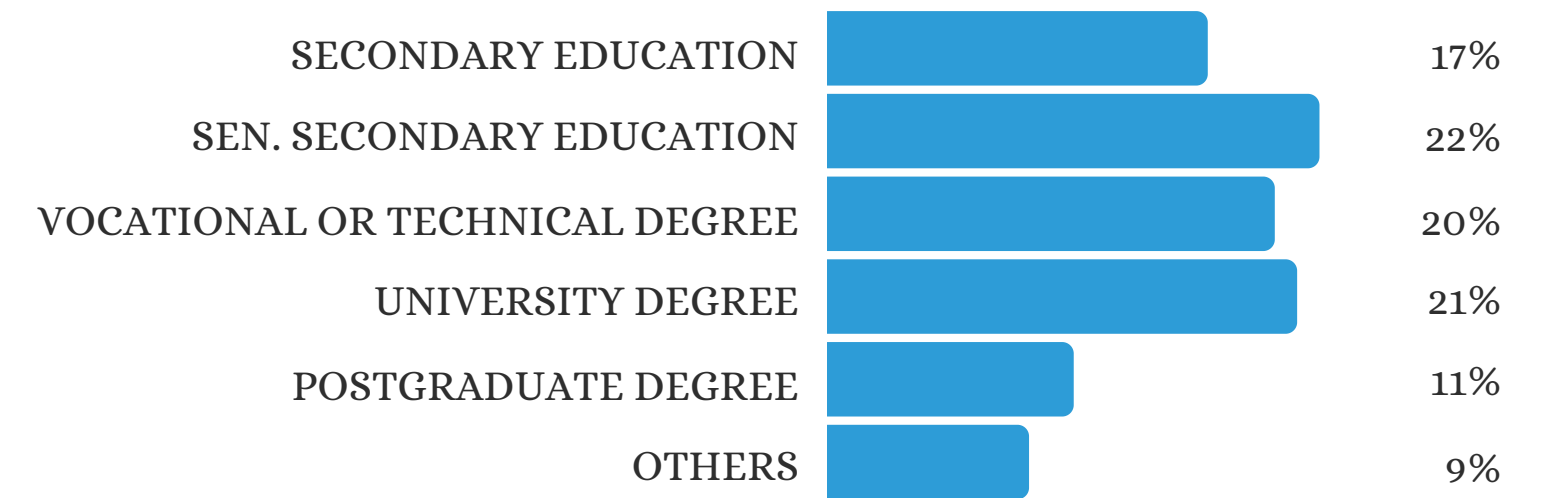
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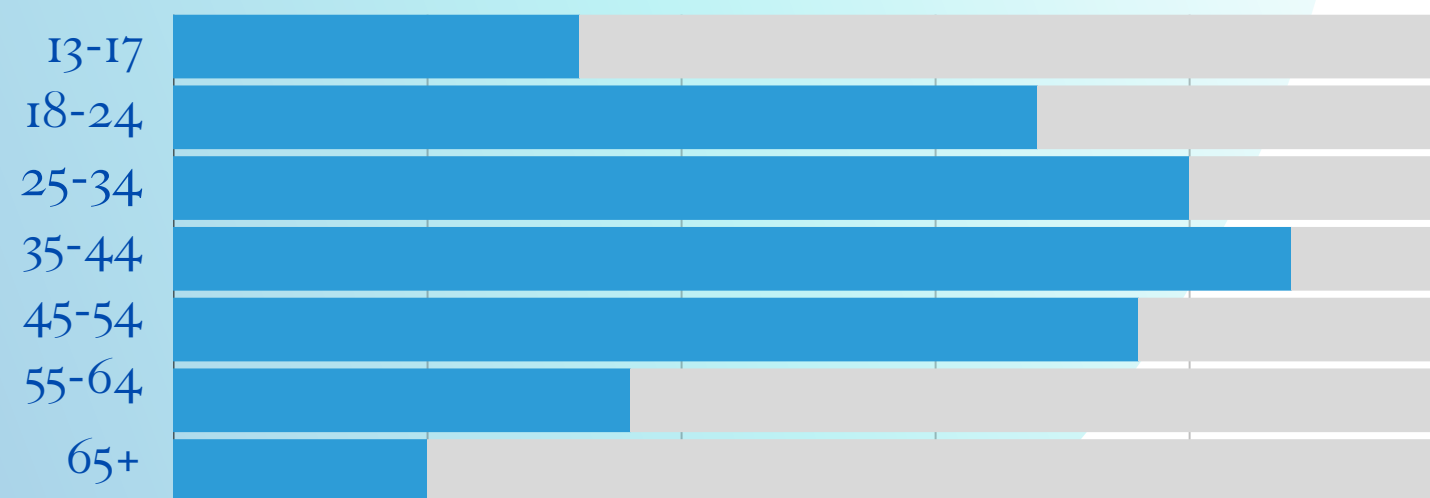
EMPLOYMENT STATUS



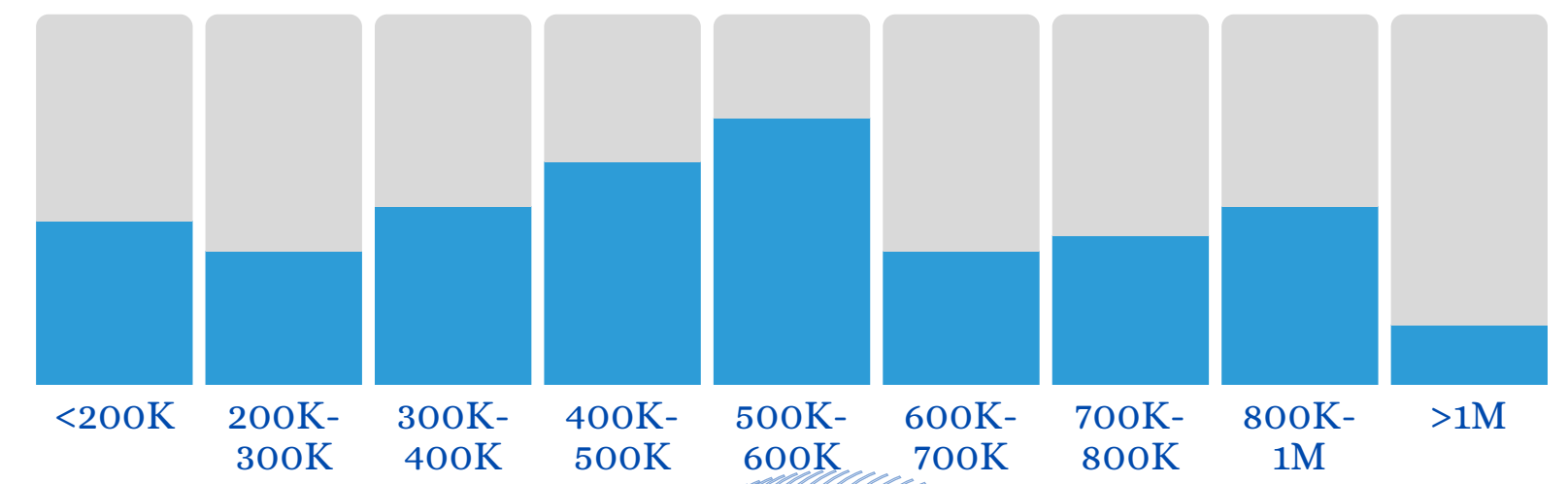
EDUCATION



AGE

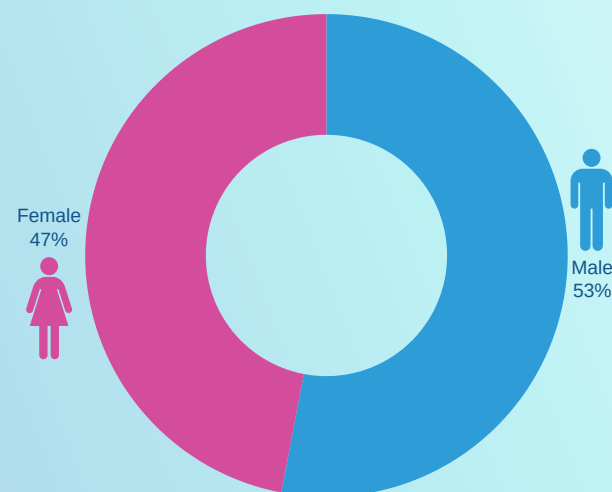


INCOME (IN THB)

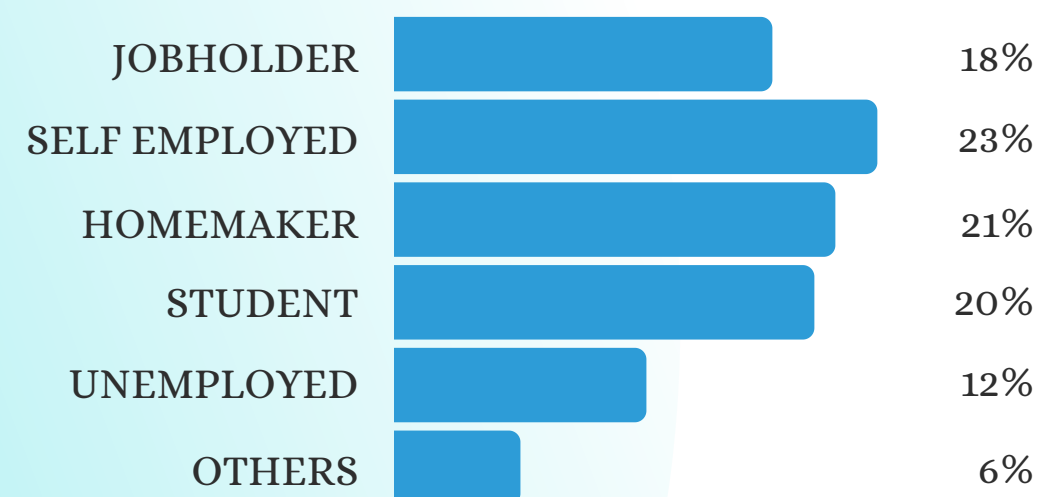


VIETNAM

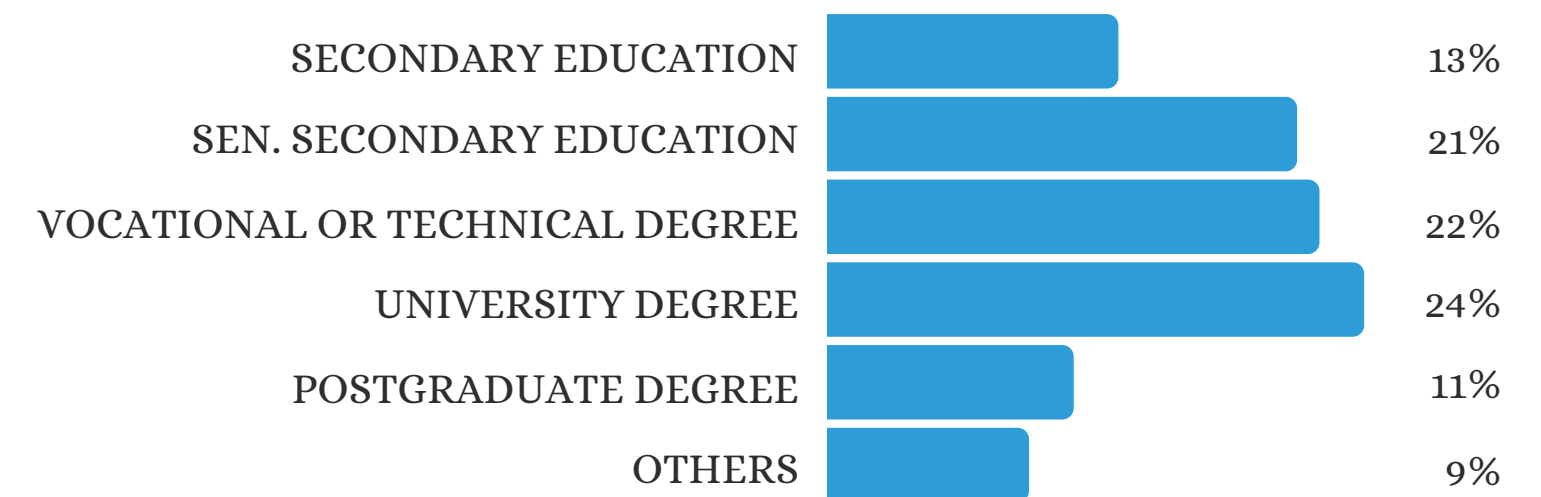
GENDER



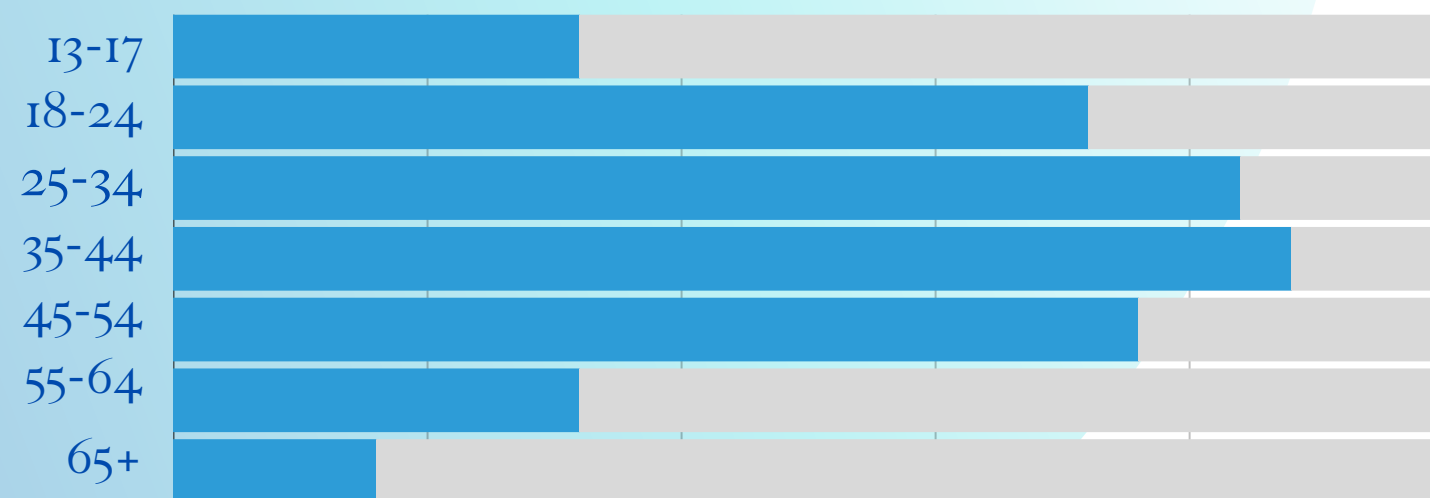
EMPLOYMENT STATUS



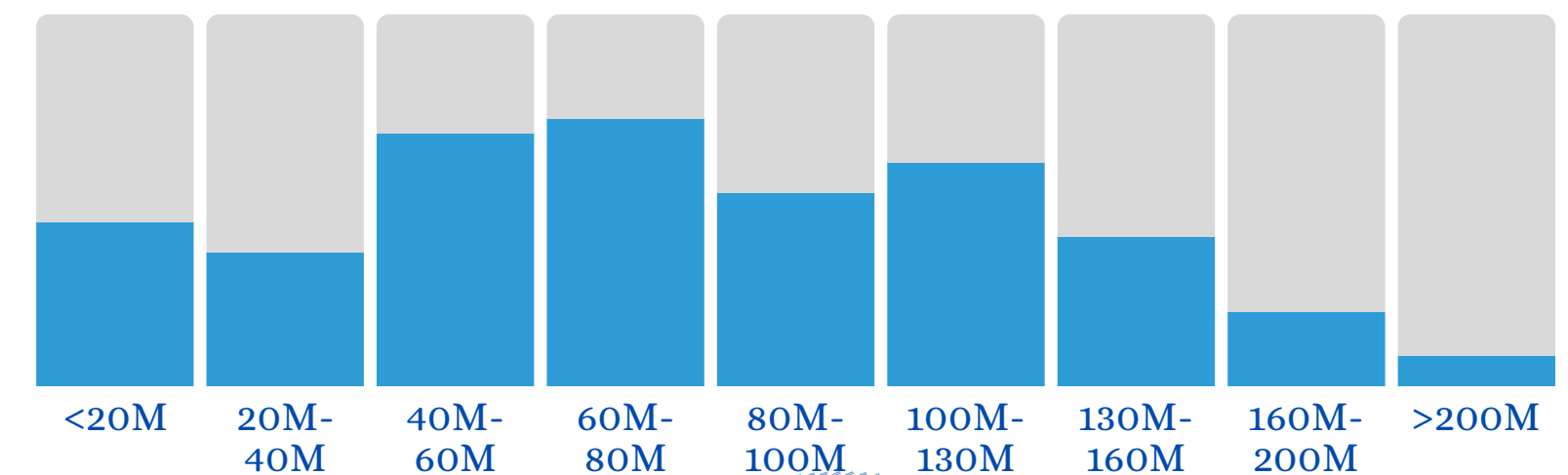
EDUCATION



AGE



INCOME (IN VND)





ADDITIONAL SAMPLING CAPABILITIES

Mudboxx Research connects with millions of respondents in 32+ countries through a global partner network. We specifically target B2B decision-makers, healthcare professionals, and consumers. Our exclusive resources and affiliates enable seamless data collection, accommodating diverse needs in terms of languages and respondent numbers. This extensive reach ensures that Mudboxx Research can deliver comprehensive and tailored insights to meet the specific requirements of our clients worldwide.

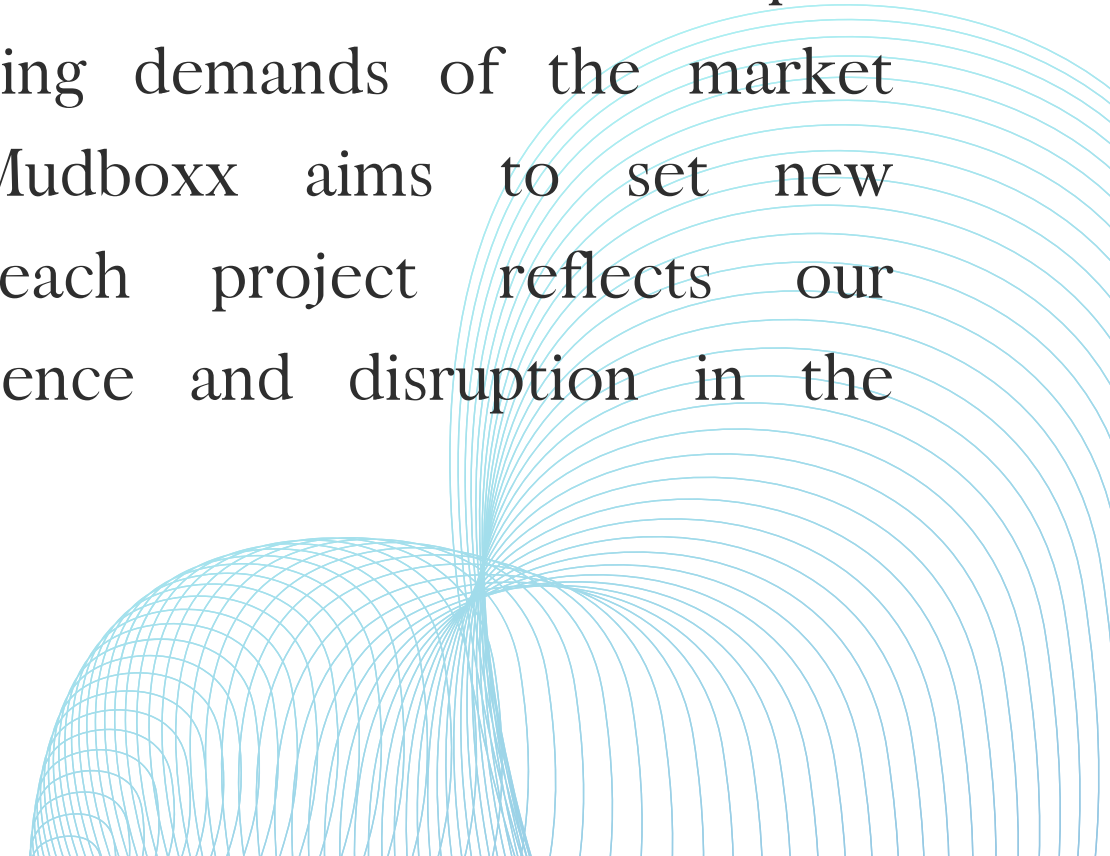




OUR GOALS



Mudboxx Research envisions leading the market research industry with innovation and precision. We strive to redefine the research experience, leveraging cutting-edge technology and a global network to deliver unparalleled insights. Our vision is to be the trusted partner for clients worldwide, offering comprehensive and dynamic solutions that anticipate and exceed the evolving demands of the market research landscape. Mudboxx aims to set new standards, ensuring each project reflects our commitment to excellence and disruption in the industry.





LET'S CONNECT WITH US!

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